



Directory of Speakers

Welcome to the National Association of Farm Broadcasting (NAFB) Directory of Speakers. The following pages contain interactive profiles of potential speakers, emcees, moderators, voice-over talent, panelists, and more — all members of NAFB.

The document is fully web interactive, containing links to the following:

Social Media



Members who have social media accounts available on Facebook, Twitter, Instagram, and Twitter will have icons appear below their names. Click on any of these icons to go to their page.

Bio

Fusce et dapibus ante, vitae ultricies nibh. Vestibulum luctus urna nec ex consectetur, sed pharetra dui eleifend. Phasellus pharetra pellentesque risus in auctor. Donec et lacus elit. Aenean ac purus suscipit, consequat urna et, porta nulla. [\[Full Bio\]](#)

Each profile contains a brief bio about the member. If a longer, extensive bio was submitted, you will see a link for [\[Full Bio\]](#) at the end of their listing. Click this link to open a document showing the member's complete bio.

Audio & Video Examples



When audio and/or video examples were provided by the member, you'll see these icons. Click the icon to listen or watch a sample from the member.

Each profile lists the member's home-based state, years of experience, previous clients, speech topics, appearance availability, price range, available regions, and with whom to inquire for more information.

Please feel free to share this document.



Max Armstrong

Illinois



42 years of experience

Previous Clients

National Cattlemen’s Beef Association, U.S. Animal Health Association, National Renderers Association, National Agri-Marketing Association, Indiana State Fair, BASF, National Pork Board, to name a few

Available For:

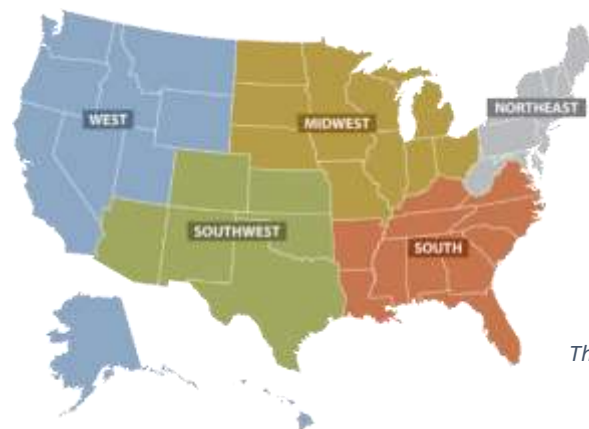
- Emcee
- Moderator
- Panelist
- Webinar Host
- Voiceover

Speech Topics

- agriculture productivity
- rural-urban relations
- the farmer’s image
- governmental affairs
- current state of the agriculture economy
- U.S. agriculture’s heritage

In more than 40 years as a farm broadcaster and NAFB member, I have spoken at a great number of events all over the country. Most, but not all, have been meetings of agriculture organizations. I thoroughly enjoy serving as a moderator for convention programs and have acted in this role repeatedly, helping assure for meeting planners that their programs will move fluidly and on-time. I want people walking away and saying, “That was a great program.”

[\[Full Bio\]](#)



Price Range

\$3,000 - \$5,000

Inquiries

Rich Tiller

info@tillergroup.com

(800) 222-1556

Available Regions

West
 Southwest
 South
 Midwest
 Northeast

Video Examples



The CNH Industrial Autonomous Tractor Concept



Noah Freeman of AgReliant Genetics Discusses Advantage Acre



Randy Bernhardt

New Mexico



25 years of experience

Previous Clients

- Academy for Sciences & Agriculture (AFSA High School)
- American National CattleWomen
- Council for Agricultural Science and Technology
- Greenvale Park Elementary School
- National Agriculture in the Classroom
- Nutrients for Life Canada
- Nutrients for Life Foundation USA

Available For:

- Emcee
- Keynote
- Moderator
- Panelist
- Breakout Session

Speech Topics

- non-profit fundraising
- organizational restructuring
- strategic planning
- non-profit reorganization and organizational management
- corporate sponsorships, corporate social responsibility, and corporate stewardship
- leadership training for Board of Directors and staffs

Randy Bernhardt is the president of Bernhardt Consulting Co. He served as the chief administrative officer of the Progressive Agriculture Foundation from 1999 to 2013. While at the organization, Bernhardt was responsible for the organization’s Better Business Bureau Wise Giving Alliance accreditation and Charity Navigator 4-Star, exceptional rating. He was senior vice president at the National FFA Organization from 1995 to 1999 and a regional director at the National FFA Foundation from 1992 to 1995. He has raised more than \$32 million as a consultant and while working as a non-profit executive. Bernhardt has held the Certified Fundraising Executive (CFRE) credential since 2000. He earned an MS at the University of Illinois and a BS at Michigan State University. [\[Full Bio\]](#)



Price Range

negotiable

Inquiries

Randy Bernhardt
 rjbernhardt@aol.com
 (505) 227-4090

Available Regions

- West
- Southwest
- South
- Midwest
- Northeast



Lorrie Boyer

Colorado

20 years of experience

Previous Clients

- Narrator - East Morgan County Library "History of Brush, Colorado" series
- Colorado Farm Show Scholarship Banquet emcee
- City of Fort Morgan, Colorado, Concert in the Park Series emcee
- Colorado Fruit and Vegetable Growers Association webcast host/presenter
- Rocky Mountain Farmers Union Women's Retreat

Available For:

- Emcee
- Moderator
- Media Training
- Webinar Host
- Breakout Session
- Voiceover

Speech Topics

- "Tell Your Story or Someone Else Will Do It For You"
- "Radio: An Investment"
- "Being a Mom To a Depressed Teen"
- "Why CrossFit is the Bombdiggity"
- will do topics upon request

As a 21-year veteran of farm broadcasting, Lorrie Boyer has covered several intriguing issues at local, state, and national levels, building long-standing relationships with many ag organizations in the process. Being a dedicated professional, Lorrie worked as a Fort Morgan-based KSIR Radio farm director and morning show host for 10 years. Before that, she was the farm director at KLMR Radio for five years and then a farm broadcaster and KVAY for 4 years -- both stations are in Lamar, Colorado. She is also a regular contributor to RFDTV/Sirius XM Satellite, based in Nashville, Tennessee.

