

INELIGIBLE

**SCHAFER, LIZZIE
2024 SCHOLARSHIP RECIPIENT**

2025 NAFB Foundation Scholarship Application

Lizzie Schafer

1929 East 800 North Road
Owaneco, IL 62555
elizabethschafer03@gmail.com
6/29/2003

Parents/Guardians:

Aaron and Sue Schafer
1929 East 800 North Road
Owaneco, IL 62555
(217)273-6214
ssfarm1997@gmail.com

Background:

I was raised on a fourth generation grain and livestock farm in central Illinois.

Farm Type: Our farm raises corn and soybeans and Angus, Simmental, Chianina, and Charolais cattle.

Have you received an NAFB Foundation Scholarship in the past? Yes

College/University: Kansas State University

Academic Classification: Senior

Vocation/Major: Animal Science with Ag Communications Focus

Expected Graduation: 5/16/2026

GPA: 4

GPA Score: 15

Tuition & Expenses: \$26000

Expenses Include: Books, class fees, tuition, housing

Financial Support:

Total Scholarship/Financial Support: \$0

Financial Needs Score: 15

Describe your plans and career goals upon graduation.

After this school year, I plan to continue taking advantage of every opportunity to better myself and promote agriculture globally. While working for sports broadcasting alongside individuals who are generations removed from agriculture, I have learned firsthand the necessity of showing the public where their food comes from. Working for ESPN, CBS, and HD.TV at Kansas State has given me an outlet to allow promotional abilities to prosper. I have learned from the best in the broadcasting world how to promote sports and engage audiences around the nation. But simultaneously, I educated them during each pregame and postgame meal through conversation, pictures, and videos. My passion for promoting the industry that feeds the world fuels my desire to be the next female voice for the agriculture industry. Learning the techniques and methods of some of the most successful promoters has given me an edge to bring back to the agriculture world. Immediately after graduation, I plan to work for an agriculture oriented company to gain more experience and grow my portfolio while building upon my own business, Elizabeth's Edits. After five years, I hope to commit full time to Elizabeth's Edits to expand into my own television show similar to Dirty Jobs. Through this business venture, I will travel to different farms in diverse areas of the nation to spend a day with a farmer and tell their story to consumers and other producers. Straight From the Farm will bring the scenes and experiences of farmers everywhere to the living rooms of consumers in an entertaining style. Not only will this show educate the public removed from farming operations, but Straight From the Farm will also show other producers farming practices that could benefit their own operations. These high reaching career goals cannot be accomplished without the support and guidance of numerous

individuals who have already been instrumental to getting me to this point in life. In order to give back, I will continue mentoring the next generation and donating my time to helping them accomplish their goals. In life, always remembering where you come from should be a priority. As I continue to accomplish goals and set higher dreams, inspiring new leaders to take the agriculture industry into the future ranks high on my list of importance. My future aspirations and career goals revolve around supporting our hard working farmers, promoting the industry that feeds and fuels people around the globe, and preparing the next generation to lead our industry into the future. With a camera in hand and agriculture in my heart, I'm ready to tell the stories of our farm grown heroes and work to equip the succeeding generation with the tools essential to lead, innovate, and preserve the legacy of those who feed the world.

Describe what activities have been most meaningful to your personal development.

Throughout my post-secondary education, I have learned countless life lessons that have drastically impacted my way of life. My life has revolved around the agriculture industry and striving to make a true impact on the world. At three years old, I stepped into the swine show ring and officially became engulfed by the agriculture world. In high school, I was presented my first opportunity to make a real difference by promoting the importance of organ donation and helping a young farm boy earn a second chance at life through creating a video advertising his need for a kidney. After receiving thousands of social media views, he received the glorious call that a match had been found. This single experience taught me the true capability that journalists and broadcasters have to positively impact the world. As I entered college, I worked to build my skills within the industry by creating Butler Community College commercials that aired throughout the state of Kansas and serving as the first student host of BucoNation Update. While attending class, competing on the livestock judging team, and working in the marketing department, I desired to push myself to new heights and took on the challenge of beginning my own agriculture advertisement business. Elizabeth's Edits specializes in writing articles, creating videos, developing logos, creating flyers, and collaborating with groups to produce high quality content and was born to promote agriculture businesses throughout the nation. Since being established, this business has traveled to three states and has exceeded customer expectations. These experiences led me to receive a job offer to work for HD.TV, ESPN, and FOX broadcasting sports for the Wildcats. I transferred to Kansas State University where I am currently majoring in agriculture communications and animal science. Earning the opportunity to serve as the official videographer for the rowing team has also allowed me to step outside of my comfort zone and learn how to adapt to new situations. These incredible jobs opened the door for unimaginable connections as I earned the call to work as stage manager during the first and second rounds of the NCAA Tournament in Wichita, Kansas. One year ago I never dreamed that I would earn the phone call to work for CBS sports and sit on the floor during March Madness alongside former NBA player Steve Smith, former WNBA player Debbie Antonelli, and Philadelphia Phillies play-by-play announcer Tom McCarthy. Earlier in my career, I learned the immense power of journalism and broadcasting; but this year, I learned the importance of taking risks and betting on myself to take a role completely outside of my comfort zone. Thanks to my confidence to say yes during a simple phone call, I not only have the cell phone numbers of three of the best sports broadcasters in the nation; but I also have a newfound determination to create my own television show that gives back to the agriculture industry that started it all.

