



# Directory of Speakers

Welcome to the NAFB Directory of Speakers! The following pages contain interactive profiles of potential speakers, emcees, moderators, voice-over talent, panelists, and more—all members of the National Association of Farm Broadcasting.

The document is fully web interactive, containing links to the following:

## Social Media



Members who have social media accounts available on Facebook, Twitter, Instagram, and Twitter will have icons appear below their names. Click on any of these icons to go to their page.

## Bio

Fusce et dapibus ante, vitae ultricies nibh. Vestibulum luctus urna nec ex consectetur, sed pharetra dui eleifend. Phasellus pharetra pellentesque risus in auctor. Donec et lacus elit. Aenean ac purus suscipit, consequat urna et, porta nulla. [\[Full Bio\]](#)

Each profile contains a brief bio about the member. If a longer, extensive bio was submitted, you will see a link for [\[Full Bio\]](#) at the end of their listing. Click this link to open a document showing the member's complete bio.

## Audio & Video Examples



When audio and/or video examples were provided by the member, you'll see these icons. Click the icon to listen or watch a sample from the member.

Each profile lists the member's home-based state, years of experience, previous clients, speech topics, appearance availability, price range, available regions and who to inquire for more information.

Please feel free to share this document.



## Max Armstrong

Illinois



42 years of experience

## Previous Clients

National Cattlemen's Beef Association, U.S. Animal Health Association, National Renderers Association, National Agri-Marketing Association, Indiana State Fair, BASF, National Pork Board, to name a few.

## Available For

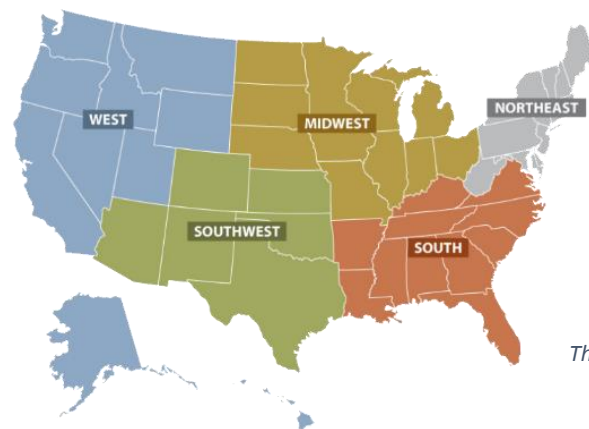
Emcee  
Moderate  
Panelist  
Webinar Host  
Voiceover

## Speech Topics

- Agriculture productivity
- Rural-urban relations
- The farmer's image
- Governmental affairs
- The current state of the agriculture economy
- Agriculture's heritage

In more than 40 years as a farm broadcaster and NAFB member I have spoken at a great number of events all over the country. Most, but not all, have been meetings of agriculture organizations. I thoroughly enjoy serving as a moderator convention programs and have acted in this role repeatedly, helping assure for meeting planners that their program will move fluidly and on-time. I want people walking away and saying, "That was a great program."

[\[Full Bio\]](#)



## Price Range

\$3000 - \$5000

## Inquiries

Rich Tiller  
info@tillergroup.com  
(800) 222-1556

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast

## Video Examples



*The CNH Industrial Autonomous Tractor Concept*



*Noah Freeman of AgReliant Genetics Discusses Advantage Acre*



## Randy Bernhardt

New Mexico



25 years of experience

### Previous Clients

- Academy for Sciences & Agriculture (AFSA High School)
- American National CattleWomen
- Council for Agricultural Science and Technology
- Greenvale Park Elementary School
- National Agriculture in the Classroom
- Nutrients for Life Canada
- Nutrients for Life Foundation USA
- Rugged Nation TV

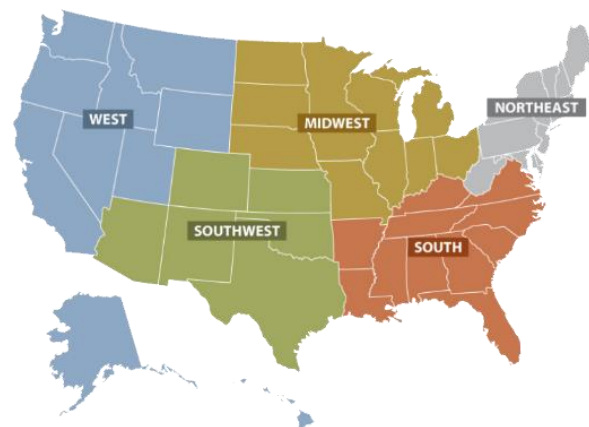
### Available For

- Emcee
- Keynote
- Moderate
- Panelist
- Breakout Session

### Speech Topics

- Nonprofit fundraising
- Organizational restructuring
- Strategic planning
- Non-profit reorganization and organizational management
- Corporate sponsorships, corporate social responsibility and corporate stewardship
- Leadership training for Board of Directors and staff.

Randy Bernhardt is the president of Bernhardt Consulting Co. He served as the chief administrative officer of the Progressive Agriculture Foundation from 1999 to 2013. While at the organization, Bernhardt was responsible for the organization's Better Business Bureau Wise Giving Alliance accreditation and Charity Navigator 4-Star, exceptional rating. He was senior vice president at the National FFA Organization from 1995 to 1999 and a regional director at the National FFA Foundation from 1992 to 1995. He has raised more than \$32 million as a consultant and while working as a non-profit executive. Bernhardt has held the Certified Fundraising Executive (CFRE) credential since 2000. He earned a MS at the University of Illinois and a BS at Michigan State University. [\[Full Bio\]](#)



### Price Range

Negotiable

### Inquiries

Randy Bernhardt  
 rjbernhardt@aol.com  
 (505) 227-4090

### Available Regions

- West
- Southwest
- South
- Midwest
- Northeast



## Matt Brechwald

Idaho



5 years of experience

## Previous Clients

University Of Mount Olive; Mount Olive, North Carolina  
University Of Idaho Extension Service  
California Agriculture Teachers Association  
Idaho Agriculture Teachers Association  
Montana FFA Foundation  
Idaho Cattle Association

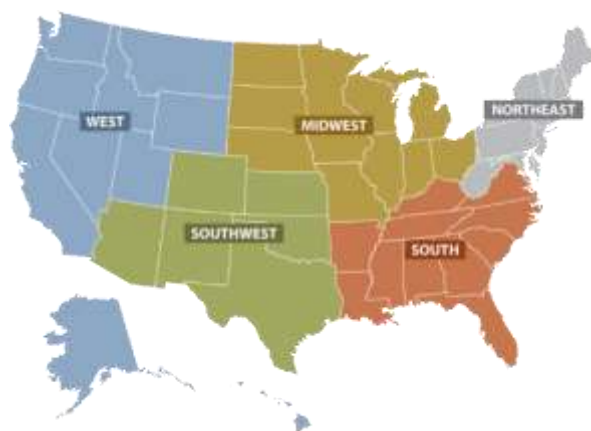
## Speech Topics

Agricultural entrepreneurship  
Rural Entrepreneurship  
Entrepreneurship Supervised Agricultural Experiences (SAE's)  
Building A Custom Podcasting Business  
- "The Seven" – How To Market Your Agricultural Business For Free  
- 14 Irrefutable Laws Of Success In Agricultural Business (lessons learned from over 200 interviews with agricultural business owners)  
- "The Agricultural Lifestyle" – Using Agricultural Service Businesses To Support The Farm And Escape The City Job  
Miss Rodeo Idaho

