

NEWS  
RELEASE

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**For Immediate Release**



## **Chad Smith Joins NAFB as News Service Editor**

PLATTE CITY, Mo. (August 15, 2024) – The National Association of Farm Broadcasting (NAFB) announces the addition of broadcast veteran Chad Smith as NAFB News Service editor. Smith joins NAFB after serving as a contract editor and reporter for the News Service for more than 10 years.

Smith succeeds long-time editor Micheal Clements, who has been promoted to chief operating office at NAFB.

Effective immediately, Smith manages the daily and ongoing operations of the NAFB News Service, including editing, creating new content and delivering stories provided by member broadcasters. He brings more than 30 years of experience as an award-winning broadcast journalist.

"Bringing Chad on board at NAFB in a full-time role was a natural choice," says Gardner Hatch, NAFB executive director. "He brings tremendous experience and creativity to the News Service position as we look to expand the resources and services that it provides to our Broadcast and Allied Industry Council members."

In addition to his work with the association, Smith has also served as farm director and morning show host at KLGR Radio in Redwood Falls, MN; assistant sports editor and production manager at KWAT/KIXX/KDLO Radio in Watertown, SD; and a freelance journalist and media consultant.

"We send a big welcome to Chad as he steps into this full-time role and look forward to continuing to provide the great news service NAFB members value as part of their membership," says Carah Hart, 2024 NAFB president and anchor/reporter at Brownfield Ag News.

Adds Smith: "Working in farm radio has been a passion of mine for a long time. I am looking forward to leading and growing the News Service and helping farm broadcasters do their jobs by delivering the content and resources that they need."

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The News Service is NAFB's in-house ag news production and distribution service that reaches farmers, ranchers and other rural audiences across the country. Farm broadcasters rely on the service daily to access regional and national agriculture news. It also connects ag companies, trade associations and government agencies with farm broadcasters and rural America through its audio news release distribution services.

NAFB is a non-profit professional organization whose mission is to lead, promote, and support growth in agricultural and rural broadcasting for the benefit of its members, audiences, and industry.

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