How did you learn about the NAFB Foundation Scholarship?

Last year at the regional Women Changing the Face of Agriculture Conference, Rita Frazier told me about this amazing scholarship opportunity. I am extremely grateful to incredible people like her for staying dedicated to helping young adults like me.

Elizabeth Schafer

1929 East 800 North Road, Owaneco, IL 62555 / 217-820-2335 / schafelizzie03@gmail.com

Education:

Kansas State University , Manhattan, KS	GPA: 4.0 (4-point scale)	Expected Graduation: May 2026
• <u>Anticipated Degree</u> : Animal Science Major with Agriculture Communications Focus		
Butler Community College , El Dorado, KS	GPA: 4.0 (4-point scale)	Graduation: May 2024
• <u>Degree</u> : Associate of Science, Agriculture		
Taylorville High School , Taylorville, IL	GPA: 5.6 (5-point scale) Rank: 8 th /167	Graduation: May 2022

Professional Experience:

Elanco Farm Animal Marketing Intern , Greenfield, IN	May 2025 – Present
• Create Dairy Sales Team customer targeting software	
• Rebrand Pradalex antibiotic for treatment of dairy	
CBS Sports March Madness NCAA Tournament Stage Manager , Wichita, KS	March 2025
• Directed and communicated with broadcast talent for the first and second rounds	
• Organized information, stats, and promotions for on-air play-by-play calls	
Kansas State University HD.TV, FOX, ESPN Student Worker , Manhattan, KS	August 2024 – Present
• Assist with broadcasting Kansas State Sports on FOX, ESPN, and HD.TV	
• Construct social media videos, highlights, and video board entertainment to promote K-State sports	
• Official videographer for the K-State Rowing Team	
Elizabeth Edits Owner and Operator , Owaneco, IL	August 2023 – Present
• Construct, edit, and produce videos to promote local businesses	
• Create graphic designs for fliers and events promotions	
• Website: elizabethsedits.com	
Walton Webcasting Livestream Intern , Walton, IN	September 2022 – May 2024
• Begin and monitor livestream feed at livestock shows across the nation	
• Respond to customers and control social media comments	
Butler Community College Marketing Department Student Worker , El Dorado, KS	August 2022 – May 2024
• Create commercials to air on television for promotion of the college	
• Host BucoNation Weekly Update	
Schafer Stock Farm Herd Manager , Pana, IL	January 2018 – Present
• Help manage 4,000 acres of corn and soybean rotation	
• Manage cattle operation by checking herd health and monitoring nutritional requirements	
• Market cattle to customers across the nation through promotional advertisements and creating connections	

Leadership & Activities:

• Kansas State University Blue Key Honors Society	February 2025 – Present
• Kansas State University Collegiate Farm Bureau	August 2024 – Present
• Butler Collegiate Farm Bureau Community Service & Events Committee	August 2023 – May 2024
• Butler Community College Livestock Judging Team	August 2022 – May 2024
• Illinois FFA Graduate Mentor	May 2022 – Present
• Illinois Angus Mentor/Royalty	February 2016 – February 2023
• Taylorville FFA & NHS President, Blue Ribbon 4-H President	September 2021 – May 2022
• Association memberships: National Association of Farm Broadcasting, Collegiate Farm Bureau, Kansas State Block and Bridle, American Angus Association	

Honors:

• National FFA Star Over America in Agriscience	2024
• Kansas State University President's Honor Roll	2024
• Charolais Junior Nationals Extemporaneous Public Speaking Winner	2024
• Miss American Angus Finalist	2022
• National FFA Beef Placement Proficiency Award Winner	2022
• Represented the United States at the Royal Highland Show in Edinburgh, Scotland	2019 & 2022
• National Junior Angus Show Crystal Award Winner	2022
• National FFA Agriscience Animal Systems Proficiency Award Winner	2021

Official Transcript

Name: Elizabeth Catherine Schafer
Student ID: 000968691

Institution Info: Kansas State University
Manhattan, KS 66506
Campus ID: 840857569
Birthdate: 06/29/****
Print Date: 05/21/2025

Send To: Elizabeth Schafer
1929 East 800 North Road
Owaneco, IL 62555

External Degrees

Butler County Community College
Associate of Science 05/10/2024

Transfer Credit from Butler County Community College
Applied Toward AG Undergraduate Degree

Transfer Credits

Course Trans GPA:	0.000	Transfer Totals:	Attempted 62.000	Earned 62.000	Points 0.000
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Transfer Credit from Lincoln Land Community College
Applied Toward AG Undergraduate Degree

Course Trans GPA:	0.000	Transfer Totals:	Attempted 12.000	Earned 12.000	Points 0.000
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Beginning of Undergraduate Record Fall 2024

Program: AG Undergraduate Degree
Plan: Animal Sciences and Industry Major
Subplan: Management/Industry Option Option

Course	Description	Attempted	Earned	Grade	Points
AGEC 535	Agricultural Sales	3.000	3.000	A	12.000
ASI 301	ASI Transf. Foundations	0.000	0.000	CR	0.000
ASI 390	Prin Livestock Selec	2.000	2.000	A	8.000
ASI 400	Farm Animal Reproduct	3.000	3.000	A	12.000
ASI 480	An Sci/Ind Career Prep	1.000	1.000	A	4.000
COMM 535	Communicatn/Leadrsip	3.000	3.000	A	12.000
MKTG 250	Intro to Marketing	3.000	3.000	A	12.000

Term GPA	4.000	Term Totals	Attempted	Earned	GPA Units	Points
Transfer Term GPA		Transfer Totals	15.000	15.000	15.000	60.000
Combined GPA	4.000	Comb Totals	74.000	74.000	0.000	0.000
Cum GPA	4.000	Cum Totals	89.000	89.000	15.000	60.000
Transfer Cum GPA		Transfer Totals	15.000	15.000	15.000	60.000
Combined Cum GPA	4.000	Comb Totals	74.000	74.000	0.000	0.000
Term Honor:		Semester Honors	89.000	89.000	15.000	60.000

Official Transcript

Name: Elizabeth Catherine Schafer
Student ID: 000968691

Spring 2025

Program: AG Undergraduate Degree
Plan: Animal Sciences and Industry Major
Subplan: Management/Industry Option Option

Course	Description	Attempted	Earned	Grade	Points
ASI 106	Dairy Lab	0.500	0.500	A	2.000
ASI 108	Poultry Lab	0.500	0.500	A	2.000
ASI 150	Anat Phys of Animals	3.000	3.000	A	12.000
ASI 315	Livestock/Meat Eval	3.000	3.000	A	12.000
ASI 662	Spec Top in An Sci	2.000	2.000	A	8.000
Course Topic:	Top/Adv Meat Animal Evaluation				
COMM 480	Intercultural Comm	3.000	3.000	A	12.000
MKTG 300	Digital Marketing Intro	3.000	3.000	A	12.000

	Attempted	Earned	GPA Units	Points
Term GPA 4.000 Term Totals	15.000	15.000	15.000	60.000
Transfer Term GPA Transfer Totals	0.000	0.000	0.000	0.000
Combined GPA 4.000 Comb Totals	15.000	15.000	15.000	60.000
Cum GPA 4.000 Cum Totals	30.000	30.000	30.000	120.000
Transfer Cum GPA Transfer Totals	74.000	74.000	0.000	0.000
Combined Cum GPA 4.000 Comb Totals	104.000	104.000	30.000	120.000

Term Honor: Semester Honors

Program: AG Undergraduate Degree
Plan: Animal Sciences and Industry Major
Subplan: Management/Industry Option Option