## Available For

Master of Ceremonies  
Moderator  
Panelist  
Webinar Host  
Breakout Session  
Voiceover

I am a small farmer and agricultural entrepreneur who started broadcasting on a podcast called Off-Farm Income in 2014. Since then many opportunities have opened up to me, including a membership in the NAFB through my broadcasts on the Rural Radio Network. I now have a broadcasting business where I host, edit and produce radio shows and podcasts for other agricultural companies. I also train other podcasters to build their own podcasting businesses. [\[Full Bio\]](#)



## Audio Example



## Price Range

\$1000 - \$1500  
Negotiable

## Inquiries

Matt Brechwald  
matt@offincome.com  
(208) 573-0978

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Lorrie Boyer

Colorado

20 years of experience

## Previous Clients

Narrator- East Morgan County Library "History of Brush, CO. Series"

Colorado Farm Show Scholarship Banquet Emcee

City of Fort Morgan, CO. Concert in the Park Series Emcee

Colorado Fruit and Vegetable Growers Association Webcast  
Host/Presenter

Rocky Mountain Farmers Union Women's Retreat  
Speaker/Presenter

## Available For

Emcee

Moderate

Media Training

Webinar Host

Breakout Session

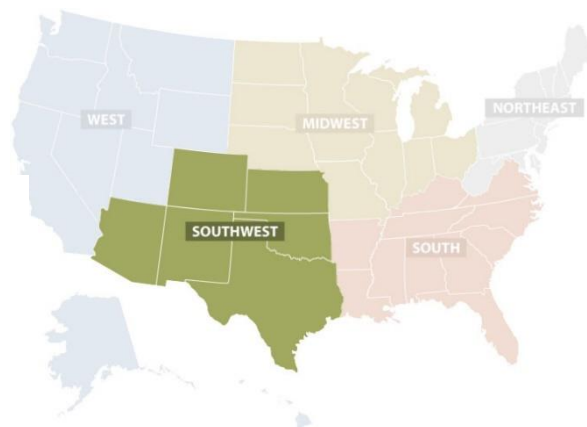
Voiceover

## Speech Topics

- "Tell Your Story or Someone Else Will Do It For You"
  - "Radio: An Investment"
- "Being a Mom To a Depressed Teen"
  - "Why CrossFit Bombdiggity"
  - Will do topics upon request.

As a 21-year veteran of farm broadcasting, Lorrie Boyer has covered several intriguing issues at local, state and national levels, building a long-standing relationship with every Ag organization in the process.

Being a dedicated professional, Lorrie worked as a Fort Morgan based KSIR Radio Farm Director and Morning Show Host for 10 years. Before that she was the Farm Director at KLMR Radio for five years and then the Farm Broadcaster and KVAZ for 4 years- both stations are in Lamar, CO. She is currently the Vice President of the National Association of Farm Broadcasters. She is also a regular contributor to RFDTV/Sirius XM Satellite, based in Nashville, Tennessee. [\[Full Bio\]](#)



## Price Range

\$1500 - \$2000 Negotiable

## Inquiries

Lorrie Boyer

boyeragnews@gmail.com

(970) 370-3381

## Available Regions

Southwest



## Colleen Callahan

Illinois



45 years of experience

## Previous Clients

ACT, BASF, Commodity Classic, Farm Bureau, Farm Credit Illinois, Morton Community Banks, Trinity Health, United Soybean Board, USDA, Women Changing the Face of Agriculture

## Available For

Emcee  
Keynote  
Moderate  
Media Training  
Voiceover

## Speech Topics

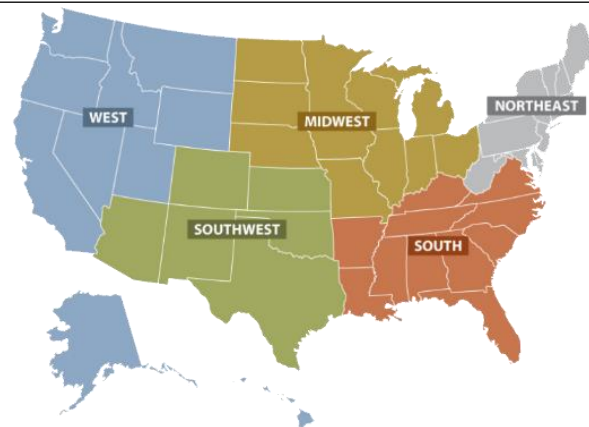
Colleen will add another 'C' to your daily activities and responsibilities...Confidence! Colleen specializes in Communication Coaching and will help you become a stronger communicator, and consequently a more confident speaker and leader. Colleen's background in radio and television and public speaking make her the ideal coach. Her public-service experience makes Colleen Callahan a powerful connector.

As a motivational speaker, Colleen's topics include the "E's of Life" and "The Stitching of Your Own Quilt"

Colleen pioneered her way to broadcasting as the first woman Agribusiness Director for WMBD Radio and Television in Peoria, Illinois, a position she held for 30 years. She continued to break barriers serving as the first female president of the National Association of Farm Broadcasting and was the first women inducted into their Hall of Fame. Shortly after starting her own communications firm, Colleen was invited by Secretary of Agriculture Anne Veneman to accompany her to the war zone in Afghanistan and Iraq. Colleen's commitment to public service inspired her run for United States Congress in 2008. Colleen describes the experience as "Not Winning Doesn't Mean Losing!"

Public service became a reality, though, when Colleen accepted a Presidential appointment to become the State Director of USDA Rural Development in Illinois. During her tenure, Colleen oversaw a 20% reduction in staffing while still being able to generate a \$1 billion increase in the Illinois loan portfolio. "By focusing on staff development, creating work teams, and developing a curriculum for communications training, Colleen brought back happiness to the workplace."

The positive impact was so well noticed that Colleen was asked to replicate the training in other Rural Development state offices and ultimately in Washington, D.C. Now, Colleen looks forward to continuing to do what she does best...communicating! [\[Full Bio\]](#)



## Price Range

\$3000 - \$5000

## Inquiries

Colleen Callahan  
c3@colleencallahan.com  
(309) 208-1209

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Patrick Cavanaugh

California



8 years of experience

## Previous Clients

Pacific Nut Producer Expo

## Available For

Emcee  
Moderate  
Panelist

## Speech Topics

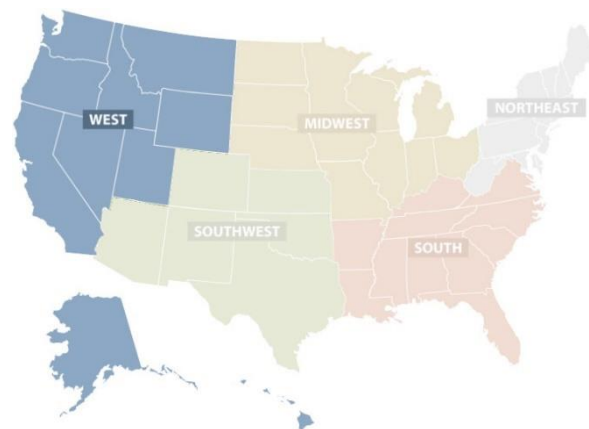
- California Agriculture
- California Farming
- California Farming Social Media

With a degree in Agricultural Production from the University of Florida, Patrick Cavanaugh pioneered the farming of table grapes in Casa Grande Arizona for three years. Shifting gears in 1985, he embarked on his career in agricultural journalism as an editor in Fresno, writing feature stories for several crop-specific magazines.

