

NEWS
RELEASE

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For Immediate Release



Lane Nordlund Named 2016 Horizon Award Winner

PLATTE CITY, Missouri (November 15, 2016) – Montana farm broadcaster, Lane Nordlund was honored as the 2016 Horizon Award Winner by the National Association of Farm Broadcasting (NAFB) during the 73rd NAFB Convention in Kansas City, MO November 11. The award was established in 1995 and serves to recognize farm broadcasters with less than five years of membership. It's an honor to publicly acknowledge new broadcasters, not only for their dedication to the field of farm broadcasting, but also for the new perspectives and passion they bring and breathe into the association. [Click Here For Photo](#)

Lane Nordlund is an example of the future of the industry. While his career in farm broadcasting might be short, his impact has been big already. Nordlund produces daily, and weekly content for radio and TV for the Northern Ag Network, focusing on providing important ag news critical for the agriculture industry in Montana, Wyoming, South and North Dakota listeners. As a member of the Northern Ag Network team, he has had the opportunity to report live numerous times in his short two-years in the business, including American Farm Bureau Convention, the American Sheep Industry annual meeting, the National Association of Conservation Districts, and the Young Cattleman's Conference.

Since joining NAFB in 2014, Nordlund has been active in the association and industry. He participated in Leadership NAFB, promoted the industry as a speaker and emcee at industry events, and is a leader on his broadcast team, helping introduce new technology to make reporting from the field seamless. Nordlund will continue to be a leader on and off the air for years to come. He is a 2014 graduate of Montana State University and has developed a passion for reporting on agriculture issues impacting the diverse agriculture landscape from Montana to the Western Dakotas.

The National Association of Farm Broadcasting is a 501(c)(6) professional organization whose mission is to lead, promote and support growth in agricultural and rural broadcasting for the benefit of our members, audience, and industry. NAFB farm broadcasters are heard on more than 1,300 stations AM, FM, TV and satellite stations coast-to-coast every day of the week.

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