Course	Description	Attempted	Earned	Grade	Points
ASI 107	Companion Animal Lab	0.500	0.000		0.000
ASI 109	Horse Lab	0.500	0.000		0.000
ASI 262	Special Topics in ASI	0.500	0.000		0.000
Course Topic:	Top/Livestock Sales Mgmt				
ASI 350	Meat Science	3.000	0.000		0.000
ASI 405	Fund Milk Processing	3.000	0.000		0.000
ASI 511	Appl Anml Brdng Genetic	4.000	0.000		0.000
ASI 599	Animal Sci Internship	3.000	0.000		0.000
Course Topic:	Top/Vary Title by Student				
COMM 322	Interpersonal Comm	3.000	0.000		0.000
MKTG 630	Sports Marketing	3.000	0.000		0.000

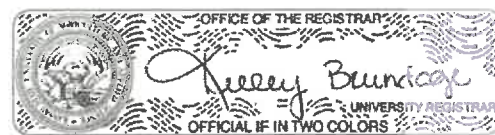
	Attempted	Earned	GPA Units	Points
Term GPA 0.000 Term Totals	20.500	0.000	0.000	0.000
Transfer Term GPA Transfer Totals	0.000	0.000	0.000	0.000
Combined GPA 0.000 Comb Totals	20.500	0.000	0.000	0.000
Cum GPA 4.000 Cum Totals	50.500	30.000	30.000	120.000
Transfer Cum GPA Transfer Totals	74.000	74.000	0.000	0.000
Combined Cum GPA 4.000 Comb Totals	124.500	104.000	30.000	120.000

Undergraduate Career Totals

Cum GPA: 4.000 Cum Totals	50.500	30.000	30.000	120.000
Transfer Cum GPA Transfer Totals	74.000	74.000	0.000	0.000
Combined Cum GPA 4.000 Comb Totals	124.500	104.000	30.000	120.000

Non-Course Milestones

Program: AG Undergraduate Degree
KS Systemwide General Education Completed TR
Status: Completed



Name: Elizabeth Catherine Schafer
Student ID: 000968691

Official Transcript

End of Official Transcript



TO ACCESS THE TRANSCRIPT LEGEND, GO TO k-state.edu/registrar/transcripts/legend
FOR FULL DISCLOSURE OF ACADEMIC POLICIES PLEASE REFER TO k-state.edu/registrar

Copy of Transcript

KANSAS STATE
UNIVERSITY

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Andy Liebsch
Sr. Director of Video Services
Kansas State Athletics
aliebsch@kstatesports.com
May 1, 2025

Dear NAFB Foundation Scholarship Committee,

I would like to recommend Lizzie Schafer for your consideration for this years NAFB Foundation Scholarship. I've grown to know Lizzie over the last year as I hired her to join our live event production crew and our editing team. One of the first things I noticed about Lizzie was her outgoing personality and her maturity. Her ability to fit into our team and easily work with other students, full time staff and coaches really stood out from day one. Her easy-going nature and exceptional work ethic allowed her to hit the ground running from the first time she stepped in our office.

Lizzie is exceptionally driven and willing to jump feet first into any opportunity that could help her grow. She was assigned to be the lead videographer/editor for our rowing team even though she knew little about rowing. She didn't let this deter her though as she quickly started learning more about the sport, talking to athletes and coaches, and figuring out how to start making content for the team. Her ability to go into uncomfortable situations and figure out how to thrive is something I admire about her. This skill was demonstrated again when she was asked to be a stage manager for CBS for the Men's Basketball NCAA Tournament. Even though she had no experience in that exact role, she jumped in and figured out what she needed to do with the producer, AD, and on-air talent to make sure the show went well.

In the brief time I've known her Lizzie has proven herself to be one of the hardest working individuals I know. She is extremely busy juggling school, work, and involvement in multiple other organizations. Through all of that, she never misses work, never misses a deadline, and always keeps a smile on her face. Her ability to multi-task, attention to detail, and manage her time are remarkable qualities that serve her well in all of her endeavors.

I enthusiastically recommend Lizzie for the NAFB Foundation scholarship and firmly believe that she will represent and uphold the mission of NAFB. Thank you for your consideration.