In 1994, Patrick launched Pacific Nut Producer magazine, which covers the tree nut industry in the West, including almonds, walnuts, pistachios, hazelnuts, macadamias, and pecans. The magazine is highly respected and widely circulated. In 1996, he launched Vegetables West magazine, which covers the vast vegetable industry in California.

Since 2011, Patrick has been a daily radio broadcaster for many radio stations in California. He has also been involved in agricultural TV broadcasting and web video reporting. In January 2014 Patrick and his wife, Laurie Greene, launched the CaliforniaAgToday Radio Network and now broadcast on 22 affiliates in California's agricultural areas.

Patrick and his wife, both members of the National Association of Farm Broadcasters (NAFB), live in Clovis, Calif. [\[Full Bio\]](#)



## Price Range

\$250

## Inquiries

Patrick Cavanaugh  
patrick@californiaagtoday.com  
(559) 797-4449

## Video Example



California Ag Today

## Available Regions

West





## Spencer Chase

Virginia



5 years of experience

## Previous Clients

American Soybean Association, National Chicken Council, National Rural Electric Cooperative Association, Organic Trade Association, Ohio Farm Bureau, South Dakota FFA Association

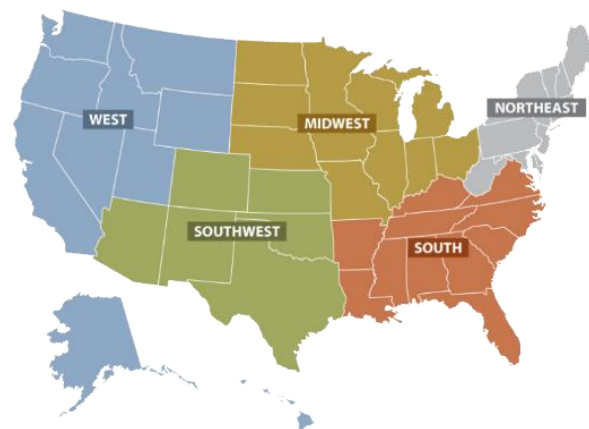
## Speech Topics

- Farm policy (with a specialization in livestock and renewable fuels issues)
  - The Farm Bill
  - The political climate in Washington, D.C.
- Current events on Capitol Hill - agriculture or otherwise
  - Changing perceptions of agriculture in society
    - Whatever topic best fits your agenda

## Available For

Emcee  
 Keynote  
 Moderate  
 Panelist  
 Media Training  
 Breakout Session  
 Voiceover

Spencer Chase is an agricultural journalist who spends his time in Washington, D.C., talking to policymakers and lobbyists about the issues impacting rural America. He grew up on a diversified crop and cattle farm in South Dakota and developed a deep interest in politics at an early age. Since then, he has become a respected voice that helps farmers and ranchers understand how changes in farm policy will impact their operations. [\[Full Bio\]](#)



## Price Range

Negotiable

## Inquiries

Spencer Chase  
 spencer@agri-pulse.com  
 (202) 802-6250

## Available Regions

West  
 Southwest  
 South  
 Midwest  
 Northeast

## Audio Example



## Video Examples



*Farm Bill Summit Panel Discussion*



*Washington Week in Review*



## Chad Colby

Illinois



10 years of experience

## Previous Clients

Learn more: <http://www.colbyagtech.com/speaker>

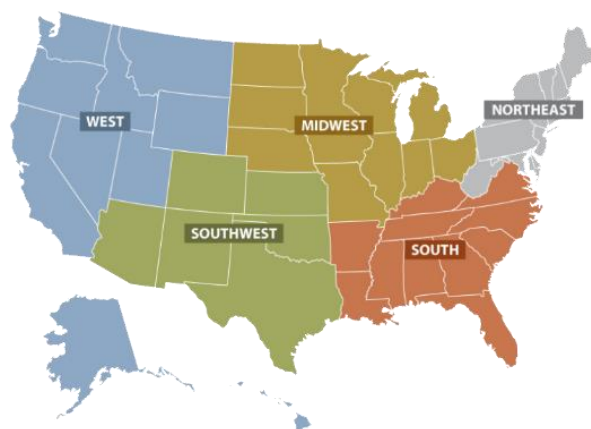
## Available For

Keynote  
Moderate

## Speech Topics

- Ag Technology

Chad Colby is the founder and principal of Colby AgTech, where he works with progressive farmers, leading companies, and government agencies to provide deeper understanding of new technologies and recommendations on its practical applications. Colby shares his knowledge and passion of agriculture by having one of the largest social media footprints in agriculture. Colby shares his ag technology expertise through speaking engagements in the U.S. and across the globe, as well as through his social media venues. He was recently featured on CNBC and provides monthly reports to TV program "This Week in Agribusiness" hosted by Max Armstrong and Orion Samuelson. Chad is also the General Manager of Central IL Ag (<http://www.centralilag.com>), a 5th generation Case IH dealership in Central IL. He resides in Goodfield, IL.



## Price Range

\$2500 - \$3000

## Inquiries

Chad Colby  
chadacc@aol.com  
(309) 361-5564

## Video Examples



[www.colbyagtech.com](http://www.colbyagtech.com)

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Mark Dorenkamp

Minnesota



10 years of experience

## Previous Clients

Mason City Agribusiness Committee, Iowa Pork Producers, Minnesota Farm Bureau, Minnesota Pork Producers Association, KNUJ Ag Appreciation Banquet, Minnesota Farmfest

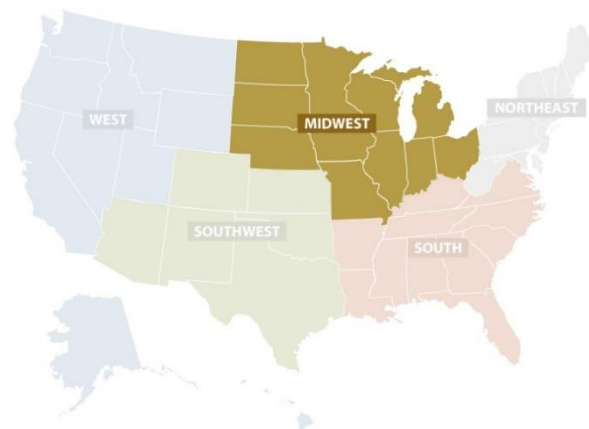
## Available For

Emcee  
Keynote  
Moderate  
Panelist  
Media Training  
Webinar Host  
Breakout Session  
Voiceover

## Speech Topics

- Current events of agriculture. State, national and international farm news. Anecdotes about growing up in a farm family.

