



2019 NAFB CONVENTION

TENTATIVE AGENDA

TUESDAY, NOVEMBER 12

11 a.m.-3 p.m.

NAFB Board of Directors Meeting

4 p.m.-9 p.m.

NAFB Foundation Board of Directors Meeting and Dinner

WEDNESDAY, NOVEMBER 13

4 a.m.-6 p.m.

Broadcast Service Center

7:30-9 a.m.

Social Media Corps Members Breakfast

8 a.m.-4 p.m.

NAFB Foundation Silent Auction

8 a.m.-4:50 p.m.

50-Minute One-on-One Personal Branding Sessions

8 a.m.-6 p.m.

Registration

8:30-11:30 a.m.

Marketing & Promotion Advisory Committee Meeting

10-11 a.m.

Newsmaker Session – Prospects of a Prosperous Dairy Economy

Secretary Tom Vilsack, U.S. Dairy Export Council

11:30 a.m.-1:30 p.m.

NAFB Foundation Luncheon

Noon-10 p.m.

Trade Talk setup

2-2:50 p.m.

Newsmaker Session – Farm Economy: How Do We Keep From Repeating the '80s?

Richard Fordyce, Farm Service Agency Administrator

Dale Durchholz, Grain Cycles

Garrett Riekhof, GR Farms

3-3:50 p.m.

Newsmaker Session – The Future of Transportation and Infrastructure for Ag Commodities

Ken Eriksen, IEG Vantage

Paul Rohde, Waterways Council, Inc.

4-5 p.m.

Allied Industry Council Meeting and Election

4-5 p.m.

Management & Sales Council Meeting and Election

5-5:45 p.m.

Speed Networking with Young Professionals

5-6 p.m.

New Member and Past Presidents Reception

6-7:30 p.m.

Welcome Reception

7-9 p.m.

NAFB Past Presidents' Dinner

7:30-9 p.m.

President-Elect's "Name That Tune"

THURSDAY, NOVEMBER 14

4 a.m.-6 p.m.	Broadcast Service Center
6-8 a.m.	Breakfast Buffet
6 a.m.-2 p.m.	Registration
7 a.m.-1:30 p.m.	Trade Talk
8-8:45 a.m.	Young Professionals Roundtable with NAFB Members
8 a.m.-3 p.m.	Portrait Photographer
8 a.m.-3 p.m.	NAFB Foundation Silent Auction
8 a.m.-4:50 p.m.	50-Minute One-on-One Personal Branding Sessions
9:30-10:30 a.m.	Trade Talk Refreshment Break
11:30 a.m.-2 p.m.	Lunch Buffet
1:30-3 p.m.	Trade Talk teardown
1:45-2:15 p.m.	USDA Secretary Sonny Perdue (<i>INVITED</i>)
2-3 p.m.	Refreshment Break
2:30-4 p.m.	NAFB All-Member Meeting
4-5 p.m.	Broadcast Council Meeting and Election
5-5:30 p.m.	Regional Member Annual Meetings (EAST) (SOUTH) (WEST)
5:45-7 p.m.	NAFB Foundation Auction and President-Elect Reception
7-9:30 p.m.	Night of Honors Celebration Banquet
9:30-10:30 p.m.	Hall of Fame Reception

FRIDAY, NOVEMBER 15

4 a.m.-5 p.m.	Broadcast Service Center
7 a.m.	NAFB 5K Walk
7-9 a.m.	Continental Breakfast
7 a.m.-Noon	Healthy Living – Wellness Check
8-9:50 a.m.	50-Minute One-on-One Personal Branding Sessions
8-10 a.m.	Registration
8-10:30 a.m.	Networking Exchange
8 a.m.-3 p.m.	Portrait Photographer
9-9:50 a.m.	Professional Improvement Session – Making Social Media Work for You (Social Media 1.0) Erin Boedeker-Loesing, Osborn Barr + Paramore
9-9:50 a.m.	Professional Improvement Session – So You Think You Know Social Media (Social Media 2.0) Chad Colby, Colby Ag Tech
10-10:50 a.m.	Professional Improvement Session – Doing Radio Right Dr. Mike Dreith, WFIW-WOKZ Radio Bill Holst, WNAX Radio
11-11:50 a.m.	Professional Improvement Session – Being a Leader is a Choice Jerry Haack, Primal Leadership Business Coaching
Noon-1:30 p.m.	Awards Luncheon
6-6:45 p.m.	President's Reception
6:45-9 p.m.	President's Banquet