[\[Full Bio\]](#)

Price Range

\$1,500 - \$2,000
(negotiable)

Inquiries

Lorrie Boyer
boyeragnews@gmail.com
(970) 370-3381



Available Regions

Southwest



Matt Brechwald

Idaho



5 years of experience

Previous Clients

University Of Mount Olive -- Mount Olive, North Carolina; University Of Idaho Extension Service; California Agriculture Teachers Association; Idaho Agriculture Teachers Association; Montana FFA Foundation; Idaho Cattle Association

Available For:

- Master of Ceremonies
- Moderator
- Panelist
- Webinar Host
- Breakout Session

Speech Topics

- agricultural/rural entrepreneurship
- Supervised Agricultural Experiences (SAEs)
- building a custompodcasting business
- “The Seven” – How To Market Your Agricultural Business For Free

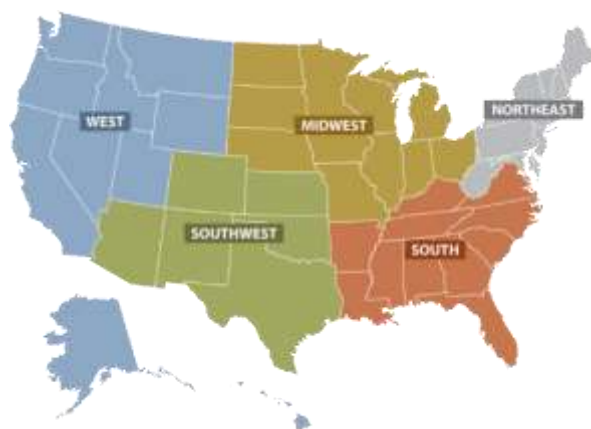
I am a small farmer and agricultural entrepreneur who started broadcasting on a podcast called “Off-Farm Income” in 2014. Since then, many opportunities have opened up to me, including a membership in the NAFB through my broadcasts on the Rural Radio Network. I now have a broadcasting business where I host, edit, and produce radio shows and podcasts for other agricultural companies. I also train other podcasters to build their own podcasting businesses. [\[Full Bio\]](#)

Price Range

\$1,000 - \$1,500
(negotiable)

Inquiries

Matt Brechwald
matt@offincome.com
(208) 573-0978



Audio Example



Available Regions

West
Southwest
South
Midwest
Northeast



Colleen Callahan

Illinois



45 years of experience

Previous Clients

ACT, BASF, Commodity Classic, Farm Bureau, Farm Credit Illinois, Morton Community Banks, Trinity Health, United Soybean Board, USDA, Women Changing the Face of Agriculture

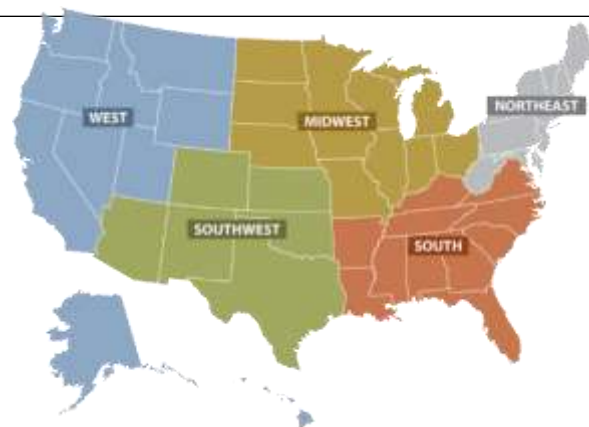
Speech Topics

Colleen Callahan will add another 'C' to your daily activities and responsibilities -- confidence! Callahan specializes in communication coaching and will help you become a stronger communicator and, consequently, a more confident speaker and leader. Callahan's background in radio, television, and public speaking make her the ideal coach. Her public-service experience makes Callahan a powerful connector. As a motivational speaker, her topics include the "E's of Life" and "The Stitching of Your Own Quilt."

Available For:

- Emcee
- Keynote
- Moderator
- Media Training
- Voiceover

Colleen Callahan pioneered her way to broadcasting as the first woman agribusiness director for WMBD Radio and Television in Peoria, Illinois, a position she held for 30 years. She continued to break barriers, serving as the first female president of the National Association of Farm Broadcasting, and she was the first woman inducted into the association's Hall of Fame. Shortly after starting her own communications firm, Callahan was invited by Secretary of Agriculture Anne Veneman to accompany her to the war zone in Afghanistan and Iraq. Her commitment to public service inspired her run for United States Congress in 2008; she describes the experience as, "Not Winning Doesn't Mean Losing!" Public service became a reality, though, when Callahan accepted a Presidential appointment to become the state director of USDA Rural Development in Illinois. During her tenure, Colleen oversaw a 20% reduction in staffing while still being able to generate a \$1 billion increase in the Illinois loan portfolio. By focusing on staff development, creating work teams, and developing a curriculum for communications training, she brought back happiness to the workplace. The positive impact was so well noticed that Callahan was asked to replicate the training in other Rural Development state offices and, ultimately, in Washington, D.C. Now, Callahan looks forward to continuing to do what she does best...communicating! [\[Full Bio\]](#)



Price Range

\$3,000 - \$5,000

Inquiries

Colleen Callahan

c3@colleencallahan.com

(309) 208-1209

Available Regions

West
 Southwest
 South
 Midwest
 Northeast



Spencer Chase

Virginia



5 years of experience

Previous Clients

American Soybean Association, National Chicken Council, National Rural Electric Cooperative Association, Organic Trade Association, Ohio Farm Bureau, South Dakota FFA Association