I'm an anchor/reporter based in Minnesota for the Brownfield Ag Radio Network. I've been a farm broadcaster for more than a decade. Growing up, my dad farmed with my uncle who took over the operation from my Grandpa. My other Grandpa also farmed, so I've been around agriculture my entire life. Working as a farm broadcaster has brought me back to my roots and has opened my eyes to all the unique challenges farmers face. This job also gives me great purpose as I'm able to share the stories of men and women who closely resemble my family because they farm to make a living. I enjoy any and every opportunity to tell their stories, which is why I'm interested in joining NAFB's Directory of Speakers. [\[Full Bio\]](#)



## Price Range

\$250 - \$500 Negotiable

## Inquiries

Mark Dorenkamp  
mdorenkamp@brownfieldnetwork.com  
(641) 420-6905

## Available Regions

Midwest

## Audio Example



## Video Examples



*Farm Camp Minnesota*



*World Pork Expo Coverage 2016*



## Clinton Griffiths

Indiana



16 years of experience

## Previous Clients

National Agri-Marketing Association  
Interra Credit Union  
Farm Journal Milk Business Conference  
Wichita City Christmas Symphony  
Spirit Aerosystems  
Oklahoma State University Extension

## Available For

Master of Ceremonies  
Keynote Speaker  
Moderator  
Panelist  
Media Training

## Speech Topics

- The Growing Divide Between Rural and Urban Areas
- How Does Fly-Over Country Find its Voice in a Sea of Information Clutter?
- Methods for Getting a Message Beyond the Farm Gate
- The Evolving World of Today's Media
- Additional Topics Upon Request

For nearly a decade, Clinton has been the news anchor of AgDay TV, America's longest running nationally syndicated daily agricultural news program. He also serves as editorial director for Farm Journal Broadcast.

Clinton comes from a deeply rooted agriculturally diverse family, tracing his farming and ranching roots in the U.S. back more than 13 generations. He grew up in Southern New Mexico as a 10 year 4-H member, chapter FFA President and Star State Farmer. Clinton's greatest childhood memories involve showing cattle with guidance from his Father who is a Rancher and Veterinarian.

It was this experience that helped pay his way to Oklahoma State University where he earned a degree in Ag Communications, being named both Freshman and Senior of the year. Clinton gained his first agricultural broadcasting experience while working on the SUNUP TV program in college. He later returned to this show professionally as Executive Producer and Host, after working as a local news reporter and anchor in Kansas and completing his Master of Business Administration from Wichita State. Clinton has received numerous professional awards, including the NAFB Newscast of the Year.



## Price Range

\$2000 - \$2500  
Negotiable

## Inquiries

Clinton Griffiths  
clintongriffithsnews@gmail.com  
(316) 253-1123

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast

## Video Examples



*Female Farmers in the USA*



*U.S. Farm Report*



## Sabrina Halvorson

North Dakota



5 years of experience

## Previous Clients

American Farm Bureau Federation  
Women in Agriculture for Mentoring and Empowerment  
World Ag Expo  
National Association of Farm Broadcasting

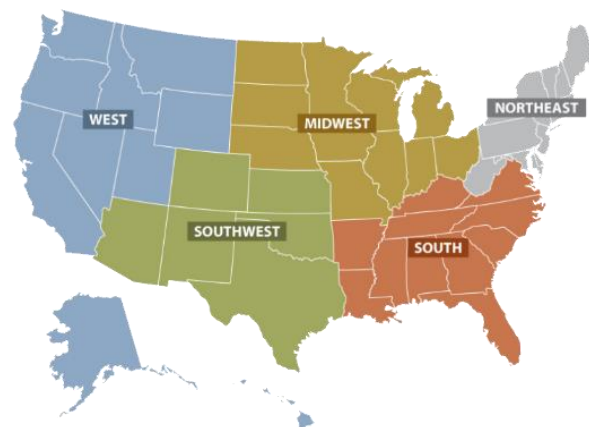
## Available For

Emcee  
Moderate  
Panelist  
Media Training  
Webinar Host  
Breakout Session  
Voiceover

## Speech Topics

- Creating an online presence
- Getting the ag message across to consumers
  - Media training
- Using social media effectively
  - Blogging

Sabrina Hill was brought on staff at AgNet West shortly after the network started in 2012. Within a few months, she was moved into the position of Farm News Director and lead anchor. In 2014, AgNet West created its hour-long farm radio show Farm City Newsday, with Hill as the host and producer. An award-winning journalist, Hill has a background of more than 20 years as a news professional. She has worked in print and television news as well as radio. She is an active member of the National Association of Farm Broadcasting, and was elected by her peers as the 2016-17 Western Region Vice President. In addition, she is the chairperson for the NAFB's news service committee. Hill now also speaks at events and is interviewed on agricultural and professional topics, such as California's agricultural issues, women in agriculture, reaching the consumer, building an online presence, and working with the media.



## Price Range

Negotiable

## Inquiries

Sabrina Hill

sabrinahill@americanagnetwork.com

(701) 645-3787

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Ty Higgins

Ohio



20 years of experience

### Previous Clients

- Ohio Farm Bureau Federation
- Ohio Soil & Water Conservation District
- Ohio Cattlemen's Association
- Ohio National Farmers
- Ohio Soybean Council
- Ohio Corn and Wheat Growers
- Ohio Sheep Improvement Association
- Ohio Pork Producers

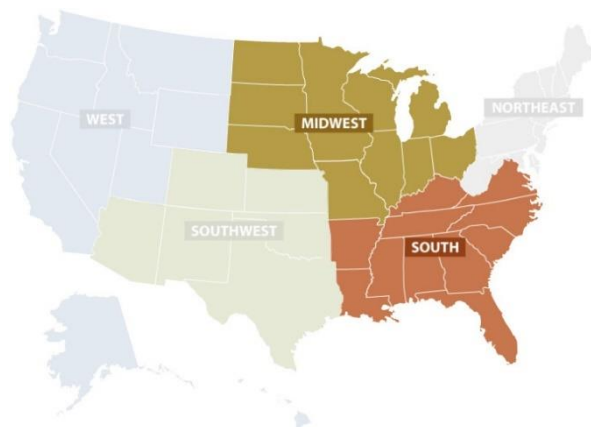
### Available For

Emcee  
 Keynote  
 Moderate  
 Voiceover

### Speech Topics

- What Would Grandpa Do? Lessons from the Past to Help Agriculture Move Forward
  - Don't Sell Yourself Short, Even At the Elevator
  - Recent Headlines and Their Impact on Agriculture

I was born and raised on a dairy farm in Licking County. I began my farm broadcasting career right out of high school at WRFD-AM. From there, my radio path led to Columbus country music station WHOK-FM and eventually I ended up right where I started and where I feel most comfortable, as an Ag Communicator. Now for almost a decade I have been sharing the story of agriculture, one broadcast at a time, on the Ohio Ag Net. I currently live in Delaware County, Ohio, where my wife, Angela and I are raising our 13 year old daughter, Paige and 10 year old son, Calvin. [\[Full Bio\]](#)



### Price Range

\$500 - \$750 Negotiable

### Inquiries

Ty Higgins  
 Ty@OhioAgNet.com  
 (614) 929-8799

### Audio Example



### Available Regions

South  
 Midwest



## Delaney Howell

Iowa



2 years of experience

### Previous Clients

Tama County Cattlemen  
Midwest Heritage Bank  
Northeast Central High School  
Ida Grove High School  
Louisa County Fair

