



## 2017 NAFB CONVENTION TENTATIVE AGENDA

### TUESDAY, NOVEMBER 7

11:00 am – 4:00 pm  
5:00 pm – 9:00 pm

NAFB Board of Directors Meeting  
NAFB Foundation Board of Directors Meeting and Dinner

### WEDNESDAY, NOVEMBER 8

4:00 am – 6:00 pm  
7:30 am – 9:00 am  
8:00 am – 6:00 pm  
8:00 am – 4:00 pm  
8:00 am – 4:50 pm  
8:30 am - 11:30 am  
9:00 am – 10:00 am  
9:30 am - 10:15 am  
10:30 am - 11:15 am  
  
11:30 am - 1:30 pm  
12:00 pm – 10:00 pm  
1:45 pm – 3:00 pm  
  
3:15 pm – 4:00 pm  
  
4:00 pm - 5:30 pm  
4:00 pm - 5:30 pm  
5:00 pm – 5:45 pm  
5:00 pm – 6:00 pm  
6:00 pm - 7:30 pm  
7:30 pm – 9:00 pm  
7:30 pm – 9:00 pm

Broadcast Service Center  
Social Media Corps Members Breakfast  
Registration  
[NAFB Foundation Silent Auction](#)  
[50-Minute One-on-One Personal Branding Sessions](#)  
Marketing & Promotion Advisory Committee Meeting  
Refreshment Break  
Secretary Sonny Perdue (INVITED)  
Communicating Concepts in Biotechnology to a Concerned Public  
[Dr. Kevin Folta](#), University of Florida Horticultural Sciences Department  
NAFB Foundation Luncheon  
Trade Talk Setup  
A Deep Dive into World Agriculture Issues  
[Howard G. Buffett](#), The Howard G. Buffett Foundation  
What You Need to Know About the Other 80% of the Farm Bill  
[Karen Siebert](#), Harvesters-The Community Food Network  
Allied Industry Council Meeting and Election  
Management & Sales Council Meeting and Election  
Young Professionals: Meet and Greet  
New Member and Past Presidents Reception  
Welcome Reception  
NAFB Past President's Dinner  
President-Elect's 'Name That Tune'

## THURSDAY, NOVEMBER 9

4:00 am – 6:00 pm	Broadcast Service Center
6:00 am – 2:00 pm	Registration
6:00 am – 8:00 am	Breakfast Buffet
7:00 am - 1:30 pm	<a href="#">Trade Talk</a>
8:00 am – 8:45 am	Young Professionals: Roundtable with NAFB Members
8:00 am – 3:00 pm	Portrait Photographer
8:00 am – 4:50 pm	<a href="#">50-Minute One-on-One Personal Branding Sessions</a>
9:00 am – 9:45 am	Young Professionals: Business Etiquette
8:00 am – 3:00 pm	<a href="#">NAFB Foundation Silent Auction</a>
9:30 am – 10:30 am	Trade Talk Refreshment Break
11:30 am – 2:00 pm	Lunch Buffet
1:30 pm – 3:00 pm	Trade Talk Teardown
2:00 pm – 3:00 pm	Refreshment Break
2:30 pm – 4:00 pm	NAFB All Member Meeting
4:00 pm – 4:45 pm	Young Professionals: Catalyzing Communications
4:00 pm – 5:00 pm	Broadcast Council Meeting and Election
5:00 pm - 5:30 pm	Regional Member Annual Meetings (EAST)   (SOUTH)   (WEST)
5:45 pm – 7:00 pm	<a href="#">NAFB Foundation Auction</a> and President-Elect Reception
7:00 pm - 9:30 pm	Night of Honors Celebration Banquet
9:00pm	<b>Hall of Fame Reception</b>

## FRIDAY, NOVEMBER 10

4:00 am – 5:00 pm	Broadcast Service Center
6:30 a.m.	NAFB 5K Walk
7:00 am – 9:00 am	Continental Breakfast
7:00 am – 12:00 pm	Healthy Living – Wellness Check
8:00 am – 9:00 am	Young Professionals Programming: Speed Networking
8:00 am – 10:00 am	Registration
8:00 am – 11:50 am	<a href="#">50-Minute One-on-One Personal Branding Sessions</a>
8:00 am – 10:30 am	<a href="#">Networking Exchange</a>
8:00 am – 3:00 pm	Portrait Photographer
9:00 am – 9:45 am	Focus Your Audio Editing Skills with a Pro <a href="#">Nathan Lawrence</a> , KBIA Radio (University of Missouri)
10:00 am – 10:45 am	Public Speaking and Emceeing <a href="#">Chad Colby</a> , Colby AgTech
11:00 am – 11:45 am	Inside Information: What Crisis Communicators are Being Told About the Media <a href="#">Dave Sheets</a> , Stripes Marketing
9:30 am – 10:30 am	Refreshment Break
12:00 pm - 1:30 pm	Awards Luncheon
1:30 pm – 2:15 pm	Rural Broadcasting Listening Forum – Chairman Pai (INVITED)
6:00 pm - 6:45 pm	President's Reception
6:45 pm – 9:00 pm	President's Banquet