Sincerely,
Andy Liebsch
Sr. Director of Video Services
aliebsch@kstatesports.com

Julie Fugate
473 Juniper Lane
Petersburg, IL 62675
May 24, 2025

To whom it may concern:

It is my honor and distinct pleasure to write a scholarship recommendation letter for Lizzie Schafer for the National Association of Farm Broadcasters Scholarship. I have known Ms. Schafer for all her life and watched her grow from a cute little girl that showed a few pigs to a passionate young woman that is an incredible communicator and a passionate Agricultural advocate. Lizzie can best be summed up as a winner at anything that she puts her mind to. She has excelled in 4H and FFA on the local, state, and national level. She was named the Star Over America in FFA for her Agriscience SAE project as well as being recognized as a 4H All-American for her performance in the Livestock Skillathon Contest. She has excelled as a competitive livestock judge as a collegiate competitor and has even represented Illinois at international contests in Scotland. She can excel in all these competitions while still maintaining a perfect academic record and is a mainstay on her college's dean's list. Yet Lizzie isn't defined by academic or competitive achievements and has found her passion in communication and uses a myriad of mediums to tell her story as an Ag leader and an incredible role model to younger girls with an interest in Agriculture. She has been active at Kansas State with the KSU sports program broadcasting and works alongside industry professionals at Fox, ESPN and HD.TV to generate content. She was active at Butler Community College in the media department where she interviewed campus leaders, designed video shoots and produced college commercials. She also continued to add tools to her communications toolbox by interning with Walton Webcasting to generate livestream material and promote the platform.

Nevertheless, one of Lizzie's most enduring qualities is her willingness to always give back to others. Lizzie served as a mentor to young people through both the Illinois Junior Angus Association and the National Junior Angus Association. She also helps to mentor younger livestock judging kids on FFA and 4-H teams. One of Lizzie's most notable ways of serving others is she used her excellent communication skills to spotlight the importance of organ donation. Not long after Lizzie's story on organ donation ran the boy was matched with a kidney donor. Lizzie is always looking for ways to help others, her compassion for others is a rare gem in someone of her age. Lizzie is a leader in all aspects of her life and sets a great example for others to follow.

Lizzie exudes the characteristics of strength and commitment that young millennials are lacking. She has an unwavering spirit to succeed and fully commits herself to working towards her goals. In short, Lizzie is a whirlwind of success that isn't comfortable with just participating but strives to make an impact in every endeavor. She does not go halfway on anything and her record in academics, leadership, peer competitions and career preparation are beyond compare. She is not just a girl that grew up in the country but rather a female force for agriculture that will impact the industry that she loves for years to come.

I proudly recommend Lizzie, with no reservations and with the highest regard. I have had the privilege of a front row seat to see Lizzie's successes and a few failures over the past twenty-one years. I don't know what I am more impressed by her many successes and how much she prepares for them or how she handles and overcomes defeat, never losing sight of her overall goal to leave the world a better place. Please feel free to reach out to me if you would like to more about Lizzie's unique qualifications.

Sincerely,

Julie Schlicht-Fugate

May 10, 2025

Dear National Association of Farm Broadcasting Scholarship Committee,

Solid work ethics, talented and accommodating are just a few words I would use to describe Lizzie Schafer. As a student worker, Lizzie was an important resource for the Butler Community College marketing department during the Fall 2022 and Spring 2023 semesters.

Out of the gate, Lizzie was ready to tackle any task we assigned her. She took pride in every project. Her skill and knowledge of Adobe software as a college-freshman is above any student worker I've encountered in our department. Her understanding is far beyond what I would expect in a student of her age.

During Lizzie's time with our department, she edited multiple videos important to our department and the college as a whole. She created academic program highlights, where she used precise judgment in building an informative story for the viewer. She also helped create a commencement highlight video that was displayed on the college's jumbotron during our commencement ceremony in 2023. Knowing how versatile her skills were, we assigned her to film a video of our vice president of academics. She setup equipment and filmed without any assistance. Outside of video production, Lizzie helped with scheduling photo shoots and gathering students for our marketing needs.

Our student workers are a necessity to supplement the staff. I worked directly with Lizzie, overseeing her video projects she helped create for Butler. She kept video projects moving, as we had a continuous stream of content to create.

In addition to working for our marketing department, Lizzie competed in numerous livestock judging events through the college and on her own across the nation and internationally. She also has worked in professional settings with media crews, live-streaming livestock events. It truly is a testament of her work ethic and drive she has for agriculture and the digital world. I enjoyed watching her advance into her broadcasting role in our department and am happy to hear about her newfound opportunities at Kansas State University.

Lizzie's personal and professional qualities give me the utmost confidence in recommending her to receive the NAFB Scholarship. Lizzie's work ethics are a rare trait for today, and her determination will undoubtedly open countless opportunities in her life. A young woman of her caliber is most deserving of any financial assistance, as she will prove vital to bettering communities, businesses and organizations throughout her life.

Sincerely,



Rodney Dimick, Digital Production Manager
College Relations & Marketing | Butler Community College 316.323.6088