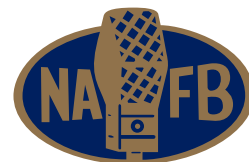


# FARM RADIO IS



NAFB.com

**THE MORE DAYS PER WEEK** a listener tunes in to farm radio,  
**THE MORE MINUTES PER DAY** they listen.



**76%** of farm radio listeners are operation decision makers.



## YOUNGER FARMERS

are active farm radio listeners.

