**Farm Director**

KMZU, a 100,000-watt FM radio station in central Missouri, is seeking a highly motivated and knowledgeable individual to lead our local agricultural coverage – which is one of the most important jobs at our stations.

We are known as “The Farm,” and we embrace our rural roots. KMZU and sister station KRLI spans 47 counties. We are seeking an individual who has passion to tell the stories of rural and small-town Missouri through an agricultural lens – plus have the knowledge and insight to connect national and international ag issues to our market. As important, the successful candidate will connect and develop sources in our agricultural community.

**Duties**

**Reporting/Broadcasting: 85%**

The successful candidate will generate daily agri-news reports, plus in-depth news or feature reports.

**Duties include, but are not limited to:**

• Select and research topics; contact and interview local, state and national sources

• Write and edit daily agri-reports for on-air and longer-form digital platform stories

• Frequently contribute to in-depth agricultural-related news or feature reports, either self-generated or assigned by the Content Director

• Broadcast farm markets

• Manage notes, recordings and files

• Help manage KMZU’s social media presence for news gathering, distribution and branding as an agri-news information leader.

**Planning: 10%**

• Maintain and develop contacts

• Follow major developments in agriculture

• Follow pertinent regional news, persons or publications and attend newsworthy events and conventions

• Maintain contact lists, social media accounts and other data for on-going continuity of coverage and accumulation of knowledge.

**Administration: 5%**

Responsible for one’s record keeping, correspondence, phone calls, attendance at staff meetings and other assigned duties.

**Qualifications**

• Minimum of 5 years full-time professional experience in agriculture and at least 1 year of journalism experience. Must have expertise in agriculture, news gathering, writing, AP style, editing and radio and web production for short-form and long-form reports.

• Display knowledge and adherence to high ethical standards

• Ability to work and thrive within a live broadcast environment

• Effective communication and interpersonal skills

• Meet daily deadlines under pressure

• Knowledge of Adobe Audition, Rivendell, WordPress, Adobe Photoshop is preferred.

• This position is mostly during daytime hours; however, must be willing to work some evenings and weekends. Some travel will be required covering national conventions.

Carter Media, LLC, based in Carrollton, Mo., is a third-generation family-owned radio station, with a family-like environment. We are an equal opportunity employer. Salary is commensurate to experience and skill sets. Benefits include health insurance, matching 401(k) and vacation.

Come be part of The Farm team – the #1 rated ag communication station in mid-Missouri for more than 30 years.

**Applicants should email cover letter, resume and links of work to:** [**michaelc@kmzu.com**](mailto:michaelc@kmzu.com)**.**