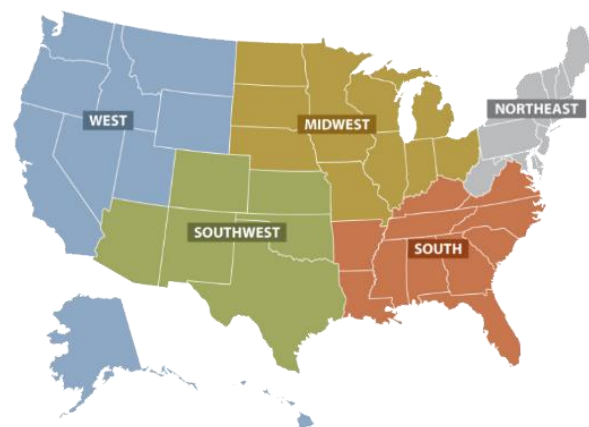
### Available For

Keynote  
Moderate  
Panelist  
Media Training  
Webinar Host  
Breakout Session  
Voiceover

### Speech Topics

- International Agriculture: A Global System
- 5 lessons agriculture can learn from startup culture
  - Topics:
    - Entrepreneurship
- Podcasting/New digital media/Millennials
  - Women in Agriculture

Delaney Howell is an Iowa native who grew up on a row crop, cattle, and hog farm. Delaney pursued an undergraduate degree at Northwest Missouri State University for Agricultural Sciences and minors in broadcasting and International studies, and is pursuing a Master's degree through Texas Tech University for Agricultural Communications. She has co-launched a daily agriculture news podcast, is a producer for Iowa Public Television, and a freelance reporter for This Week In Agribusiness. Join Delaney as she takes you through around the world discussing international agriculture. [\[Full Bio\]](#)



### Price Range

\$750 - \$1000

### Inquiries

Delaney Howell  
delaney@agnewsdaily.com  
(563) 299-3035

### Audio Examples



### Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Christina Loren

Tennessee



13 years of experience

## Previous Clients

Over the span of my career I have hosted a wide variety of events ranging from fashion shows to cow chipping competitions, including: Juvenile Diabetes Research Foundation Fundraiser, Ghirardelli Square Tree Lighting Ceremony, Alzheimer's Association Fundraiser, Catholic Charities of Santa Clara County Fundraiser, Oakland Animal Services, Foster City Lions Club, Speaker on CA Drought Impact

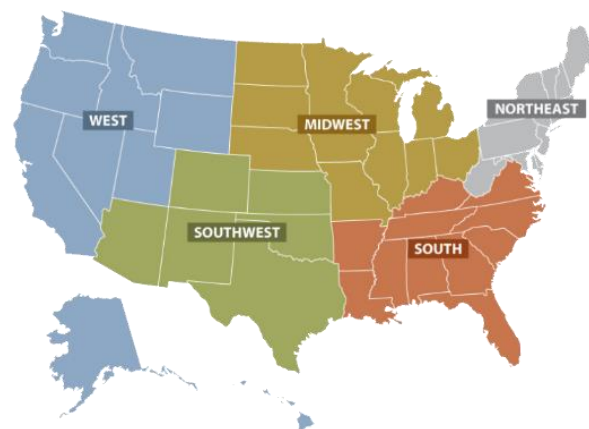
## Available For

Emcee  
Keynote  
Webinar Host  
Voiceover

## Speech Topics

- Agricultural Meteorology
  - How Ag Newscasts Come Together
- Difference Between Weather and Climate In Ag
  - Why The Farmers Voice Is Important
  - The Power of Social Media In Ag

Christina Loren is a Meteorologist/Anchor/Host for RFD-TV in Nashville, TN where she has worked since 2015. She considers it a great privilege to bring the hard working people of rural America the latest agricultural news and weather forecasts, specifically tailored to the needs of farmers and ranchers. Christina has over 13 years of experience in television and has been nominated for three Emmys over the span of her career. Before joining RFD-TV she worked her way up from small news markets to major market news stations in San Francisco and Miami. Christina grew up in California surrounded by agriculture and attended California State University Chico where she earned a B.A. in Economics. She then went on to Mississippi State University where she completed a three year program and obtained Meteorological Certification. She also has a Master's Degree in Christian Theology from Grand Canyon University. Christina loves learning about Jesus Christ and the Bible in her spare time and she and her husband Juan enjoy spending time outdoors with their three dogs. [\[Full Bio\]](#)



## Price Range

Negotiable

## Inquiries

Christina Loren  
christina@rfdtv.com

## Video Example



Market Day Report

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast





## Tyne Morgan

Missouri



3 years of experience

## Previous Clients

Nebraska Bankers Association, Ohio Farm Bureau, Virginia Farm Bureau, Iowa Pioneer, American Farm Mortgage, Michigan Dekalb and Asgrow, Pearls of Production, etc.

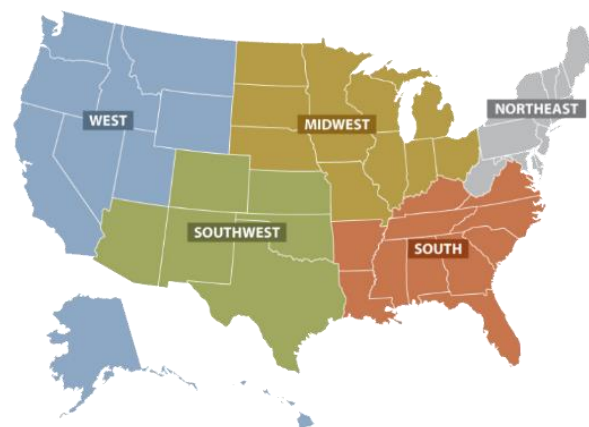
## Available For

Emcee  
Keynote  
Moderate  
Breakout Session

## Speech Topics

- Agriculture Needs a Perception Change
  - Bullish Agriculture 2018 & Beyond
    - Working in a Man's World

In 2014, Tyne Morgan was named the first female host of U.S. Farm Report, a nationally syndicated weekly television program. After spending a few years on the road as Farm Journal National Reporter, she welcomed the new role, and used is an opportunity to give a program rooted in strong tradition a new twist. Today, you can see Tyne each weekend, navigating the complicated commodity markets with trusted analysts, while bringing viewers the latest ag news, and wrapping up the show with a taste of rural America, showcasing the best of America's rural flavor, Tyne speaks to audiences about why agriculture needs a perception change, and why America's farmers and ranchers are poised to do just that. That's why Tyne is bullish about the future of agriculture. [\[Full Bio\]](#)



## Price Range

\$2500 - \$3000 Negotiable

## Inquiries

Tyne Morgan  
tmorgan@farmjournal.com  
(574) 302-1576

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Duane Murley

Iowa



10 years of experience

## Previous Clients

Part of A Story Telling Group at Our Iowa State Fair, and County Fairs. Also Private Gatherings.

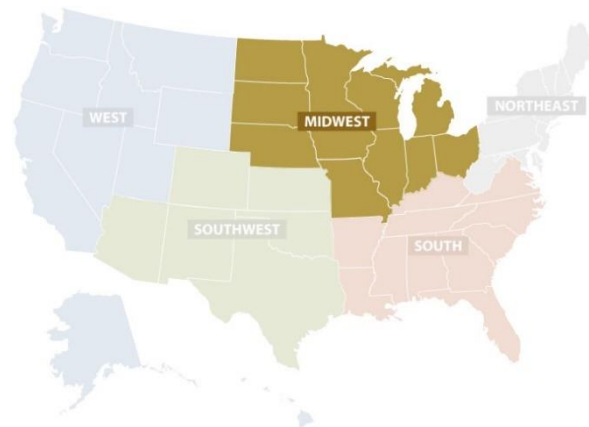
## Available For

Emcee  
Voiceover

## Speech Topics

- More of a Story Teller of Personal Experiences.

