

NEWS
RELEASE

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For Immediate Release



Mike Hergert Inducted into NAFB Hall of Fame

Two honored for their contributions to the broadcast industry.

PLATTE CITY, Missouri (November 13, 2015) – North Dakota Farm Broadcaster, Mike Hergert was inducted into the National Association of Farm Broadcasting (NAFB) Hall of Fame during the 72nd NAFB Convention in Kansas City, Mo. This is the highest honor awarded by the organization. Each year NAFB recognizes those who have made significant contributions to the farm broadcasting industry.

“Our honorees are what I consider the epitome of farm broadcasters. Mike displays a skill and passion for farm broadcasting but most importantly, a true understanding of the audience they serve,” says Janet Adkison, NAFB Past President and Hall of Fame chair. “Mike’s dedication to the farm sector, an industry that serves us all, earns him a seat in the NAFB Hall of Fame.”

Farm Broadcaster, Mike Hergert, with the Red River Farm Network (RRFN), Grand Forks, North Dakota joins the NAFB Hall of Fame. Born and raised in St. Peter, Minn., Mike started his broadcasting career after graduating from Brown Institute, Minneapolis in 1970. He joined KFIL in Preston, Minn. in October 1970, Mike’s first farm broadcasting position was with KATE Radio in Albert Lea, Minn. in 1978 and, continues to be a constant voice for agriculture for the Red River Valley and beyond.

During his career, Mike has covered a wide-range of agricultural issues, ranging from the introduction of biotechnology and global position systems (GPS) in agriculture. In 1995, Mike and three additional partners took a leap of faith and started the RRFN. Today, RRFN produces seven radio farm programs a day airing on 19 rural radio markets in North Dakota, South Dakota, and Minnesota.

Mike continues to be a leading voice of agriculture for the Red River Valley as he covers agriculture news close to home and from across the globe. He recently returned from a North Dakota agriculture delegation trip to Cuba. Mike has also been an active member of NAFB, serving in numerous leadership roles, including NAFB President in 2001 and has earned many awards over the course of his career. He is a 35-year veteran in the Farm Broadcasting business, but a 43-year veteran of the broadcast industry.

The National Association of Farm Broadcasting is a 501(c)(6) professional organization whose mission is to lead, promote and support growth in agricultural and rural broadcasting for the benefit of our members, audience and industry.

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