



Connecting Broadcasters with Agriculture and Rural Policy Makers



Washington Watch brings broadcasters and allied industry members to our nation's capital to hear, meet and interview the government officials and legislators who are planning and shaping agriculture policy.

Rapidly changing ag policy affects everyone up and down the food chain, and it's more important than ever for U.S. farmers and ranchers to hear reporting on ag issues happening in Washington D.C. that impact their daily farming and ranching operations.



The goal for Washington Watch is for NAFB broadcaster members to access national interviews and content, adding their local angle to connect with their listeners.

Reasons Why You Should Not Miss This Event!



- Unique opportunity to access and interview more than a dozen legislators and government officials who are making U.S. farm, energy and rural policies.
- On-site visits to Capitol Hill, USDA and National Cattlemen's Beef Association (NCBA). Other notable visits in past years have included the White House, National Press Club and embassies.
- Issues Forum brings together 20-plus leading associations and companies for interviews.
- Build relationships with other farm broadcasters, industry leaders and agricultural policy insiders.
- For sales personnel, Washington Watch is an excellent opportunity to identify sponsorship opportunities.
- For one low registration rate (\$150), NAFB subsidizes the hotel rate in Washington and provides all meals, NCBA rooftop reception, an exclusive river cruise and transportation vouchers (Uber).