I started in The Radio Business in 1982, and began working for AM 540 KWMT in Fort Dodge Iowa in 1985, while still in High School. Over the years I filled in on Market Reports, before being named Farm Director of KWMT in 2012. My Wife darcy and I live in Rockwell City Iowa. We have one daughter, Brandi, who is pursuing her Masters Degree in International Ag at Oklahoma State University. As part of her Degree, she is currently serving in The Peace Corps in Northern Uganda. Outside of work, I am a proud 24 year Member of The Rockwell City Fire Department, and also serve as a Director on an Endowment Board. In my spare time I enjoy taking part in Tractor Rides, on top of my 1946 or 1951 Farmall H. [Full Bio]



## Price Range

\$500 - \$750

## Inquiries

Duane Murley  
duane.murley@email.com  
(712) 887-1236

## Available Regions

Midwest



## Russell Nemetz



Montana

20 years of experience

## Previous Clients

American Sheep Industry Association, National Cattlemen's Beef Association, National Grazing Lands Coalition, National Agri-Marketing Association, Public Lands Council, U.S. Wheat Associates, Montana Farm Bureau Federation, Montana Farmers Union, Montana Stockgrowers Association, Montana FFA Association, Montana 4-H Foundation, Montana Soil and Water Conservation Society, Montana Wool Growers Association, Wyoming Stock Growers

## Available For

Master of Ceremonies  
Keynote Speaker  
Webinar Host  
Breakout Session  
Voiceover

## Speech Topics

- Agriculture thru a Viewfinder
- It's Your Industry-Tell Your Story
- Grizzly Bears, Wild Horses & Wolves Oh My-Ranching in the West
- Current Agriculture Issues

Telling agriculture's story is what Russell Nemetz does best. As an award winning NAFB farm broadcaster, he takes great pride in being one of agriculture's biggest advocates.

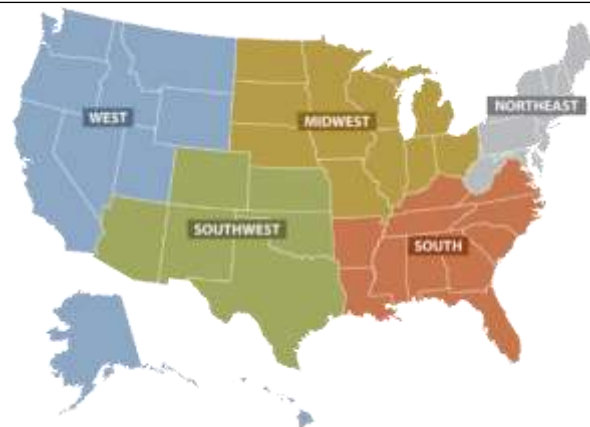
Raised along the Milk River near Chinook, Montana, production agriculture has always been part of his life. In fact, his family continues to run a cow/calf operation there.

Russell earned his bachelor's degree in Communication's from Montana State University-Billings.

Today he provides daily radio programs to the Northern Ag Network, the Ag Information Network of the West, the Evan Slack Radio Network and the Montana Television Network. His radio broadcasts are heard across Colorado, Idaho, Montana, North Dakota, South Dakota, Oregon, Washington State and Wyoming. His television broadcasts are seen statewide on CBS affiliates in Montana and NBC affiliates in Wyoming. He also makes regular appearances on national television broadcasts like Cattlemen to Cattlemen and This Week in Agribusiness on RFD-TV.

He's had the opportunity to report on Agriculture from across the region, the United States and has been on trade missions to Canada, Colombia, Costa Rica, Italy, Japan, Mexico, Morocco, Nigeria, Peru, Russia and Taiwan.

Russell resides with his family in Billings, Montana.



## Price Range

\$2500 - \$3000  
Negotiable

## Inquiries

Russell Nemetz  
russell@nemetzcommunications.com  
(406) 860-7284

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast

## Audio Example



## Video Examples



*Delisting Grizzly Bears*



*Harvest Underway for First Female Montana Grain Growers President*



## Lane Nordlund

Montana



8 years of experience

## Previous Clients

National Cattlemen's Beef Association, National Association of Conservation Districts, American Sheep Industry Association, Florida Farm Bureau Federation, Montana FFA, Montana Stockgrowers Association, Montana Gelbvieh Association, Montana Association of Conservation Districts, North Central Montana Stockgrowers Association, Montana 4-H, Montana 4-H Foundation, Public Land Council, Northern International Stock Show and Rodeo, Yellowstone County Ag Committee Annual Banquet and countless 4-H and FFA

## Available For

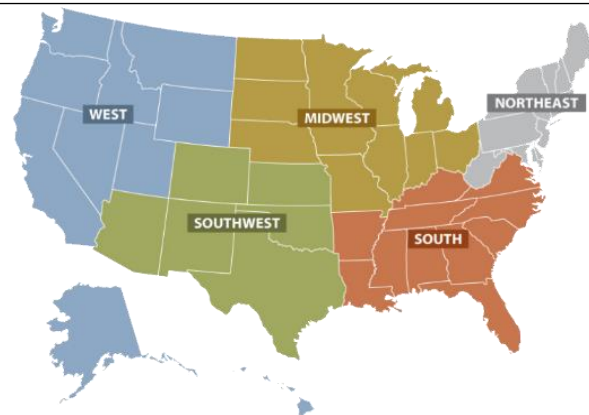
Emcee  
Keynote  
Moderate  
Panelist  
Media Training  
Webinar Host  
Breakout Session  
Voiceover

## Speech Topics

Topics and Specialties include but are not limited to: advocating for agriculture, the role communication plays in the industry, why producers should tell their story and how, agricultural leadership and education, motivation, marketing and promotion. I work with committees and organizations to create a message that is specific to an event to ensure that my message is meaningful, makes an impact and is also informative and entertaining.

Speeches: "Advocate: Finding Your Voice in Ag"; "Your Voice for Agriculture"; "Telling Your Story"; "Why Do Millennials Do What They Do?"; "Living the Good Life"

Lane Nordlund, born and raised in Central Montana, has been involved in production agriculture his entire life. He is the owner Nordlund Communications which provides radio, TV and digital programming to ag. media groups like the Northern Ag Network, RFD TV, the Public Lands Council, American Sheep Industry Association and for the National Cattlemen's Beef Association's weekly TV show, Cattlemen to Cattlemen. In 2016 Lane received the Horizon Award from the National Association of Farm Broadcasting. The award recognizes young farm broadcasters who show promise in the industry. As a professional emcee and speaker Lane has entertained audiences from 25 to 5000. From events as big as the Cattle Industry Convention's Best of Beef Awards Breakfast to events like a local FFA chapter banquet. Lane truly knows his audiences, big or small. Even though Lane travels across the nation on a regular basis he is still committed to being involved in production agriculture. He and his father own a cattle ranch on Montana's Hi-Line. His career in front of the TV camera and behind the microphone along with having firsthand experience of what occurs out in the countryside help Lane be "Your Voice for Agriculture." [\[Full Bio\]](#)



