



## 2018 NAFB CONVENTION

### TENTATIVE AGENDA

#### TUESDAY, NOVEMBER 6

11 a.m. – 3 p.m.

NAFB Board of Directors Meeting

4 p.m. – 9 p.m.

NAFB Foundation Board of Directors Meeting and Dinner

#### WEDNESDAY, NOVEMBER 7

4 a.m. – 6 p.m.

Broadcast Service Center

7:30 a.m. – 9 a.m.

Social Media Corps Members Breakfast

8 a.m. – 4 p.m.

NAFB Foundation Silent Auction

8 a.m. – 4:50 p.m.

50-Minute One-on-One Personal Branding Sessions

8 a.m. – 6 p.m.

Registration

8:30 a.m. – 11:30 a.m.

Marketing & Promotion Advisory Committee Meeting

10:30 a.m. – 11:15 a.m.

Newsmaker Session – Advanced Ag Technology

Chad Colby, Colby Ag Tech

11:30 a.m. – 1:30 p.m.

NAFB Foundation Luncheon

Noon – 10 p.m.

Trade Talk Setup

1:30 p.m. – 2:45 p.m.

Newsmaker Session – Alternative Crops Panel

Michael Bowman, National Hemp Association

Dr. Rob Myers, University of Missouri – Plant Sciences Department

3 p.m. – 3:45 p.m.

Newsmaker Session – Crop Outlook 2019

Dr. Bill Tierney, AgResource Company

4 p.m. – 5 p.m.

Allied Industry Council Meeting and Election

4 p.m. – 5 p.m.

Management & Sales Council Meeting and Election

5 p.m. – 5:45 p.m.

Speed Networking with Young Professionals

5 p.m. – 6 p.m.

New Member and Past Presidents Reception

6 p.m. – 7:30 p.m.

Welcome Reception

7:30 p.m. – 9:00 p.m.

NAFB Past Presidents' Dinner

7:30 p.m. – 9:00 p.m.

President-Elect's 'Name That Tune'

## THURSDAY, NOVEMBER 8

4 a.m. – 6 p.m.	Broadcast Service Center
6 a.m. – 8 a.m.	Breakfast Buffet
6 a.m. – 2 p.m.	Registration
7 a.m. – 1:30 p.m.	Trade Talk
8 a.m. – 8:45 a.m.	Young Professionals Roundtable with NAFB Members
8 a.m. – 3 p.m.	Portrait Photographer
8 a.m. – 3 p.m.	NAFB Foundation Silent Auction
8 a.m. – 4:50 p.m.	50-Minute One-on-One Personal Branding Sessions
9 a.m. – Noon	Young Professionals Rotational Programs
9:30 a.m. – 10:30 a.m.	Trade Talk Refreshment Break
11:30 a.m. – 2 p.m.	Lunch Buffet
1:30 p.m. – 2:30 p.m.	Programming Session – USDA Secretary Sonny Perdue (INVITED)
1:30 p.m. – 2:30 p.m.	Trade Talk Teardown
2 p.m. – 3 p.m.	Refreshment Break
2 p.m. – 4:45 p.m.	Young Professionals Programming
2:30 p.m. – 4 p.m.	NAFB All Member Meeting
4 p.m. – 5 p.m.	Broadcast Council Meeting and Election
5 p.m. – 5:30 p.m.	Regional Member Annual Meetings (EAST)   (SOUTH)   (WEST)
5:45 p.m. – 7 p.m.	NAFB Foundation Auction and President-Elect Reception
7 p.m. – 9:30 p.m.	Night of Honors Celebration Banquet
9:30 p.m. – 10:30 p.m.	Hall of Fame Reception

## FRIDAY, NOVEMBER 9

4 a.m. – 5 p.m.	Broadcast Service Center
6:30 a.m.	NAFB 5K Walk
7 a.m. – 9 a.m.	Continental Breakfast
7 a.m. – Noon	Healthy Living – Wellness Check
8 a.m. – 10 a.m.	Registration
8 a.m. – 10:30 a.m.	Networking Exchange
8 a.m. – 11:50 a.m.	50-Minute One-on-One Personal Branding Sessions
8 a.m. – 3 p.m.	Portrait Photographer
9 a.m. – 9:45 a.m.	Professional Improvement Session – Making Social Media Work for You Erin Boedeker, Osborn Barr
10 a.m. – 10:45 a.m.	Professional Improvement Session – Right People, Right Jobs, Right Fit Jason Williford, Culture Index
11 a.m. – 11:45 a.m.	Professional Improvement Session – Across the Great Divide: How Different Generations Work Together Shannon McKain, Shannon McKain LLC
Noon – 1:30 p.m.	Awards Luncheon
6 p.m. – 6:45 p.m.	President's Reception
6:45 p.m. – 9 p.m.	President's Banquet