

INSIGHT for AGRICULTURE *Every Day*

68TH ANNUAL CONVENTION



POCKET SCHEDULE

TUESDAY, NOVEMBER 8

11:00 a.m. – 5:00 p.m. Board of Directors Meeting (Penn Valley)

6:00 – 9:00 p.m. NAFB Foundation Board of Directors Meeting (Roanoke)

WEDNESDAY, NOVEMBER 9

4:00 a.m. – 6:00 p.m. Broadcast Service Center Sponsored by BASF (Pershing)

8:00 a.m. – 6:00 p.m. Registration (Roanoke Foyer)

8:30 – 11:30 a.m. Marketing & Promotion Advisory Board Meeting (Mission)

9:00 – 10:00 a.m. Newsmaker Session: Consumer Perceptions of Ag (Roanoke)

10:15 – 11:15 a.m. Professional Improvement: Mark Ramsey (Shawnee)

11:30 a.m. – 1:00 p.m. NAFB Foundation Luncheon (Liberty)

Noon – 10:00 p.m. Trade Talk Setup (Century Ballroom)

1:30 – 3:00 p.m. Shared Programming with NAMA: Jeff Simmons (Hyatt Regency, New York Ballroom)

2:45 – 3:15 p.m. Refreshment Break (Roanoke Foyer)

3:15 – 4:00 p.m. Professional Improvement: Using Smartphones for Broadcast (Roanoke)

3:15 – 4:00 p.m. Professional Improvement: Mark Ramsey – Workshop (Shawnee)

4:00 – 4:45 p.m. Allied Industry Council Annual Meeting and Election (Liberty)

4:15 – 5:00 p.m. New Member and Past Presidents Welcome Reception (invitation only) (Mission)

4:15 – 5:00 p.m. Management & Sales Council Reception (invitation only) (Pershing East)

5:00 – 6:30 p.m. Welcome Reception (Washington Park Place)

6:30 – 8:30 p.m. NAFB Past President's Dinner (invitation only)

9:00 – 11:00 p.m. Welcome and Open House for NAFB Executive Director Tom Brand (President's Suite)

THURSDAY, NOVEMBER 10

- 4:00 a.m. – 6:00 p.m. Broadcast Service Center (Pershing)
- 6:00 a.m. – 2:00 p.m. Registration (Roanoke Foyer)
- 6:00 – 7:00 a.m. Trade Talk Continental Breakfast (Garden Terrace)
- 7:00 a.m. – 1:30 p.m. Trade Talk (Century Ballroom)
- 9:30 – 10:30 a.m. Trade Talk Refreshment Break (Century Foyer)
- Noon – 2:00 p.m. Trade Talk Lunch Buffet & Dessert (Garden Terrace)
- 1:30 – 3:00 p.m. Trade Talk Tear Down (Century Ballroom)
- 2:00 – 2:45 p.m. Secretary of Agriculture News Conference (Liberty)
- 2:30 – 3:00 p.m. Refreshment Break (Roanoke Foyer)
- 3:00 – 4:00 p.m. NAFB Annual Meeting of Members (All Councils) (Liberty)
- 4:00 – 5:00 p.m. Broadcast Council Member Meeting and Election (Liberty)
- 4:00 – 5:00 p.m. Management & Sales Council Member Meeting and Election (Mission)
- 5:00 – 5:30 p.m. Regional Broadcast Council Member Meetings (Shawnee, Mission, and Liberty)
- 6:00 – 7:00 p.m. NAFB Foundation Live Auction and President-Elect Reception (Century A)
- 7:00 – 9:30 p.m. Night of Honors Celebration Banquet (Century B/C)
Hall of Fame Induction Ceremony
- 9:30 p.m. – Midnight Midnight (Century B/C)
Entertainment: Blues Bash

FRIDAY, NOVEMBER 11

- 4:00 a.m. – 5:00 p.m. Broadcast Service Center (Pershing)
- 7:00 – 8:00 a.m. Continental Breakfast (Century Foyer)
- 8:00 a.m. – 10:00 a.m. Registration (Roanoke Foyer)
- 8:00 – 9:00 a.m. NAFB Research Presentation (Liberty)
- 9:15 – 10:15 a.m. Newsmaker Session: Ag in Afghanistan (Roanoke)
- 10:30 – 11:30 a.m. Professional Improvement Programming: Using Photo & Video to Enhance Your Work (Liberty)
- Noon – 1:30 p.m. Awards Luncheon (Century A)
- 2:00 – 2:45 p.m. Professional Improvement Programming: Gadgets and Streaming (Liberty)
- 2:30 – 3:15 p.m. Refreshment Break (Roanoke Foyer)
- 6:00 – 6:45 p.m. President's Reception (Century Foyer)
- 6:45 – 9:00 p.m. President's Banquet (Century A)

Pocket Schedule Sponsored by:

