

# **Producer/Reporter Intern**

Ag News Daily is seeking a part-time intern to assist in day-to-day activities to support the Ag News Daily podcast. This role can be filled either part-time, as an internship, or for class credit. This role will typically require ~20 hours/week with somewhat flexible hours, and is fully remote. The intended start date would be mid-May, but is open for discussion.

This intern will collaborate with the co-hosts and staff of Ag News Daily, using a creative and digital approach in providing information to farmers and agriculturalists.

### **JOB DUTIES:**

- Use Adobe Creative Cloud to edit the weekly Ag News Daily video and audio podcast (need be available between 8 – 1 p.m. on Fridays to edit podcast)
  - Including editing/producing the daily social media reels
- Posting the full show to YouTube, and podcast platforms
- Use Adobe Creative Cloud to generate daily content for social media accounts
- Manage social media accounts: Facebook, X, Instagram, TikTok, and YouTube
  - Posting daily reels
  - Posting daily YouTube shorts
- Writing weekly podcast show script
- Scheduling interviews/researching potential guests/topics
- Scheduling week interviews
- Writing and editing the monthly and special edition PigX Podcast, as needed

## **REQUIREMENTS:**

- Proficient in using Adobe InDesign, Premiere, Audition and Canva
- Interest in agricultural journalism, broadcasting, communications or marketing
- Willingness to learn new skills
- Self-starter
- Exposure to Adobe Creative Cloud
- Comfortable posting to social media

## **PREFERRED SKILLS:**

- Writing background
- Production agriculture/farming background or interests
- Exposure to using a social media scheduling platform, such as Hootsuite

## WHAT YOU'LL RECEIVE FROM THIS INTERNSHIP:

- A welcoming space to try new ideas, and grow your skills
- Mentoring from Ag News Daily team
- Remote-work
- Ability to potentially co-host/learn how to be "on-air"
- Access to the Adobe Cloud Suite

## ABOUT AG NEWS DAILY:

Ag News Daily originally launched as a daily podcast in 2017 to provide a newer platform for agriculturalists all over the world to source their news and information. Currently hosted by Delaney Howell and Tanner Winterhof, Ag News Daily is now a weekly video and audio podcast. Heading into the 8th year, the co-hosts decided to transition the program from a daily podcast to a weekly video and audio episode, with daily social media content to provide consumers with another way to engage with ag news.

All interested applicants can send a resume to <a href="mailto:delaney@agnewsdaily.com">delaney@agnewsdaily.com</a> by January 15, 2025