## Price Range

\$1000 - \$1500 Negotiable

## Inquiries

Lane Nordlund  
lane@nordlundcommunications.com  
(406) 366-2749

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast

## Video Examples



*Crop Progress & Harvest Update*



*Bullfighter to Barber*



## Clay Patton

Nebraska



4 years of experience

## Previous Clients

Colorado FFA, Numerous individual Chapter FFA Banquets, North West Kansas Conservation District Women in Ag conference, Colorado Truck and Tractor Puller's Association, Lincoln County Stockmen, Colby KS Rotary Club, Colby Community College Ag orientation class, Colby Community College beef management class

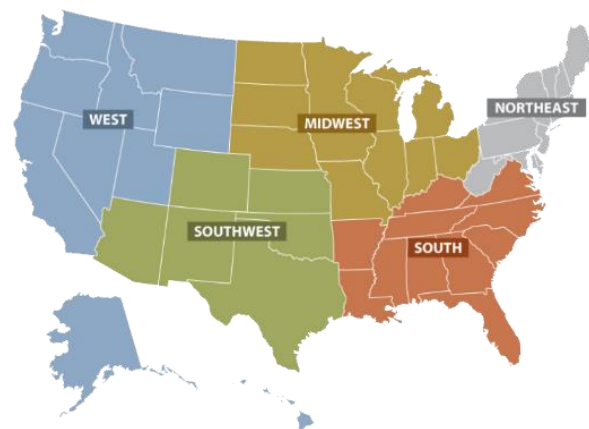
## Available For

Emcee  
Keynote  
Breakout Session  
Voiceover

## Speech Topics

- Motivation, Current Ag topics, Radio,
- Faith Family & FFA (Motivational)
  - What I learned from cows. (Motivational)

Clay Patton was born and raised on the short grass of Eastern Colorado. Both of Clay's grandparents operated commercial cow calf operations while his folks worked as a state brand inspector and deputy county treasurer. It was in helping the family that Clay developed a passion for agriculture and rural america. After graduating high school Clay served as the State FFA Sentinel for Colorado FFA. He then went on to become a certified auctioneer at the World Wide College of Auctioneering in Mason City Iowa. Following these adventure's Clay studied agricultural economics; along with farm and ranch management at Colby Community College. It is here that Clay had the opportunity to go to work for KXXX and Kansas Farm and Ranch Radio. Since those first days as a board op Clay has since found a career that he hopes to continue long into the future. Currently Clay is a farm broadcaster for KRVN and the Rural Radio Network based out of Lexington NE. He also hosts a daily agriculture update for the Maryland News Network. Clay still holds that inborn fondness for agriculture and has found his niche in talking with producers and consumers alike through the power of radio. [\[Full Bio\]](#)



## Price Range

\$250 - \$500

## Inquiries

Clay Patton  
wpatton1018@gmail.com  
(719) 760-0747

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Bob Quinn

Iowa

40 years of experience

## Previous Clients

Numerous County Commodity groups. Iowa Farm Bureau Federation. Iowa Pork Producers. Iowa Select Farms. Iowa Department of Agriculture.

## Available For

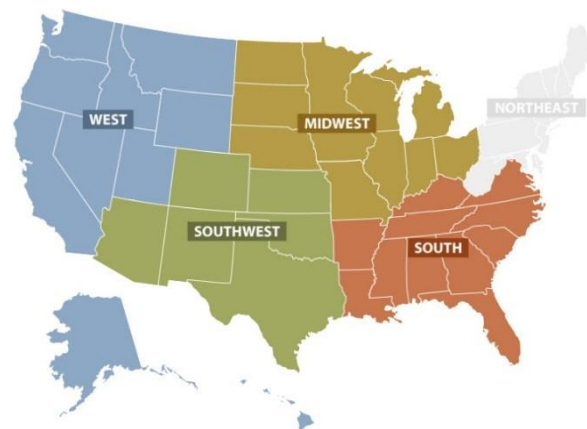
Emcee  
Moderate  
Panelist  
Webinar Host  
Voiceover

## Speech Topics

Topics surrounding Midwest and National Ag Issues

- Defining "Who we Are"
- Square Guy living in a Round House

I have been in Farm Broadcasting since 1978 with the last 30 plus years at WHO Radio in Des Moines, Iowa. I have covered events around the world and around the state. In the past, I have been a keynote speaker, panel moderator, and event MC. [\[Full Bio\]](#)



## Price Range

\$2000 - \$2500  
Negotiable

## Inquiries

Bob Quinn  
bobquinn@iheartmedia.com  
(515) 778-3804

## Available Regions

West  
Southwest  
South  
Midwest



## Michelle Rook

South Dakota



15 years of experience

## Previous Clients

Security National Bank - Sioux City, IA, First Dakota National Bank - Yankton, SD, National Association of Conservation Districts, National Sorghum Growers Association, American Farm Bureau Convention, Commodity Classic, South Dakota Got Milk Gala, Iowa Corn Growers Association, SD Corn Growers Association, SD Soybean Research and Promotion Council, SD Weed and Pest Commission, Minnesota Cattlemen's Association Convention, Nebraska NRD, AMPI

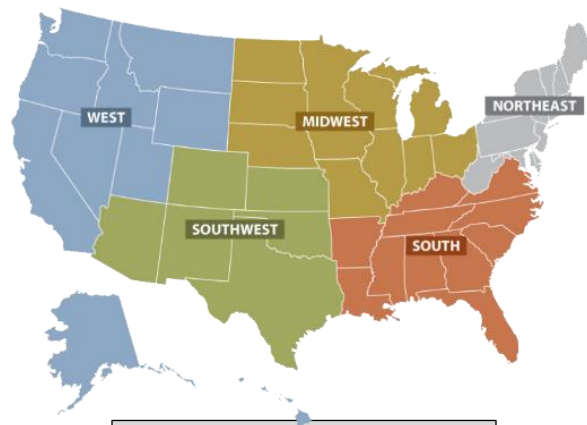
## Available For

Emcee  
Keynote  
Moderate  
Panelist  
Media Training  
Webinar Host  
Breakout Session  
Voiceover

## Speech Topics

- Grain and livestock markets
  - Farm policy
  - International trade
- Biofuels policy and production
- Livestock and dairy development
- Bridging the gap between farmers and consumers
  - Ag careers

South Dakota farm girl and award-winning farm broadcaster and market reporter Michelle Rook can provide your audience insight on a wide range of ag topics, ranging from farm and biofuels policy to livestock development or even what ag issues are trending with consumers. However, her passion is the markets and she can blend together the technicals and the fundamentals to give you unbiased insight on what is currently driving the markets and the outlook ahead. Michelle Rook is the Farm Director at WNAX Radio in Yankton, SD and provides 30-plus farm news and market reports daily with her own style of analysis. However, she is also a reporter for nationally-syndicated TV shows AgDay and U.S. Farm Report. Plus, she owns her own video business which focuses on producing regular TV segments to educate consumers about farming and food production. She is a past president of the National Association of Farm Broadcasters, former Farm Broadcaster of the Year and Doan winner. She was also a state FFA officer and can provide an uplifting message for young people in the industry. [\[Full Bio\]](#)



## Price Range

\$1500 - \$2000 Negotiable

## Inquiries

Michelle Rook  
mrook@wnax.com  
(605) 661-8299

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Hannah Thompson-Weeman

Virginia



10 years of experience

### Previous Clients

International Production & Processing  
Exposition  
Midwest Poultry Exposition  
North American Meat Institute  
International Livestock Congress  
National Aquaculture Association  
American Farm Bureau Federation  
National Ag Communicators of Tomorrow