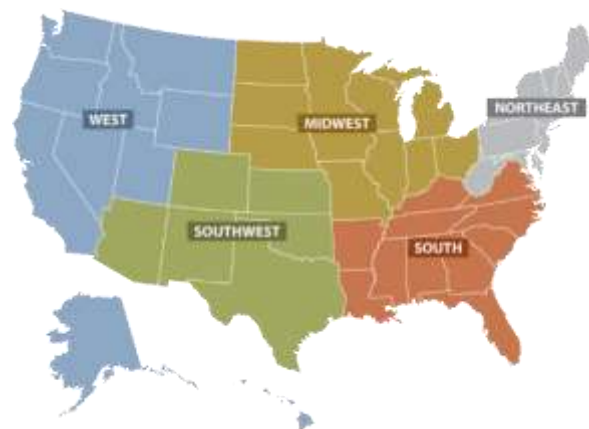
Speech Topics

- farm policy (with a specialization in livestock and renewable fuels issues)
- Farm Bill
- political climate in Washington, D.C.
- current events on Capitol Hill -- agriculture or otherwise
- changing perceptions of agriculture in society
- whatever topic best fits your agenda

Available For:

- Emcee
- Keynote
- Moderator
- Panelist
- Media Training
- Breakout Session
- Voiceover

Spencer Chase is an agricultural journalist who spends his time in Washington, D.C., talking to policymakers and lobbyists about the issues impacting rural America. He grew up on a diversified crop and cattle farm in South Dakota and developed a deep interest in politics at an early age. Since then, he has become a respected voice who helps farmers and ranchers understand how changes in farm policy will impact their operations. [\[Full Bio\]](#)



Price Range

Negotiable

Inquiries

Spencer Chase
spencer@agri-pulse.com
(202) 802-6250

Available Regions

West
Southwest
South
Midwest
Northeast

Audio Example



Video Examples



Farm Bill Summit Panel Discussion



Washington Week in Review



Chad Colby

Illinois



10 years of experience

Previous Clients

Learn more: <http://www.colbyagtech.com/speaker>

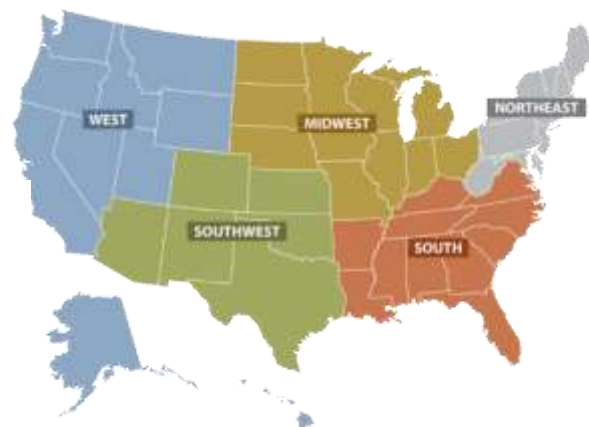
Speech Topics

- ag technology

Available For:

- Keynote
- Moderator

Chad Colby is the founder and principal of Colby AgTech, where he works with progressive farmers, leading companies, and government agencies to provide deeper understanding of new technologies and recommendations on its practical applications. Colby shares his knowledge and passion of agriculture by having one of the largest social media footprints in agriculture. He spreads his ag technology expertise through speaking engagements in the U.S. and across the globe, as well as through his social media venues. Colby has been featured on CNBC and provides monthly reports to TV program "This Week in Agribusiness," hosted by Max Armstrong and Orion Samuelson. Colby also is the general manager of Central IL Ag (<http://www.centralilag.com>), a fifth-generation Case IH dealership in Central Illinois. He resides in Goodfield, Illinois.



Price Range

\$2,500 - \$3,000

Inquiries

Chad Colby
 chadacc@aol.com
 (309) 361-5564

Video Examples



www.colbyagtech.com

Available Regions

West
 Southwest
 South
 Midwest
 Northeast



Mark Dorenkamp

Minnesota



10 years of experience

Previous Clients

Mason City Agribusiness Committee, Iowa Pork Producers, Minnesota Farm Bureau, Minnesota Pork Producers Association, KNUJ Ag Appreciation Banquet, Minnesota Farmfest

Speech Topics

- current events of agriculture
- state, national, and international farm news
- anecdotes about growing up on a farm family

Available For:

- Emcee
- Keynote
- Moderator
- Panelist
- Media Training
- Webinar Host
- Breakout Session
- Voiceover

I'm an anchor/reporter based in Minnesota for the Brownfield Ag Radio Network. I've been a farm broadcaster for more than a decade. Growing up, my dad farmed with my uncle who took over the operation from myg. My other grandpa also farmed, so I've been around agriculture my entire life. Working as a farm broadcaster has brought me back to my roots and has opened my eyes to all the unique challenges farmers face. This job also gives me great purpose as I'm able to share the stories of men and women who closely resemble my family because they farm to make a living; I enjoy any and every opportunity to tell their stories. [\[Full Bio\]](#)



Price Range

\$250 - \$500
(negotiable)

Inquiries

Mark Dorenkamp
mdorenkamp@brownfieldnetwork.com
(641) 420-6905

Available Regions

Midwest

Audio Example



Video Examples



Farm Camp Minnesota



World Pork Expo Coverage 2016



Clinton Griffiths

Indiana



16 years of experience

Previous Clients

National Agri-Marketing Association; Interra Credit Union; Farm Journal Milk Business Conference; Wichita City Christmas Symphony; Spirit Aerosystems; Oklahoma State University Extension

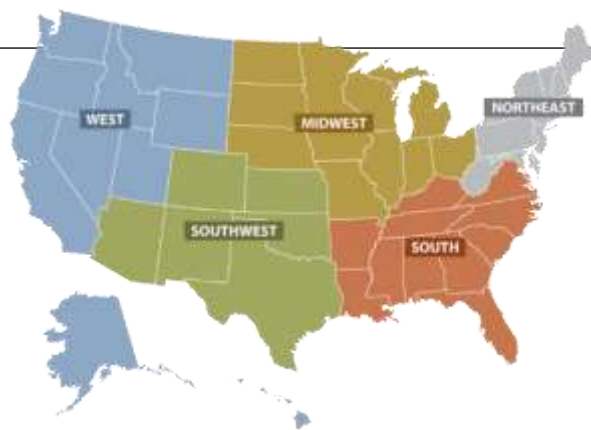
Speech Topics

Available For:

- Master of Ceremonies
- Keynote Speaker
- Moderator
- Panelist
- Media Training

- The Growing Divide Between Rural and Urban Areas
- How Does Fly-Over Country Find its Voice in a Sea of Information Clutter?
- Methods for Getting a Message Beyond the Farm Gate
- The Evolving World of Today's Media
- additional topics upon request

For nearly a decade, Clinton Griffiths has been the news anchor of "AgDay TV," America's longest running nationally syndicated daily agricultural news program. He also serves as editorial director for Farm Journal Broadcast. Griffiths comes from a deeply rooted agriculturally diverse family, tracing his farming and ranching roots in the U.S. back more than 13 generations. He grew up in southern New Mexico as a 10-year 4-H member, chapter FFA president, and Star State Farmer. His greatest childhood memories involve showing cattle with guidance from his father, who is a Rancher and Veterinarian. It was this experience that helped pay his way to Oklahoma State University, where he earned a degree in ag communications, being named both Freshman and Senior of the year. Griffiths gained his first agricultural broadcasting experience while working on the SUNUP TV program in college. He later returned to this show professionally as Executive Producer and Host, after working as a local news reporter and anchor in Kansas and completing his Master of Business Administration from Wichita State. Griffiths has received numerous professional awards, including the 2019 NAFB Broadcaster of the Year. Agriculture is a life-long passion of Griffiths's, one he is now instilling in his own three children on a farm in northwest Indiana. With two decades of experience in the television and news business, he brings an honest perspective of today's media landscape and the future of agriculture.



Price Range

\$2,000 - \$2,500
(negotiable)

Inquiries

Clinton Griffiths
clintongriffithsnews@gmail.com
(316) 253-1123

Available Regions

West
Southwest
South
Midwest
Northeast

Video Examples



Female Farmers in the USA



U.S. Farm Report



Sabrina Halvorson

California



5 years of experience

Previous Clients

- American Farm Bureau Federation
- Women in Agriculture for Mentoring and Empowerment
- World Ag Expo
- National Association of Farm Broadcasting

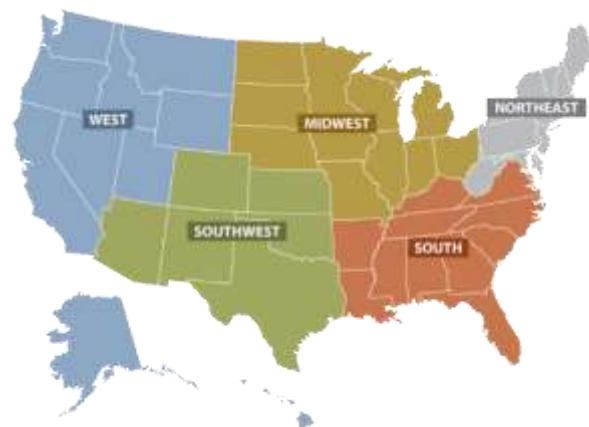
Available For:

- Emcee
- Moderator
- Panelist
- Media Training
- Webinar Host
- Breakout Session
- Voiceover

Speech Topics

- creating an online presence
- getting the ag message across to consumers
- media training
- using social media effectively
- blogging

Sabrina Halvorson joined the staff at AgNet West shortly after the network started in 2012. Within a few months, she was moved into the position of farm news director and lead anchor. In 2014, AgNet West created its hour-long farm radio show, Farm City Newsday, with Halvorson as the host and producer. An award-winning journalist, she has a background of more than 20 years as a news professional. Halvorson has worked in print and television news as well as radio. She is an active member of the National Association of Farm Broadcasting. Halvorson also speaks at events and is interviewed on agricultural and professional topics, such as California’s agricultural issues, women in agriculture, reaching the consumer, building an online presence, and working with the media.



Price Range

Negotiable

Inquiries

Sabrina Hill

sabrina@agnetwest.com

(559) 519-1025

Available Regions

- West
- Southwest
- South
- Midwest
- Northeast



Ty Higgins

Ohio



20 years of experience

Previous Clients

- Ohio Farm Bureau Federation
- Ohio Soil & Water Conservation District
- Ohio Cattlemen’s Association
- Ohio National Farmers
- Ohio Soybean Council
- Ohio Corn and Wheat Growers
- Ohio Sheep Improvement Association
- Ohio Pork Producers

Available For:

- Emcee
- Keynote
- Moderator
- Voiceover

Speech Topics

- What Would Grandpa Do? Lessons from the Past to Help Agriculture Move Forward
- Don't Sell Yourself Short, Even At the Elevator
- Recent Headlines and Their Impacts on Agriculture

I was born and raised on a dairy farm in Licking County, Ohio. I began my farm broadcasting career right out of high school at WRFD-AM. From there, my radio path led to Columbus country music station WHOK-FM; and eventually, I ended up right where I started and where I feel most comfortable, as an ag communicator. Now, for almost a decade, I have been sharing the story of agriculture, one broadcast at a time, on the Ohio Ag Net. I currently live in Delaware County, Ohio, where my wife, Angela, and I are raising our daughter, Paige, and our son, Calvin. [\[Full Bio\]](#)



Price Range

\$500 - \$750
(negotiable)

Inquiries

Ty Higgins
Ty@OhioAgNet.com
(614) 929-8799

Audio Example



Available Regions

South
Midwest



Delaney Howell

Iowa



2 years of experience

Previous Clients

- Tama County Cattlemen
- Midwest Heritage Bank
- Northeast Central High School
- Ida Grove High School
- Louisa County Fair

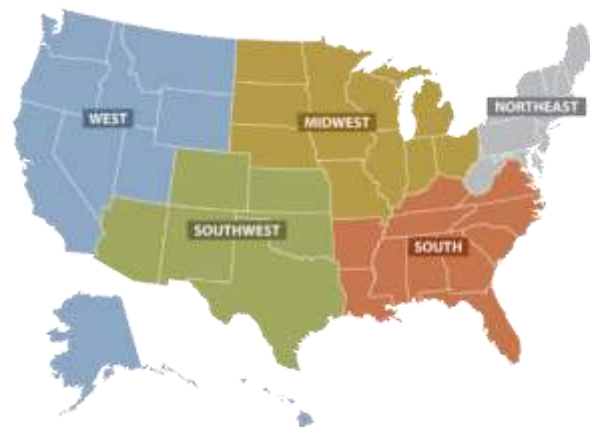
Speech Topics

Available For:

- Keynote
- Moderator
- Panelist
- Media Training
- Webinar Host
- Breakout Session
- Voiceover

- international agriculture: a global system
- five lessons agriculture can learn from start-up culture
- entrepreneurship
- podcasting/new digital media/millennials
- women in agriculture

Delaney Howell is an Iowa native who grew up on a row-crop, cattle, and hog farm. Howell pursued an undergraduate degree at Northwest Missouri State University for agricultural sciences and minors in broadcasting and international studies; and she is pursuing a master's degree through Texas Tech University for agricultural communications. She has co-launched a daily agriculture news podcast, is a producer for Iowa Public Television, and serves as a freelance reporter for "This Week In Agribusiness." Join Howell as she takes you through around the world discussing international agriculture. [\[Full Bio\]](#)



Price Range

\$750 - \$1,000

Inquiries

Delaney Howell
 delaney@agnewsdaily.com
 (563) 299-3035

Audio Examples



Available Regions

- West
- Southwest
- South
- Midwest
- Northeast



Christina Loren

Tennessee



13 years of experience

Previous Clients

Over the span of my career I have hosted a wide variety of events ranging from fashion shows to cow chipping competitions, including: Juvenile Diabetes Research Foundation Fundraiser, Ghirardelli Square Tree Lighting Ceremony, Alzheimer's Association Fundraiser, Catholic Charities of Santa Clara County Fundraiser, Oakland Animal Services, Foster City Lions Club, Speaker on CA Drought Impact

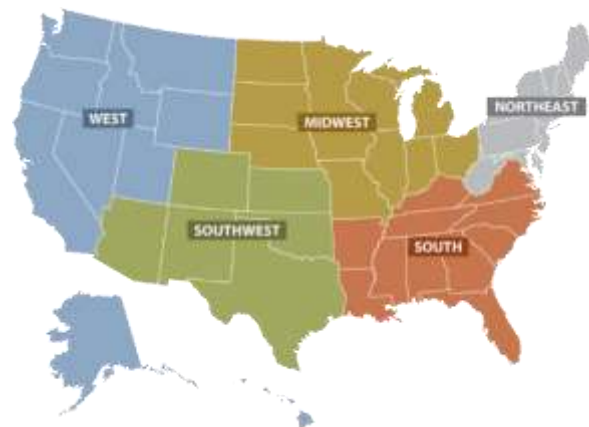
Available For:

- Emcee
- Keynote
- Webinar Host
- Voiceover

Speech Topics

- agricultural meteorology
- how ag newscasts come together
- differences between weather and climate in ag
- why the farmers voice is important
- the power of social media in ag

Christina Loren is a meteorologist/anchor/host for RFD-TV in Nashville, Tennessee, where she has worked since 2015. She considers it a great privilege to bring the hard-working people of rural America the latest agricultural news and weather forecasts, specifically tailored to the needs of farmers and ranchers. Loren has more than 13 years of experience in television and has been nominated for three Emmys over the span of her career. Before joining RFD-TV, she worked her way up from small news markets to major market news stations in San Francisco and Miami. Loren grew up in California surrounded by agriculture and attended California State University-Chico, where she earned a BA in economics. She then went on to Mississippi State University, where she completed a three-year program and obtained meteorological certification. She also has a master's degree in Christian theology from Grand Canyon University. [\[Full Bio\]](#)



Price Range

Negotiable

Inquiries

Christina Loren
christina@rfdtv.com

Video Example



Market Day Report

Available Regions

West
Southwest
South
Midwest
Northeast



Tyne Morgan

Indiana



3 years of experience

Previous Clients

Nebraska Bankers Association, Ohio Farm Bureau, Virginia Farm Bureau, Iowa Pioneer, American Farm Mortgage, Michigan Dekalb and Asgrow, Pearls of Production, etc.

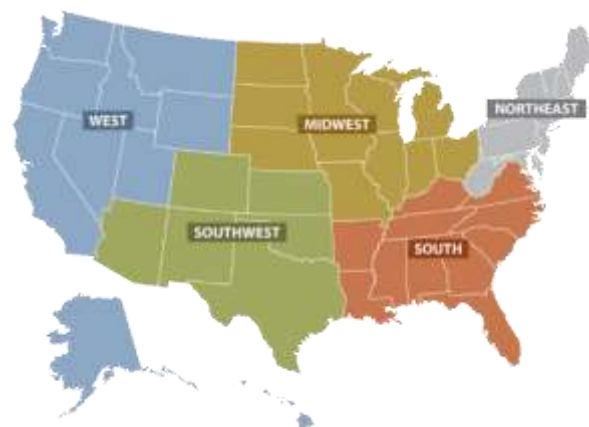
Available For:

- Emcee
- Keynote
- Moderator
- Breakout Session

Speech Topics

- Agriculture Needs a Perception Change
- Bullish Agriculture: 2020 & Beyond
- Working in a Man's World

In 2014, Tyne Morgan was named the first female host of "U.S. Farm Report," a nationally syndicated weekly television program. After spending a few years on the road as a *Farm Journal* national reporter, she welcomed the new role and used it as an opportunity to give a program rooted in strong tradition a new twist. Today, you can see Morgan each weekend, navigating the complicated commodity markets with trusted analysts while bringing viewers the latest ag news and wrapping up the show with a taste of rural America. Showcasing the best of America's rural flavor, Morgan speaks to audiences about why agriculture needs a perception change and why America's farmers and ranchers are poised to do just that. That's why Morgan herself is bullish about the future of agriculture. [\[Full Bio\]](#)



Price Range

\$2,500 - \$3,000
(negotiable)

Inquiries

Tyne Morgan
tmorgan@farmjournal.com
(574) 302-1576

Available Regions

West
Southwest
South
Midwest
Northeast



Duane Murley

Iowa



10 years of experience

Previous Clients

- story-telling group at the Iowa State Fair, county fairs
- private gatherings

Speech Topics

- story teller of personal experiences

Available For:

- Emcee
- Voiceover

I started in the radio business in 1982 and began working for AM 540 KWMT in Fort Dodge, Iowa, in 1985 while still in High School. Over the years, I filled in on market reports before being named farm director of KWMT in 2012. My wife Darcy and I live in Rockwell City, Iowa. We have one daughter, Brandi. Outside of work, I am a proud 24-year member of the Rockwell City Fire Department and also serve as a director on an endowment board. In my spare time, I enjoy taking part in tractor rides on top of my 1946 or 1951 Farmall H. [Full Bio]



Price Range

\$500 - \$750

Inquiries

Duane Murley
 duane.murley@email.com
 (712) 887-1236

Available Regions

Midwest



Russell Nemetz



Montana

20 years of experience

Previous Clients

American Sheep Industry Association, National Cattlemen’s Beef Association, National Grazing Lands Coalition, National Agri-Marketing Association, Public Lands Council, U.S. Wheat Associates, Montana Farm Bureau Federation, Montana Farmers Union, Montana Stockgrowers Association, Montana FFA Association, Montana 4-H Foundation, Montana Soil and Water Conservation Society, Montana Wool Growers Association, Wyoming Stock Growers

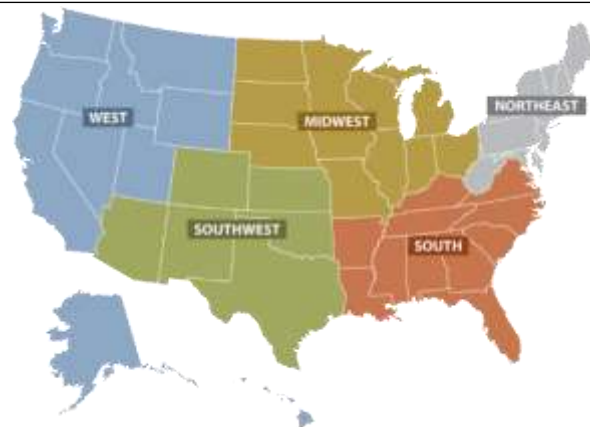
Available For:

- Master of Ceremonies
- Keynote Speaker
- Webinar Host
- Breakout Session
- Voiceover

Speech Topics

- Agriculture Through a Viewfinder
- It’s Your Industry - Tell Your Story
- Grizzly Bears, Wild Horses, & Wolves, Oh My! - Ranching in the West
- current agriculture issues

Telling agriculture’s story is what Russell Nemetz does best. As an award winning NAFB farm broadcaster, he takes great pride in being one of agriculture’s biggest advocates. Raised along the Milk River near Chinook, Montana, production agriculture has always been part of his life. In fact, his family continues to run a cow/calf operation there. Russell earned his bachelor’s degree in communications from Montana State University-Billings. Today, he provides daily radio programs to the Northern Ag Network, the Ag Information Network of the West, the Evan Slack Radio Network, and the Montana Television Network. His radio broadcasts are heard across Colorado, Idaho, Montana, North Dakota, South Dakota, Oregon, Washington state, and Wyoming. His television broadcasts are seen statewide on CBS affiliates in Montana and NBC affiliates in Wyoming. He also makes regular appearances on national television broadcasts like “Cattlemen to Cattlemen” and “This Week in Agribusiness” on RFD-TV. Nemetz had the opportunity to report on agriculture from across the United States and has been on trade missions to Canada, Colombia, Costa Rica, Italy, Japan, Mexico, Morocco, Nigeria, Peru, Russia, and Taiwan. Nemetz resides with his family in Billings, Montana.



Price Range

\$2,500 - \$3,000
(negotiable)

Inquiries

Russell Nemetz
russell@nemetzcommunications.com
(406) 860-7284

Available Regions

West
Southwest
South
Midwest
Northeast

Audio Example



Video Examples



Delisting Grizzly Bears



Harvest Underway for First Female Montana Grain Growers President



Lane Nordlund

Montana



8 years of experience

Previous Clients

National Cattlemen’s Beef Association, National Association of Conservation Districts, American Sheep Industry Association, Florida Farm Bureau Federation, Montana FFA, Montana Stockgrowers Association, Montana Gelbvieh Association, Montana Association of Conservation Districts, North Central Montana Stockgrowers Association, Montana 4-H, Montana 4-H Foundation, Public Land Council, Northern International Stock Show and Rodeo, Yellowstone County Ag Committee Annual Banquet, countless 4-H and FFA

Available For:

- Emcee
- Keynote
- Moderator
- Panelist
- Media Training
- Webinar Host
- Breakout Session

Speech Topics

- Advocate: Finding Your Voice in Ag
- Your Voice for Agriculture
- Telling Your Story Why Do Millennials Do What They Do?
- Living the Good Life
- specialized topics available upon request

Lane Nordlund, born and raised in central Montana, has been involved in production agriculture his entire life. He is the owner of Nordlund Communications, which provides radio, TV, and digital programming to ag media groups like the Northern Ag Network, RFD TV, the Public Lands Council, American Sheep Industry Association and the National Cattlemen’s Beef Association. In 2016, Nordlund received the Horizon Award from the National Association of Farm Broadcasting; the award recognizes young farm broadcasters who show promise in the industry. As a professional emcee and speaker, Nordlund has entertained audiences from 25 to 5000. He truly knows his audiences, big or small. Even though Nordlund travels across the nation on a regular basis, he is still committed to being involved in production agriculture. He and his father own a cattle ranch on Montana’s Hi-Line. His career in front of the TV camera and behind the microphone, along with having first-hand experience of what occurs out in the countryside, help Nordlund be “Your Voice for Agriculture.” [\[Full Bio\]](#)



Price Range

\$1,000 - \$1,500
(negotiable)

Inquiries

Lane Nordlund
lane@nordlundcommunications.com
(406) 366-2749

Available Regions

West
Southwest
South
Midwest
Northeast

Video Examples



Crop Progress & Harvest Update



Bullfighter to Barber



Clay Patton

Nebraska



4 years of experience

Previous Clients

Colorado FFA, numerous individual Chapter FFA banquets, Northwest Kansas Conservation District Women in Ag conference, Colorado Truck and Tractor Puller's Association, Lincoln County Stockmen, Colby, Kansas, Rotary Club, Colby Community College Ag orientation class, Colby Community College beef management class

