



# Directory of Speakers

## Registration Directions

Thank you for your interest registering with the NAFB Directory of Speakers! Here are a few highlights for you to be aware of before you begin the process.

*Be sure to log into the NAFB website before you begin the registration process. This will allow you to save your information and return to the registration page later to complete the process if you're interrupted. At any point on the form, you can click the 'Save Draft' button at the bottom of the screen to save your work and edit it later.*

To have a complete profile, the following information is needed in each of the sections (a sample is included at the end of this document):

### **Section 1 – Personal Information**

This is your basic contact information (name, phone, email, etc.) where you can best be reached for more information. In addition, you'll need to have a brief bio (*less than 200 words*) that can be included in your listing. This brief bio will link to your complete bio that will be uploaded later as a Word or PDF document.

### **Section 2 – Social Media**

Many groups want to learn more about a speaker before contacting them. Use this page to copy and paste the address of your Facebook, Twitter, Instagram, or LinkedIn pages. It's important you enter the full URL address instead of just your username or "handle," as the form connects directly to your page and not just the username.

### **Section 3 – Profile**

What topics or specialty areas do you prefer to speak about? Do you have specific speeches you've shared that would work for a variety of audiences? List them each separately with a hard return between each.

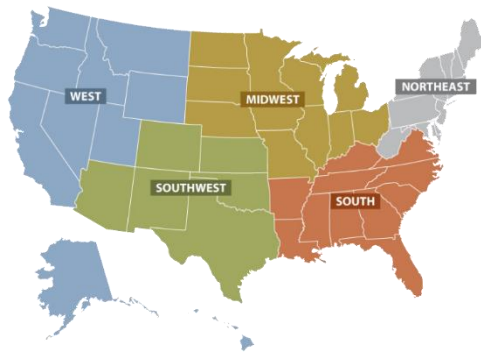
How many years of speaking experience do you have?

Do you have a list of previous clients you've worked with? List them here individually with a hard return between each.

**Remember to click 'Save Draft' to save your information to the database.**

## Section 4 – Availability

What regions are you available to speak? Choose from the areas on the map and check all the areas that apply, keeping in mind travel arrangements.



When your profile is complete, a map will display with the areas where you are available.

In addition to serving as the keynote speaker, are you available for other opportunities like Master of Ceremonies, moderator, media training, voiceovers, or other options. Choose the areas you prefer.

## Section 5 – Fees

What is your speaking fee? Choose the range that is most suitable for you. If your fee is negotiable, check the 'negotiable' field. Does your fee include travel, or will the group hiring you need to pay travel arrangements in addition to your fee? .

## Section 6 – Files

A quality, high resolution picture can be uploaded here. The optimal minimum size of the picture is 250 pixels wide, but files up to 25 Mbs. can be uploaded here.

Write a bio about yourself that can be linked to your profile in the NAFB Directory of Speaker. The preferred document type is an Adobe PDF file, but the system will also accept Microsoft Word documents. If you have an additional page that includes a brief speaker introduction, include it here.

## Section 7 – Examples

Potential clients may also be interested in hearing or viewing your work. Upload an audio file (.mp3) of your speech here, or, if you have the speech videotaped and available on YouTube or Vimeo, include the URL address to the clip.

## Section 8 – Booking Contact

Do you prefer to be contacted directly about speaking, or do you utilize someone else to help book your speaking engagements? Include their contact information here. *Please note:* the person you list will receive an email letting them know you have listed them as their contact for booking speeches or other opportunities.

## Submit Your Information

To complete your registration for the NAFB Directory of Speakers, click the green button labeled 'Submit.' You'll be redirected to a confirmation page and should receive a confirmation email shortly. Once your information has been reviewed and formatted, your information will be added to the NAFB Directory of Speakers.



## Tom Brand

Missouri



25+ years of experience

### Previous Clients

Non-land-grant Agriculture and Renewable Resources Universities (NARRU)  
Northwest Missouri State University  
Missouri Governor's Conference on Agriculture  
Agricultural Business Council of Kansas City  
St. Joseph Area Chamber of Commerce  
Fulton (MO) Junior High Student Council  
UMB Bank  
CropLife America  
American Seed Trade Association  
FFA Chapters  
Chambers of Commerce

### Available For

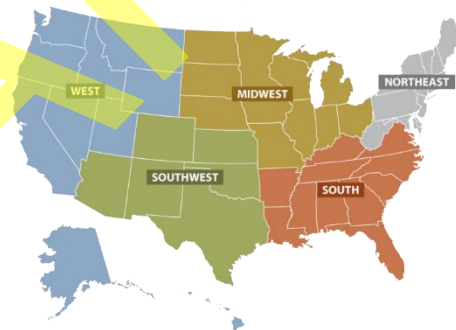
Master of Ceremonies  
Keynote Speaker  
Moderator  
Panelist  
Webinar Host  
Breakout Sessions

### Speeches Include

- A History of Farm Broadcasting
- Dead Three Times in Five Days
- Born With It, Die With It, What Will You Do to Change It?
- What's Your Story?

I also enjoy the role of moderating panel discussions, emceeding events and speaking to urban & rural audiences.

Tom Brand is the Executive Director for the National Association of Farm Broadcasting, headquartered in Platte City, Missouri. Brand began his role at the NAFB in August 2011 following a 19 year career as a farm broadcaster. A native of Nodaway County, Missouri, Brand was raised on a diversified family livestock and grain farm near Hopkins. From putting up hay and scraping hog slabs to sorting cattle and building fence, Tom says he can't remember a time in his life that he hasn't been surrounded by agriculture. Brand attended the University of Missouri—Columbia, majoring in general agriculture with an emphasis towards communications. Before completing his degree, Brand began his farm broadcasting career at the Brownfield Network, then moved on to heritage radio stations KMA in Shenandoah, Iowa and KFEQ in St. Joseph, Missouri. Tom and his wife, Beth, have four children, a son-in-law and 4 dogs. They enjoy every opportunity to visit the family farm and have called St. Joseph home for nearly 19 years. [\[Full Bio\]](#)



### Price Range

Negotiable  
Plus Travel Expenses

### Inquiries

Susan Tally  
(816) 431-4032  
[susan@nafb.com](mailto:susan@nafb.com)

### Available Regions

Midwest  
West  
Southwest  
South  
Northeast

