



Directory of Speakers

Registration Directions

Thank you for your interest in the NAFB Directory of Speakers. Below are program highlights as you begin the registration process.

TO NOTE: *Be sure to log into the NAFB website before you begin the registration process. This will allow you to save your information and return to the registration page later to complete the process if you are interrupted.*

At any point on the form, you may click the “Save Draft” button at the bottom of the screen to save your work and edit it later.

To complete your profile, the following information is needed in each of the sections (A sample is included at the end of this document.):

Section 1 – Personal Information

This includes your basic contact information (name, phone, email, etc.) where you may best be reached for more information. In addition, you will need to have a brief bio (*less than 200 words*) to include in your listing. This brief bio will link to your complete bio, uploaded later as a Word or PDF document.

Section 2 – Social Media

Many organizations want to learn more about a speaker before contacting him/her. Please use this page to copy and paste the address of your Facebook, Twitter, Instagram, or LinkedIn pages; it is important you enter the full URL address instead of just your username or “handle” as the form connects directly to your page and not just the username.

Section 3 – Profile

About what topics or specialty areas do you prefer to speak? Do you have specific speeches that would work for a variety of audiences? List them separately with a hard return between each. Please also include:

- How many years of speaking experience do you have?
- Do you have a list of previous clients with whom you have worked? List them individually with a hard return between each.

Remember to click “Save Draft” to save your information to the database.

Section 4 – Availability

In what regions are you available to speak? Choose from the areas on the map and check all the areas that apply, keeping in mind the cost of travel arrangements.



When your profile is complete, a map will display with the areas where you are available.

In addition to serving as a keynote speaker, are you available for other opportunities like master of ceremonies, moderator, media trainer, voiceovers, or other options? Choose the areas you prefer.

Section 5 – Fees

What is your speaking fee? Choose the range that is most suitable for you. If your fee is negotiable, check the “negotiable” field. Does your fee include travel, or will the group hiring you need to pay travel arrangements in addition to your fee? Please note this information for clarity for potential clients.

Section 6 – Files

A quality, high-resolution picture may be uploaded here. The optimal minimum size of the picture is 250 pixels wide, but files up to 25 Mbs. may be uploaded.

Please write a bio about yourself that can be linked to your profile in the NAFB Directory of Speakers. The preferred document type is an Adobe PDF file, but the system also will accept Microsoft Word documents. If you have an additional page that includes a brief speaker introduction, please include it here.

Section 7 – Examples

Potential clients also may be interested in hearing or viewing your work. Upload an audio file (.mp3) of your speech here; or, if you have the speech videotaped and available on YouTube or Vimeo, please include the URL address to the clip.

Section 8 – Booking Contact

Do you prefer to be contacted directly about speaking, or do you utilize a booking agent/contact to book your speaking engagements? If so, please include his/her contact information here.

Please note: The person you list will receive an email letting him/her know you have listed him/her as a contact for booking speeches or other opportunities.

Submit Your Information

To complete your registration for the NAFB Directory of Speakers, please click the “Submit” button. You’ll be redirected to a confirmation page and should receive a confirmation email shortly to follow. Once your information has been reviewed and formatted, it will be added to the NAFB Directory of Speakers.

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Tom Brand

Missouri



25+ years of experience

Previous Clients

Non-land-grant Agriculture and Renewable Resources Universities (NARRU)
Northwest Missouri State University
Missouri Governor’s Conference on Agriculture
Agricultural Business Council of Kansas City
St. Joseph Area Chamber of Commerce
Fulton (MO) Junior High Student Council
UMB Bank
CropLife America
American Seed Trade Association
FFA chapters
Chambers of Commerce

Available For:

- Master of Ceremonies
- Keynote Speaker
- Moderator
- Panelist
- Webinar Host
- Breakout Sessions

Speeches Include

- A History of Farm Broadcasting
- Dead Three Times in Five Days
- Born With It, Die With It, What Will You Do to Change It?
- What’s your story?

Tom Brand is the executive director for the National Association of Farm Broadcasting (NAFB), headquartered in Platte City, Missouri. Brand began his role at the NAFB in August 2011 following a 19-year career as a farm broadcaster. A native of Nodaway County, Missouri, Brand was raised on a diversified family livestock and grain farm near Hopkins. From putting up hay and scraping hog slabs to sorting cattle and building fence, Brand says he can’t remember a time in his life that he hasn’t been surrounded by agriculture. Brand attended the University of Missouri-Columbia, majoring in general agriculture with an emphasis towards communications. Before completing his degree, Brand began his farm broadcasting career at the Brownfield Network then moved on to heritage radio stations KMA in Shenandoah, Iowa, and KFEQ in St. Joseph, Missouri. Tom and his wife, Beth, have four children, a son-in-law, and three dogs. They enjoy every opportunity to visit the family farm and have called St. Joseph home for over 20 years. [\[Full Bio\]](#)



Available Regions

Midwest
West
Southwest
South
Northeast

Price Range

Negotiable,
plus travel expenses

Inquiries

(816) 431-4032