

NEWS
RELEASE

National Association of Farm Broadcasting
1100 Platte Falls Road
Platte City, MO 64079

CONTACT

Mindy Oberly
Marketing and Communications Manager
(816) 431-4032, mindy@nafb.com

For Immediate Release



National Association of Farm Broadcasting Announces 2015 Board

PLATTE CITY, Missouri (January 26, 2015) – The National Association of Farm Broadcasting (NAFB) announces the 2015 Board of Directors. The 2015 Executive Committee and Board of Directors provide leadership and direction for the association. The Executive Committee includes; Susan Littlefield, KZEN, Columbus, NE, President; Brian Winnekins, WRDN Radio, Durand, WI, President-Elect and Tony St. James, KFLP/KDDD Radio, Floydada-Lubbock, TX, Vice President.

NAFB President Susan Littlefield has been on the airwaves since 1990. She has served on various committees since joining NAFB in 1996. Susan took each responsibility very seriously while working hard for the NAFB members and KZEN listeners. In addition to providing valuable daily news and information to her listeners, she enjoys the opportunity to connect with her listeners outside of the radio booth as well. Susan travels extensively to meet with industry leaders, farmers and ranchers, delivering local critical news and information to ag producers.

President-Elect Brian Winnekins joined NAFB 16 years ago and has been bringing his insight as an independent station owner and farm broadcaster to the Association. In the role of President-Elect, Brian will be planning the 72nd NAFB Convention. He is excited about the opportunity to develop professional programming to help further promote and elevate the role of the farm broadcaster in their local community.

Vice-President Tony St. James is a 33-year veteran of broadcasting and has been a farm broadcaster since 1998. He and his wife own and operate radio stations in West Texas - including the only ALL FARM radio stations in the southwest. He is the host of two syndicated ag programs (Agriculture Today and the Agribusiness Report) that air daily on more than 20 radio stations in five states.

2015 NAFB Board of Directors:

- East Region Vice President, Bryan McGarvey, WASK/WKOA Radio, Lafayette, IN
- South Region Vice President, Lorrie Boyer, KSIR, Fort Morgan, CO
- West Region Vice President, Jody Heemstra, Red River Farm Network, Grand Forks, ND
- Mgmt. & Sales Council Rep: Bill Holst, WNAX Radio, Yankton, SD
- Mgmt. & Sales Council Rep: Neal Gladner, LA Farm Bureau Agri-News Radio Network, Baton Rouge, LA
- Allied Industry Council Rep: Chase Adams, National Cattlemen's Beef Assn., Washington, DC
- Allied Industry Council Rep: Laura Henke, Charleston|Orwig, Hartland, WI
- Marketing & Promotion Chair: Lance Knudson, American Ag Network, Grand Forks, ND

NAFB members have been reaching farmers and ranchers since 1944. NAFB broadcasters can be heard on more than 1,300 stations nationwide. For more information on NAFB, please visit www.nafb.com.

The National Association of Farm Broadcasting is a 501(c)(6) professional organization whose mission is to lead, promote and support growth in agricultural and rural broadcasting for the benefit of our members, audience and industry.