REACH FARMERS AND RANCHERS DAILY WITH FARM RADIO.

FARM RADIO IS ON

DAILY ENGAGEMENT with farm radio is consistent from season to season

THE MORE DAYS PER WEEK a listener tunes in to farm radio, THE MORE MINUTES PER DAY they listen.

9 OUT OF 10 farm radio listeners are operation decision makers.

YOUNGER FARMERS are active farm radio listeners.

73% of farmers listen to farm radio three plus days per week.*

76% of younger producers tune-in to farm news, markets and ag information.*