

NEWS
RELEASE

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For Immediate Release



Ron Hays Inducted into NAFB Hall of Fame

Two honored for their contributions to the broadcast industry.

PLATTE CITY, Missouri (November 13, 2015) – Oklahoma Farm Broadcaster, Ron Hays was inducted into the National Association of Farm Broadcasting (NAFB) Hall of Fame during the 72nd NAFB Convention in Kansas City, Mo. This is the highest honor awarded by the organization. Each year NAFB recognizes those who have made significant contributions to the farm broadcasting industry.

“Our honorees are what I consider the epitome of farm broadcasters. Ron displays a skill and passion for farm broadcasting but most importantly, a true understanding of the audience they serve,” says Janet Adkison, NAFB Past President and Hall of Fame chair. “Ron’s dedication to the farm sector, an industry that serves us all, earns him a seat in the NAFB Hall of Fame.”

Known for his signature greeting – “Howdy, Neighbors” – among Oklahoma’s agriculture community, Ron has been reporting on agriculture issues throughout the state since 1977. Ron was raised on a small tobacco farm in central Kentucky he started his radio career his freshman year of college at the University of Kentucky, and has not stopped. After Ron graduated in 1974, he accepted his first full-time farm broadcaster position with KFH Radio in Wichita, Kansas and joined the NAFB.

Ron moved to Oklahoma Agrinet in Oklahoma City in 1977 and quickly established himself as the voice of agriculture for the great state of Oklahoma. In 2006 he joined Radio Oklahoma Network and OklahomaFarmReport.com. Today Ron can be heard on 45 stations state-wide, and weekly on the Oklahoma City CBS affiliate, KWTV, with his “In The Field” program. In addition to his on-air reports, Ron connects with his audience with a daily ag news email and social media.

During his 45-years behind the mic, Ron has been a driving force within the organization, serving in many capacities, including on the Board of Directors and as NAFB President. Ron has also been recognized with numerous awards and honors, including NAFB Farm Broadcaster of the Year and as a member of the Oklahoma Association of Broadcasters Hall of Fame in 2007.

The National Association of Farm Broadcasting is a 501(c)(6) professional organization whose mission is to lead, promote and support growth in agricultural and rural broadcasting for the benefit of our members, audience and industry.

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