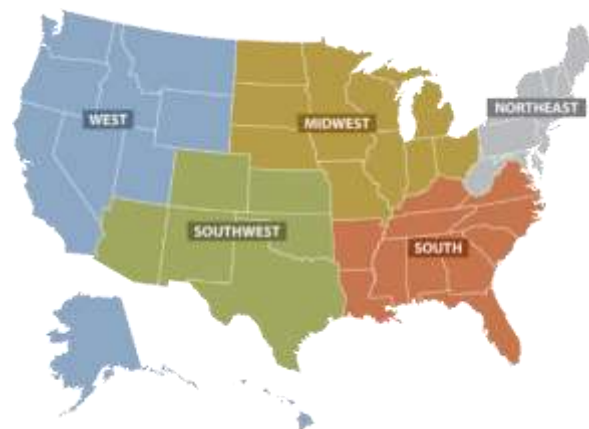
Speech Topics

- current ag topics
- radio,
- Faith, Family, & FFA (motivational)
- What I Learned from Cows (motivational)

Available For:

- Emcee
- Keynote
- Breakout Session
- Voiceover

Clay Patton was born and raised on the short grass of eastern Colorado. Both of Patton's grandparents operated commercial cow-calf operations while his folks worked as a state brand inspector and deputy county treasurer. It was in helping the family that Patton developed a passion for agriculture and rural America. After graduating high school, Patton served as the state sentinel for Colorado FFA. He then went on to become a certified auctioneer at the World Wide College of Auctioneering in Mason City, Iowa. Following these adventures, Patton studied agricultural economics along with farm and ranch management at Colby Community College. It is here he had the opportunity to go to work for KXXX and Kansas Farm and Ranch Radio. Since those first days as a board op, Patton has since found a career he hopes to continue long into the future. Currently, Patton is a farm broadcaster for KRVN and the Rural Radio Network based out of Lexington, Nebraska. He also hosts a daily agriculture update for the Maryland News Network. Patton still holds that inborn fondness for agriculture and has found his niche in talking with producers and consumers alike through the power of radio. [\[Full Bio\]](#)



Price Range

\$250 - \$500

Inquiries

Clay Patton

wpatton1018@gmail.com

(719) 760-0747

Available Regions

West
 Southwest
 South
 Midwest
 Northeast



Bob Quinn

Iowa

40 years of experience

Previous Clients

numerous county commodity groups, Iowa Farm Bureau Federation, Iowa Pork Producers, Iowa Select Farms, Iowa Department of Agriculture

Available For:

- Emcee
- Moderator
- Panelist
- Webinar Host
- Voiceover

Speech Topics

- topics surrounding midwestern and national ag issues
- defining “who we are”
- Square Guy Living in a Round House

I have been in farm broadcasting since 1978, with the last 30-plus years at WHO Radio in Des Moines, Iowa. I have covered events around the world and around the state. In the past, I have been a keynote speaker, panel moderator, and event MC. [\[Full Bio\]](#)



Price Range

\$2,000 - \$2,500
(negotiable)

Inquiries

Bob Quinn
bobquinn@iheartmedia.com
(515) 778-3804

Available Regions

West
Southwest
South
Midwest



Michelle Rook

South Dakota



15 years of experience

Previous Clients

Security National Bank - Sioux City, IA, First Dakota National Bank - Yankton, SD, National Association of Conservation Districts, National Sorghum Growers Association, American Farm Bureau Convention, Commodity Classic, South Dakota Got Milk Gala, Iowa Corn Growers Association, SD Corn Growers Association, SD Soybean Research and Promotion Council, SD Weed and Pest Commission, Minnesota Cattlemen's Association Convention, Nebraska NRD, AMPI

Available For:

- Emcee
- Keynote
- Moderator
- Panelist
- Media Training
- Webinar Host
- Breakout Session
- Voiceover

Speech Topics

- grain and livestock markets
- farm policy
- international trade
- biofuels policy and production
- livestock and dairy development
- bridging the gap between farmers and consumers
- ag careers

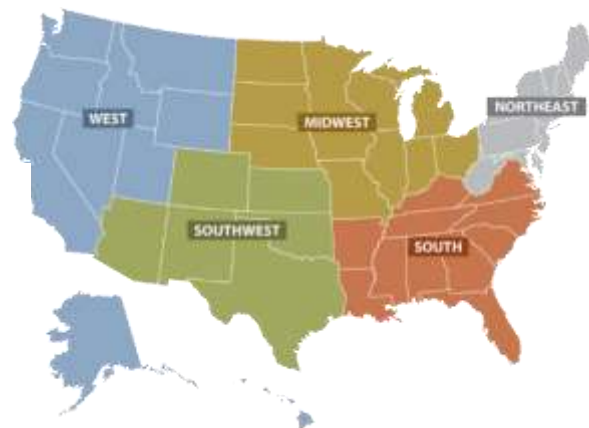
South Dakota farm girl and award-winning farm broadcaster and market reporter Michelle Rook can provide your audience insight on a wide range of ag topics, ranging from farm and biofuels policy to livestock development or even what ag issues are trending with consumers. However, her passion is the markets; and she can blend together the technicals and the fundamentals to give you unbiased insight on what is currently driving the markets and the outlook ahead. Rook currently is the farm director at WNAX Radio in Yankton, South Dakota, and provides 30-plus farm news and market reports daily with her own style of analysis. She is also a reporter for nationally-syndicated TV shows "AgDay" and "U.S. Farm Report." Rook owns her own video business, which focuses on producing regular TV segments to educate consumers about farming and food production. She is a past president of the National Association of Farm Broadcasting, former Farm Broadcaster of the Year, and Doan award winner. Rook also was a state FFA officer and can provide an uplifting message for young people in the industry. [\[Full Bio\]](#)

Price Range

\$1,500 - \$2,000
(negotiable)

Inquiries

Michelle Rook
mrook@wnax.com
(605) 661-8299



Available Regions

West
Southwest
South
Midwest
Northeast



Hannah Thompson-Weeman

Virginia



10 years of experience

Previous Clients

International Production & Processing Exposition
Midwest Poultry Exposition
North American Meat Institute
International Livestock Congress
National Aquaculture Association
American Farm Bureau Federation
National Ag Communicators of Tomorrow

Available For:

- Keynote Speaker
- Panelist
- Media Training
- Webinar Host
- Breakout Session

Speech Topics

- animal rights activism
- farm security & hiring
- social media engagement
- protecting against activist threats
- engaging with influencers (restaurants/retailers, dietitians, etc.)

