

NEWS
RELEASE

National Association of Farm Broadcasting
1100 Platte Falls Road
Platte City, MO 64079

CONTACT

Mindy Oberly
Marketing and Communications Manager
(816) 431-4032, mindy@nafb.com

For Immediate Release



NAFB Foundation Awards \$20,000 in College Scholarships

Four Students Recognized for Achievements in Agriculture Communications

PLATTE CITY, Missouri (November 11, 2015) – The National Association of Farm Broadcasting (NAFB) Foundation is excited to announce the 2015 scholarship winners. The scholarships were presented during the 72nd NAFB Convention held in Kansas City, Mo. BASF Corporation and The Samuel Noble Roberts Foundation continue to invest in the future of agricultural broadcasting through commitments to the NAFB Foundation, and support of college scholarships. This year the four recipients represent the future of agricultural broadcasting, at its best and brightest.

Samantha (Sam) Capoun, Kansas State University, NAFB Grow Smart™ Scholarship sponsored by BASF

Sam is a junior at Kansas State University, studying Agriculture Communications and Journalism with a Minor in Animal Science. She is from a cow, calf operation in Alma, Kan. Before attending Kansas State University this fall, Sam received her Associate in Applied Science degree from Butler Community College and was a member of the Livestock Judging Team. Sam interned this previous summer with the AG am in Kansas and produced a TV series, *My Beef*.

Bryce Doeschot, University of Nebraska-Lincoln, Glenn Kummerow Memorial Scholarship

Bryce is a junior at the University of Nebraska-Lincoln, studying agriculture and environmental sciences communication. He is from a row crop and, livestock operation in Hickman, Neb. and was active in FFA in High School, and served as a State FFA Officer in 2013-2014. Bryce recently interned with NAFB Member Network, KRVN Rural Radio Network in Norfolk, Neb., and was a member of the 2015 National FFA Convention broadcast team.

-More-

Kelsey Litchfield, University of Illinois Urbana-Champaign, Orion Samuelson Scholarship sponsored by CME Group

Kelsey is a junior at the University of Illinois and studying agricultural communications. She has had the opportunity to experience farm broadcasting through several internship opportunities, including with RFD Radio Network, a member of the National FFA Convention media team, and the Big Ten Network, as a sideline reporter. Kelsey is from Rio, Ill., and is also active in several college organizations. This is the second year for the CME sponsored scholarship.

Hli Yang, University of Missouri, George Logan Scholarship sponsored by The Samuel Noble Roberts Foundation

Hli is junior at the University of Missouri studying science and agricultural journalism with an emphasis in broadcast. Hli is from a poultry operation in Rocky Comfort, Mo., and is the daughter of emigrants from Thailand. She recently interned with RFD-TV as a News Intern, and with the University of Missouri Extension, Farm Journal Media, and several other media outlets since starting college. Hli is also active in several college organizations.

This is the first year for the NAFB Grow Smart™ Scholarship sponsored by BASF, and the NAFB Foundation thanks, The Samuel Noble Roberts Foundation for the supporting the George Logan Scholarship, named after the first NAFB Executive Director and a longtime farm broadcaster and television station manager. He believed in mentoring students and young broadcasters and was the proudest of those who succeeded in the industry.

The National Association of Farm Broadcasting is a 501(c)(3) education foundation. It is focused on enhancing the value of agriculture, food production and rural lifestyle through the various forms of broadcasting while assisting and benefiting industry partners, students, future broadcasters and the general broadcast audience. Learn more at NAFBFoundation.com.

###

Grow Smart is a trademark of BASF.
© 2015 National Association of Farm Broadcasting.