



2025 NAFB CONVENTION TENTATIVE AGENDA

TUESDAY, NOVEMBER 18

11 a.m.-3 p.m.

NAFB Board of Directors Meeting

4-9 p.m.

NAFB Foundation Board of Directors Meeting and Dinner

Sponsored by John Deere

WEDNESDAY, NOVEMBER 19

4 a.m.-6 p.m.

Broadcast Service Center

Sponsored by BASF

8 a.m.-6 p.m.

Registration

Sponsored by John Deere

8 a.m.-4 p.m.

NAFB Foundation Silent Auction

8 a.m.-4:50 p.m.

50-Minute One-on-One Professional Coaching Sessions

Sponsored by Firestone Ag

8:45 a.m.-4:45 p.m.

45-Minute Voice Coaching Sessions

Sponsored by Beck's

8:30-10:30 a.m.

Marketing & Promotion Advisory Committee Meeting

Continental Breakfast sponsored by *Agri Marketing Magazine*

8:30-9:20 a.m.

Newsmaker Session: Trade in Trump 2.0

Sponsored by Novonesis

9:30-10:20 a.m.

Newsmaker Session: Market Outlook

Sponsored by POET

10:30-11:20

Newsmaker Session: The Future of Water

10:40-11:20 a.m.

Management Sales Council Meeting and Election ← *new time for 2025*

11:30 a.m.-1:30 p.m.

NAFB Foundation Celebration Luncheon

Sponsored by CME Group

1:40-2:30 p.m.

Professional Development Session: AI – the Good, the Bad, and the Ugly

Sponsored by Agoro Carbon Alliance

2:30-4 p.m.

Allied Industry Council Meeting and Election ← *new time for 2025*

2:30-4:30 p.m.

Professional Development Training: Market Masters

Pre-Registration Required

Sponsored by CME Group

2:40-3:30 p.m.

Newsmaker Session: MAHA

Sponsored by Edge Dairy Cooperative

5-6 p.m.

New Member and First Timer Mixer

6-7:30 p.m.

Welcome Reception

7-9 p.m.

NAFB Past Presidents' Dinner

Sponsored by Growth Energy

7:30-9 p.m.

"Name That Tune"

Sponsored by GROWMARK

THURSDAY, NOVEMBER 20

4 a.m.-6 p.m.	Broadcast Service Center Sponsored by BASF
6-8 a.m.	Trade Talk Breakfast Buffet Sponsored by the American Coalition for Ethanol
6 a.m.-2 p.m.	Registration Sponsored by John Deere
7 a.m.-1:30 p.m.	Trade Talk Co-sponsored by AARP and FMC
8 a.m.-9 a.m.	Young Professionals Session: Say It So It Lands Sponsored by the International Fresh Produce Association
8 a.m.-3 p.m.	Portrait Photographer Sponsored by Vive Crop Protection
8 a.m.-3 p.m.	NAFB Foundation Silent Auction
8 a.m.-3 p.m.	50-Minute One-on-One Professional Coaching Sessions Sponsored by Firestone Ag
8:45 a.m.-4:45 p.m.	45-Minute Voice Coaching Sessions Sponsored by Beck's
10-11:30 a.m.	Trade Talk Beef Carving Sponsored by Cattlemen's Beef Board
11:30 a.m.-2 p.m.	Lunch Buffet Sponsored by Corteva Agriscience/Pioneer
1:30-3 p.m.	Trade Talk teardown
2-3 p.m.	Refreshment Break Sponsored by Pivot Bio
2:30-3:30 p.m.	NAFB All-Member Business Meeting
4-5 p.m.	Young Professionals Session: Make it Stick Sponsored by the International Fresh Produce Association
3:30-4:30 p.m.	Broadcast Council Meeting and Election
4:30-5 p.m.	Regional Member Annual Meetings (EAST) (SOUTH) (WEST)
5:45-7 p.m.	NAFB Foundation Auction and Reception Sponsored by Propane Education and Research Council and Illinois Soybean Association
7-9:30 p.m.	Night of Honors Celebration Banquet Dinner sponsored by Bayer Dessert sponsored by Livestock Marketing Association Hall of Fame videos sponsored by United Soybean Board Wine Service Sponsored by Phospholutions
9:30-10:30 p.m.	Hall of Fame Reception

FRIDAY, NOVEMBER 21

4 a.m.-5 p.m.	Broadcast Service Center Sponsored by BASF
7-9 a.m.	Continental Breakfast Sponsored by Clean Fuels Alliance America
7:30 a.m.-12:30 p.m.	Health Screenings and Hearing Checks Sponsored by Nutrien Ag Solutions
8 a.m.-2 p.m.	50-Minute One-on-One Professional Coaching Sessions Sponsored by Firestone Ag
8:15 a.m.-11:45 a.m.	45-Minute Voice Coaching Sessions Sponsored by Beck's
8-10 a.m.	Registration Sponsored by John Deere
8 a.m.-3 p.m.	Portrait Photographer Sponsored by Vive Crop Protection
8-8:50 a.m.	Professional Development Session: Women in AgriBusiness Sponsored by Missouri Soybeans
9-9:50 a.m.	Newsmaker Session: Facets of Economy Sponsored by The Fertilizer Institute
10-10:50 a.m.	Professional Development Session: "Hey, Whatcha Got There?"
11-11:30 a.m.	Newsmaker Session: Weather Outlook
12-1:30 p.m.	Awards Luncheon Luncheon sponsored by Syngenta News Service Awards sponsored by John Deere Workhorse Achivement Award sponsored by PTx Broadacaster Contests Awards sponsored by Valent BioSciences
6-6:45 p.m.	President's Reception Sponsored by Indigo Ag
6:45-9 p.m.	President's Banquet Sponsored by CROPLAN

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