As vice president of communications at the Animal Agriculture Alliance, Hannah Thompson-Weeman develops and implements the communications strategy for the nationwide, industry-united nonprofit organization helping to bridge the communication gap between farm and fork. The Alliance works to connect key food industry stakeholders to arm them with responses to emerging issues; engage food chain influencers and promote consumer choice by helping them better understand modern animal agriculture; and protect the future of animal agriculture by exposing those who threaten our nation’s food security with damaging misinformation. In her role, Thompson utilizes traditional, digital, and social media to help connect consumers and influencers with factual information about modern food production. Weeman holds a BS in agricultural communication and an MS in agricultural and extension education from The Ohio State University in Columbus, Ohio. While pursuing her education, Thompson completed an undergraduate thesis based on agricultural policy and a graduate thesis focused on crisis communications and planning within the dairy industry. Prior to joining the Alliance, Thompson-Weeman worked in marketing for Farm Credit Mid-America. [\[Full Bio\]](#)

Price Range

\$750 - \$1,000
(negotiable)

Inquiries

Hannah Thompson-Weeman
hthompson@animalagalliance.org
(703) 562-1413



Available Regions

West
Southwest
South
Midwest
Northeast



Alan Watts

Kentucky



10 years of experience

Previous Clients

United Southern Bank, Christian County Chamber Leadership Program, Trigg County Chamber Leadership Program, Trigg County agriculture committee, Kentucky Farm Bureau, Christian County Agribusiness Association

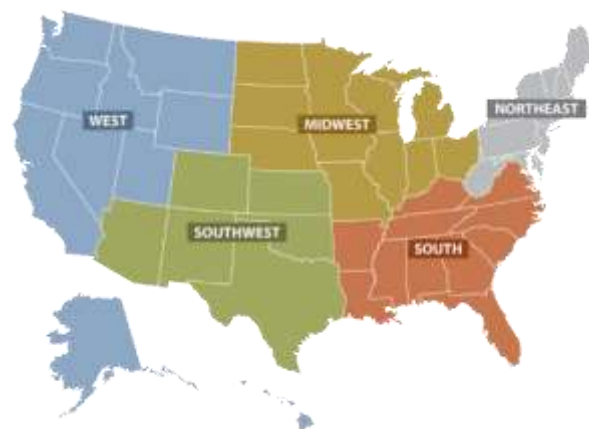
Speech Topics

- the stories behind agriculture
- livestock showing
- technology behind agriculture
- stories from the livestock barn
- raising tobacco
- history of no-till farming

Available For:

- Emcee
- Keynote
- Moderator
- Panelist
- Media Training
- Webinar Host
- Breakout Session
- Voiceover

I grew up on a livestock farm in western Kentucky. We showed cattle and sheep at the local and state levels. I started the Morning Ag Report in 2008 to provide information to farmers in western Kentucky. I enjoy sharing the stories of agriculture daily to better inform our farmers and to give the public a true look at the people who feed the world.



Price Range

\$250 - \$500
(negotiable)

Inquiries

Alan Watts
awatts@wkdzradio.com
(270) 339-1653

Available Regions

West
Southwest
South
Midwest
Northeast



Cyndi Young-Puyear

Missouri



30+ years of experience

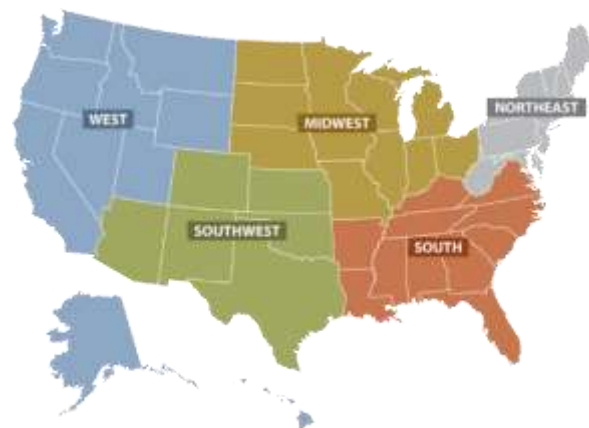
Previous Clients

county Farm Bureaus, county livestock organizations, county soil & water conservation groups, university agriculture organizations, women in ag conferences, emcee of numerous events - local, state, regional, and national organizations and companies

Available For:

- Emcee
- Keynote
- Moderator
- Webinar Host
- Breakout Session
- Voiceover

Growing up on a multi-generational grain and livestock farm in West Central Illinois, Cyndi Young-Puyear was active in 4-H and FFA. Shortly after completing student teaching, this Western Illinois University agriculture education major took her first job at a local radio station. Young-Puyear joined Brownfield as regional farm director in 1998 and was promoted to her current role as director of Brownfield & ag operations in October 2001. She has traveled extensively throughout the United States and to 16 different countries, covering agriculture for Midwestern farmers. Her work has earned her dozens of honors from agriculture groups and associations. As a member of the National Association of Farm Broadcasting, Young-Puyear was recognized as Farm Broadcaster of the Year in 1997 and received the coveted Oscar in Agriculture in 2009. In addition to managing the largest ag radio network in the country, she produces a daily radio commentary program and pens a popular weekly column in *Illinois AgriNews* and *Indiana AgriNews*. A partner with her husband, Jim Puyear, in Rocking P Ranch near Jamestown, Missouri, Young-Puyear enjoys spending time at home with their registered Simmental cattle herd. [\[Full Bio\]](#)



Price Range

Negotiable

Inquiries

Cyndi Young-Puyear
cyoung@learfield.com
(573) 690-0676

Available Regions

- West
- Southwest
- South
- Midwest
- Northeast