

NEWS
RELEASE

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For Immediate Release



WAXX Bob Bosold Inducted into NAFB Hall of Fame

Two honored for their contributions to the farm broadcasting industry.

PLATTE CITY, Missouri (November 14, 2016) – Wisconsin Farm Broadcaster Bob Bosold was inducted into the National Association of Farm Broadcasting (NAFB) Hall of Fame during the 73rd NAFB Convention November 10, in Kansas City, MO. Bosold is known state-wide for his ongoing commitment to 4-H and FFA students throughout the state of Wisconsin, supporting the future leaders of the agriculture industry.

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The NAFB Hall of Fame is the highest honor awarded by the organization. Each year since 1986 NAFB recognizes members who have made significant contributions to the farm broadcasting industry. Lynn Ketelsen with the Linder Farm Network from Owatonna, MN was also inducted into the Hall of Fame.

“The NAFB Hall of Fame recognizes members for their leadership, dedication, career achievements, and impact on the agriculture industry,” says Susan Littlefield, NAFB Past President and Hall of Fame Chair.

“Bob embodies these qualities; he is a true advocate for the American farmer, dedicated to serving the needs of his daily farm listeners, and the ag industry in the WAXX/WAYY, Eau Claire, Wisconsin area.”

Bosold is 39-year farm broadcasting veteran with no plans to stop. He joined WEAU-TV/WAXX-AM/WEAU-FM in 1977 after graduating from the University of Wisconsin-Madison in Agriculture Journalism in the College of Agriculture and Life Sciences. In 1983, he was named Farm Director at WAXX/WAYY, and continues this position today. Bosold is a champion for the agriculture industry, supporting the industry on many levels both on and off the air. He supports Wisconsin agriculture, by volunteering his time for many organizations. Because of his dedication to agriculture, Bosold has been recognized by his peers and the industry for his achievements including NAFB Farm Broadcaster of the Year in 2002, induction into the Wisconsin Broadcasters Hall of Fame in 2007, and more. He also served NAFB as a regional Vice President, two terms as a regional director and various committees over the years.

The National Association of Farm Broadcasting is a 501(c)(6) professional organization whose mission is to lead, promote and support growth in agricultural and rural broadcasting for the benefit of our

members, audience, and industry. NAFB farm broadcasters are heard on more than 1,300 stations AM, FM, TV and satellite stations coast-to-coast every day of the week.

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