SCHEDULE AT A GLANCE



TUESDAY, NOVEMBER 17

9:30 a.m. – 3:00 p.m.	**NAFB Board of Directors Meeting,** Penn Valley
4:00 p.m. – 9:00 p.m.	**NAFB Foundation Board of Directors Meeting and Dinner,** Roanoke

WEDNESDAY, NOVEMBER 18

4:00 a.m. – 6:00 p.m.	**Broadcast Service Center Open,** Pershing Place
8:00 a.m. – 6:00 p.m.	**Registration,** Roanoke Foyer
8:00 a.m. – 4:00 p.m.	**NAFB Foundation Silent Auction,** Pershing East
8:00 a.m. – 4:50 p.m.	**50-Minute One-on-One Professional Coaching Sessions,** Union Hill West
8:45 a.m. – 4:45 p.m.	**45-Minute Voice Coaching Sessions,** Union Hill
8:30 a.m. – 10:30 a.m.	**Marketing & Promotion Advisory Committee Meeting,** Roanoke
8:30 a.m. – 9:20 a.m.	**Newsmaker Session:** ***Fueling the Farm: Energy, Fertilizer and Key Inputs,*** Shawnee Mission
9:30 a.m. – 10:20 a.m.	**Newsmaker Session:** ***The Ag Weather Outlook: Forecasts, Risks and Climate Drivers Farmers Need to Watch,*** Shawnee Mission
10:30 a.m. – 11:20 a.m.	**Newsmaker Session:** ***At a Crossroads: How Data Centers, Solar, Wind and Land Use Are Reshaping U.S. Agriculture,*** Shawnee Mission
10:40 a.m. – 11:20 a.m.	**Management Sales Council Meeting and Election,** Roanoke
11:30 a.m. – 1:30 p.m.	**NAFB Foundation Celebration Luncheon,** Washington Park Place **(TICKETED EVENT)**
Noon – 8:00 p.m.	**Trade Talk Setup,** Century Ballroom and Foyer
1:40 p.m. – 2:30 p.m.	**Newsmaker Session:** ***AI in the Farm Studio: Real-World Tools, Tips and Talk Roundtable Discussions,*** Shawnee Mission
2:30 p.m. – 3:30 p.m.	**Allied Industry Council Meeting and Election,** Roanoke
2:40 p.m. – 3:30 p.m.	**Newsmaker Session:** ***Voices of the Future: AI Trends Every Farm Radio Pro Should Know,*** Liberty
3:45 p.m. – 5:00 p.m.	**NAFB All-Member Business Meeting,** Liberty
5:00 p.m. – 6:00 p.m.	**New Member and First Timer Mixer,** Roanoke Foyer
6:00 p.m. – 7:30 p.m.	**Welcome Reception,** Washington Park Place **(TICKETED EVENT)**
6:30 p.m. – 9:00 p.m.	**Past Presidents' Reception and Dinner,** Shawnee Mission
7:30 p.m. – 9:30 p.m.	**Casino Night,** Washington Park Place Foyer, and Brookside

THURSDAY, NOVEMBER 19

4:00 a.m. – 6:00 p.m.	**Broadcast Service Center Open,** Pershing Place
6:00 a.m. – 8:00 a.m.	**Trade Talk Breakfast Buffet,** Garden Terrace
6:00 a.m. – 2:00 p.m.	**Registration,** Roanoke Foyer

NAFB.COM

THURSDAY, NOVEMBER 19 (continued)

7:00 a.m. – 1:30 p.m.	**Trade Talk,** Century Ballroom & Foyer
8:00 a.m. – 9:00 a.m.	**Young Professionals Inside Track: Meet NAFB and Tour the Action in the Newsroom and Trade Talk,** Liberty
8:00 a.m. – 3:00 p.m.	**Portrait Photography Studio,** Westport
8:00 a.m. – 3:00 p.m.	**NAFB Foundation Silent Auction,** Pershing East
8:00 a.m. – 3:00 p.m.	**50-Minute One-on-One Professional Coaching Sessions,** Union Hill West
8:45 a.m. – 4:45 p.m.	**45-Minute Voice Coaching Sessions,** Union Hill
10:00 a.m. – 11:30 a.m.	**Trade Talk Beef Carving,** Century Ballroom
11:30 a.m. – 2:00 p.m.	**Lunch Buffet,** Garden Terrace
1:30 p.m. – 2:30 p.m.	**Trade Talk Teardown,** Century Ballroom and Foyer
1:30 p.m. – 3:00 p.m.	**Refreshment Break,** Roanoke Foyer
2:30 p.m. – 4:30 p.m.	**Broadcast Council Meeting and Election,** Liberty
4:30 p.m. – 5:00 p.m.	**Regional Member Annual Meeting (immediately following Broadcast Council meeting),** **(EAST)** Penn Valley | **(SOUTH)** Roanoke | **(WEST)** Liberty
5:45 p.m. – 7:00 p.m.	**NAFB Foundation Auction and Reception,** Century A
7:00 p.m. – 9:30 p.m.	**Night of Honors Celebration Banquet,** Century C **(TICKETED EVENT)**
9:30 p.m. – 11:30 p.m.	**Hall of Fame Reception and Live Music,** Century B

FRIDAY, NOVEMBER 20

4:00 a.m. – 6:00 p.m.	**Broadcast Service Center Open,** Pershing Place
6:00 a.m. – 8:00 a.m.	**Continental Breakfast,** Garden Terrace
7:00 a.m. – 8:00 a.m.	**Board Member Breakfast (current and newly elected),** Roanoke
7:30 a.m. – 12:30 p.m.	**Health Screenings and Flu Shots,** Century Ballroom Foyer
8:00 a.m. – 2:00 p.m.	**50-Minute One-on-One Professional Coaching Sessions,** Union Hill West
8:15 a.m. – 11:45 a.m.	**45-Minute Voice Coaching Sessions,** Union Hill
8:00 a.m. – 10:00 a.m.	**Registration,** Roanoke Foyer
8:00 a.m. – 3:00 p.m.	**Portrait Photography Studio,** Westport
8:00 a.m. – 8:50 a.m.	**Professional Development Session: Growing Together: *Young Professionals, Industry Wisdom and the Road Ahead Roundtable Discussion,*** Shawnee Mission
9:00 a.m. – 9:50 a.m.	**Newsmaker Session: Protein Power Play: *Trends, Risks and Opportunities Across Beef and Pork,*** Liberty
10:00 a.m. – 10:30 a.m.	**Newsmaker Session: The Ag Economy Ahead: *Market Trends, Financial Signals and What Producers Should Expect,*** Liberty
10:30 a.m. – 11:30 a.m.	**Richard Fordyce, USDA Under Secretary for Farm Production and Conservation,** Liberty
Noon – 1:30 p.m.	**Awards Luncheon,** Century A **(TICKETED EVENT)**
6:00 p.m. – 6:45 p.m.	**President's Reception,** Benton's Prime
6:45 p.m. – 9:00 p.m.	**President's Banquet,** Benton's Prime **(RESERVATION REQUIRED)**

SOY CHECKOFF™