

SCHEDULE AT A GLANCE



TUESDAY, NOVEMBER 18

- 11 a.m.-3 p.m. NAFB Board of Directors Meeting Penn Valley
- 4-9 p.m. NAFB Foundation Board of Directors Meeting and Dinner
Roanoke

WEDNESDAY, NOVEMBER 19

- 4 a.m.-6 p.m. Broadcast Service Center Pershing Place
- 8 a.m.-6 p.m. Registration Roanoke Foyer
- 8 a.m.-4 p.m. NAFB Foundation Silent Auction Pershing East
- 8 a.m.-4:50 p.m. 50-Minute One-on-One Professional Coaching Sessions
Union Hill West
- 8:45 a.m.-4:45 p.m. 45-Minute Voice Coaching Sessions Union Hill
- 8:30-10:30 a.m. Marketing & Promotion Advisory Committee Meeting
Roanoke
- 8:30-9:20 a.m. Newsmaker Session: Trade in Trump 2.0 Shawnee Mission
- 9:30-10:20 a.m. Newsmaker Session: Market Outlook Shawnee Mission
- 10:30-11:20 a.m. Newsmaker Session: The Future of Water Shawnee Mission
- 10:40-11:20 a.m. Management Sales Council Meeting and Election Roanoke
- 11:30 a.m.-1:30 p.m. NAFB Foundation Celebration Luncheon
Washington Park Place (TICKETED EVENT)
- 1:40-2:30 p.m. Professional Development Session: AI – the Good, the Bad,
and the Ugly Shawnee Mission
- 2:30-4 p.m. Allied Industry Council Meeting and Election Liberty
- 2:40-3:30 p.m. Newsmaker Session: MAHA Shawnee Mission
- 5-6 p.m. New Member and First Timer Mixer Brookside
- 6-7:30 p.m. Welcome Reception Washington Park Place (TICKETED EVENT)
- 7-9 p.m. NAFB Past Presidents Dinner Shawnee Mission
- 7:30-9 p.m. "Name That Tune" Brookside

THURSDAY, NOVEMBER 20

- 4 a.m.-6 p.m. Broadcast Service Center Pershing Place
- 6-8 a.m. Trade Talk Breakfast Buffet Garden Terrace
- 6 a.m.-2 p.m. Registration Roanoke Foyer
- 7 a.m.-1:30 p.m. Trade Talk Century Ballroom & Foyer
- 8-9:30 a.m. Young Professionals Session: Say It So It Lands
Shawnee Mission
- 8 a.m.-3 p.m. Portrait Photography Studio Westport



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THURSDAY, NOVEMBER 20 (continued)

8 a.m.-3 p.m.	NAFB Foundation Silent Auction Pershing East
8 a.m.-3 p.m.	50-Minute One-on-One Professional Coaching Sessions Union Hill West
8:45 a.m.-4:45 p.m.	45-Minute Voice Coaching Sessions Union Hill
10-11:30 a.m.	Trade Talk Beef Carving Century Ballroom
11:30 a.m.-2 p.m.	Lunch Buffet Garden Terrace
1:30-3 p.m.	Trade Talk teardown Century Ballroom & Foyer
1:30-3 p.m.	Refreshment Break Roanoke Foyer
2:30-3:30 p.m.	NAFB All-Member Business Meeting Liberty
3:30-4:30 p.m.	Broadcast Council Meeting and Election Liberty
4-5 p.m.	Young Professionals Session: Make it Stick Shawnee Mission
4:30-5:00 p.m.	Regional Member Annual Meetings (EAST) Penn Valley (SOUTH) Roanoke (WEST) Liberty
5:45-7 p.m.	NAFB Foundation Auction and Reception Century A
7-9:30 p.m.	Night of Honors Celebration Banquet Century B/C (TICKETED EVENT)
9:30-10:30 p.m.	Hall of Fame Reception Century A

FRIDAY, NOVEMBER 21

4 a.m.-5 p.m.	Broadcast Service Center Pershing Place
7:00-9:00 a.m.	Continental Breakfast Garden Terrace
7:30 a.m.-12:30 p.m.	Health Screenings and Hearing Checks Century Ballroom Foyer
8 a.m.-2 p.m.	50-Minute One-on-One Professional Coaching Sessions Union Hill West
8:15-11:45 p.m.	45-Minute Voice Coaching Sessions Union Hill
8-10 a.m.	Registration Roanoke Foyer
8 a.m.-3 p.m.	Portrait Photography Studio Westport
8-8:50 a.m.	Professional Development Session: Women in AgriBusiness Shawnee Mission
9-9:50 a.m.	Newsmaker Session: Facets of the Economy Shawnee Mission
10-10:50 a.m.	Professional Development Session: "Hey, Whatcha Got There?" Shawnee Mission
11-11:30 a.m.	Newsmaker Session: Weather Outlook Shawnee Mission
12-1:30 p.m.	Awards Luncheon Century A (TICKETED EVENT)
6-6:45 p.m.	President's Reception Benton's Prime
6:45-9 p.m.	President's Banquet Benton's Prime (RESERVATION REQUIRED)



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