### Available For

Keynote Speaker  
Panelist  
Media Training  
Webinar Host  
Breakout Session

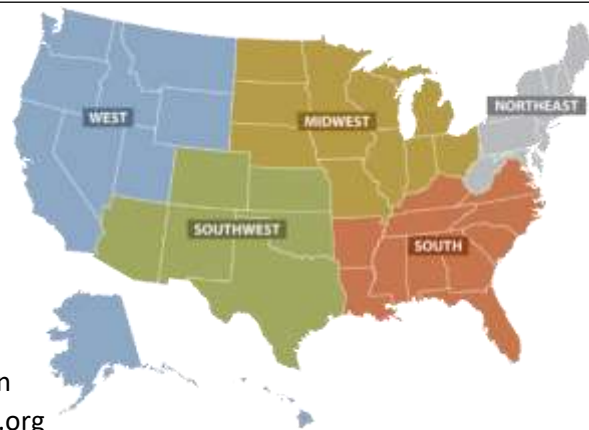
### Speech Topics

Animal rights activism  
Farm security & hiring  
Social media engagement  
Protecting against activist threats  
Engaging with influencers (restaurants/retailers, dietitians, etc.)  
Animal rights & religion

As vice president of communications at the Animal Agriculture Alliance, Hannah Thompson-Weeman develops and implements the communications strategy for the nationwide, industry-united nonprofit organization helping to bridge the communication gap between farm and fork. The Alliance works to connect key food industry stakeholders to arm them with responses to emerging issues; engage food chain influencers and promote consumer choice by helping them better understand modern animal agriculture and protect the future of animal agriculture by exposing those who threaten our nation's food security with damaging misinformation.

In her role, Thompson utilizes traditional, digital and social media to help connect consumers and influencers with factual information about modern food production.

Thompson-Weeman holds a B.S. in agricultural communication and an M.S. in agricultural and extension education from The Ohio State University in Columbus, Ohio. While pursuing her education, Thompson completed an undergraduate thesis based on agricultural policy and a graduate thesis focused on crisis communications and planning within the dairy industry. Prior to joining the Alliance, Thompson-Weeman worked in marketing for Farm Credit Mid-America. [\[Full Bio\]](#)



### Price Range

\$750 - \$1000  
Negotiable

### Inquiries

Hannah Thompson-Weeman  
hthompson@animalagalliance.org  
(703) 562-1413

### Available Regions

West  
Southwest  
South  
Midwest  
Northeast





## Alan Watts

Kentucky



10 years of experience

## Previous Clients

United Southern Bank,  
Christian County Chamber Leadership Program, Trigg County  
Chamber Leadership Program, Trigg County Agriculture  
Committee, Kentucky Farm Bureau, Christian County  
Agribusiness Association

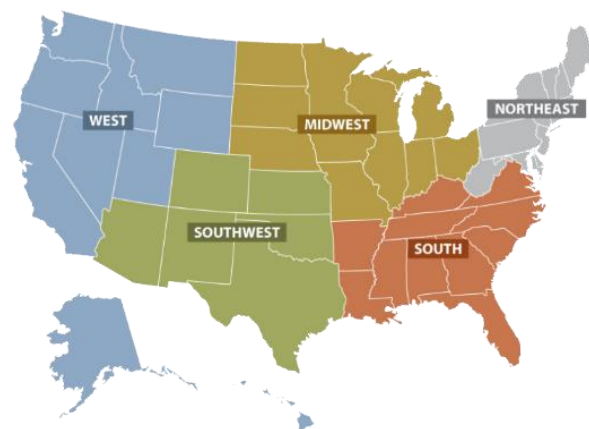
## Available For

Emcee  
Keynote  
Moderate  
Panelist  
Media Training  
Webinar Host  
Breakout Session  
Voiceover

## Speech Topics

- The stories behind agriculture
  - Livestock Showing
- Technology Behind Agriculture
- Stories from the livestock barn
  - Raising tobacco
- The history of no-till farming.

I grew up on a livestock farm in Western Kentucky. We showed cattle and sheep at the local and state level. I started the Morning Ag Report in 2008 to provide information to farmers in western Kentucky. I enjoy sharing the stories of agriculture daily to better inform our farmers and to give the public a true look at the people who feed the world.



## Price Range

\$250 - \$500 Negotiable

## Inquiries

Alan Watts  
awatts@wkdzradio.com  
(270) 339-1653

## Available Regions

West  
Southwest  
South  
Midwest  
Northeast



## Cyndi Young-Puyear

Missouri



30+ years of experience

### Previous Clients

Over the course of my career, I've had the opportunity to emcee, moderate and keynote many events. These include: Best of NAMA, Regional Best of NAMA, National Corn Growers Association – National Corn Yield Contest, State Pork Association Taste of Elegance, Missouri Governor's Conference on Agriculture, Illinois State Fair Ag Day, National Rural Electric Cooperatives Annual Convention, US Grains Council Annual Meeting, Association of Illinois Soil & Water Conservation, Numerous County Farm Bureau and Chamber Ag Events, Livestock organizations and Soil & Water Conservation Groups, University agriculture organizations, and Women in Ag Conferences.

### Available For

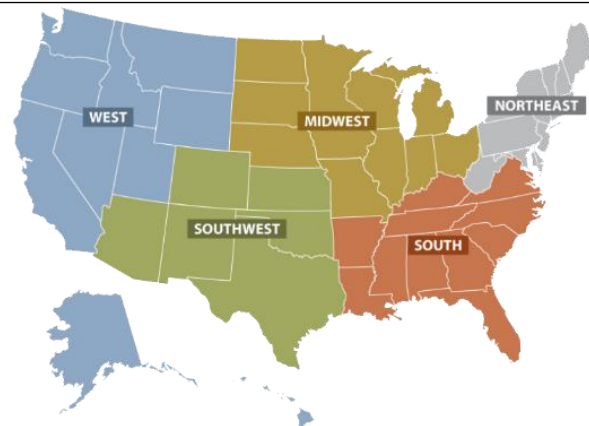
- Emcee
- Keynote
- Moderate
- Webinar Host
- Breakout Session
- Voiceover

Growing up on a multi-generational grain and livestock farm in West Central Illinois, Cyndi was active in 4-H and FFA. Shortly after completing student teaching, this Western Illinois University Agriculture Education major took her first job at a local radio station.

Cyndi joined Brownfield as Regional Farm Director in 1998, and was promoted to her current role as Director of Brownfield & Ag Operations in October of 2001.

Cyndi has traveled extensively throughout the United States and to 16 different countries covering agriculture for Midwestern farmers. Her work has earned her dozens of honors from agriculture groups and associations. A member of the National Association of Farm Broadcasting for nearly 30 years, Cyndi was recognized as Farm Broadcaster of the Year for the nation in 1997, and received the coveted Oscar in Agriculture in 2009.

In addition to managing the largest ag radio network in the country, Cyndi produces a daily radio commentary program and pens a popular weekly column in Illinois AgriNews and Indiana AgriNews. A partner with her husband, Jim Puyear, in Rocking P Ranch near Jamestown, Missouri, Cyndi enjoys spending time at home with the registered Simmental cattle herd. [\[Full Bio\]](#)



### Price Range

Negotiable

### Inquiries

Cyndi Young-Puyear  
cyoung@learfield.com  
(573) 690-0676

### Available Regions

- West
- Southwest
- South
- Midwest
- Northeast