



FARM BROADCASTING

THE ENGINE THAT DRIVES AGRICULTURE

NOVEMBER 13-15, 2019



NATIONAL ASSOCIATION OF FARM BROADCASTING
NAFB.com

CONVENTION INFORMATION

HOTEL

Westin Crown Center
One East Pershing Road
Kansas City, Missouri 64108
816.474.4400

REGISTRATION

The convention registration desk is located on the Ballroom Level in the Roanoke Foyer.

Wednesday, November 13
8 a.m.-6 p.m.

Thursday, November 14
6 a.m.-2 p.m.

Friday, November 15
8-10 a.m.

In addition to providing registration services, NAFB staff members are available to answer any questions about Convention. Sponsored by John Deere

NAME BADGES

Name badges must be worn for entry to all conference programs, events, and functions.

MEAL TICKETS

Tickets will be collected at the NAFB Foundation Luncheon, Welcome Reception, Night of Honors Celebration Banquet, and Awards Luncheon. Tickets may be found with your name badge.

MEETING ATTIRE

The NAFB Convention is "business casual," with the exception of the President's Banquet, which is "black-tie optional."

GUEST ROOM INTERNET

Internet service in your guest room is provided free of charge. Refer to the card you receive with your room key at check-in for the internet code. Sponsored by AMVAC and U.S. Custom Harvesters, Inc.

NAFB FOUNDATION AUCTION

The NAFB Foundation Silent Auction is held from 8 a.m.-4 p.m., Wednesday, November 13, and 8 a.m.-3 p.m., Thursday, November 14, in East Pershing Place. Items will be moved to Century A for final bidding at 5:45 p.m., Thursday; the Live Auction starts at 6 p.m. in Century A.

NATIONAL ACT PROFESSIONAL DEVELOPMENT CONFERENCE

In 2013, NAFB invited college students to join its members at our annual Convention. That endeavor developed into the Young Professionals Program, which continued to grow each year. Recognizing the synergy of student involvement while utilizing the opportunity to connect with agriculture communications professionals, the National Agriculture Communicators of Tomorrow (ACT) has moved its annual Professional Development Conference (PDC) to be held in conjunction with NAFB Convention. These young professionals have several seminars and activities planned, including utilizing portions of the NAFB Convention program. Please introduce yourself to the young professionals attending both the PDC and NAFB Convention. Sponsored by American Seed Trade Association and Edge Dairy Farmer Cooperative

PORTRAIT PHOTOGRAPHER

As a service to all Convention attendees, a photographer is available from 8 a.m.-3 p.m., both Thursday, November 14, in the Century Foyer and Friday, November 15, in the Roanoke Foyer. This is a great opportunity to have your professional headshot taken.

Digital images will be sent, at no cost, after Convention. Sponsored by AdFarm and Paulsen

MULT BOXES

Mult boxes will be stationed at newsmaker programming sessions for broadcasters to connect their recorders into the sound system. Sponsored by BASF



CONFERENCE SOCIAL MEDIA

Post and follow the 2019 Convention on social media with the official convention hashtag:

#NAFB19

WESTIN WORKOUT FITNESS STUDIO

The perfect solution for people committed to maintaining personal wellness! All NAFB Convention attendees have access to the fitness studio during their stays. Sponsored by U.S. Apple Association

BOOSTER CLUB

Support the NAFB Foundation with a \$100 donation. For each \$100 donation, you are eligible for a chance at a \$500 buying credit for the NAFB Foundation Live Auction, Thursday evening, November 14. Booster Club donations may be made at the NAFB Foundation table in Roanoke Foyer.

MAKE A GREEN CHOICE (MAGC)

NAFB has partnered with the Westin Hotel to help support the NAFB Foundation through its Make a Green Choice (MAGC) sustainability program. All guest rooms booked through the NAFB room block are automatically enrolled in MAGC and will receive a daily light touch cleaning: refresh towels, empty trash, and replace amenities. For each room enrolled in MAGC, the Westin will donate \$3 to the NAFB Foundation. If you choose to opt out of the program and receive housekeeping services, simply notify Service Express by dialing "0" or stop by the Front Desk to let them know you would like to be taken off the list.

2019 SOCIAL MEDIA CORPS

College students passionate about social media and digital storytelling will be sharing Convention stories throughout the event. They will be guiding online conversations using the hashtag **#NAFB19**. Sponsored by BigIron Auctions and Farm Credit

NAFB BROADCAST SERVICE CENTER

An extensive Broadcast Service Center is available for broadcasters to keep up on daily ag news stories, conduct interviews, and feed programs. Broadcast/interview tables, along with computer work stations and high-speed internet connections, are available for broadcasters. The center is located in Pershing Place. Sponsored by BASF

PERSONAL BRANDING SESSIONS

Sit down with Jerry Haack, a certified professional co-active coach, for a 50-minute session on how to leave a legacy and create your life mission. During the session, you will explore what is keeping you from achieving your goals and develop steps to achieve success on your personal and professional goals. Session registration required. See the registration desk for more details. Sponsored by Firestone Ag

HEALTHY LIVING WELLNESS CHECK

A basic health screening is available from 7 a.m.-Noon, Friday, November 15, in the Century Foyer. Services include blood-pressure checks, cholesterol-level tests, and flu shots from health-care professionals on-site. You also will receive a small gift. It is recommended to not eat before having your cholesterol levels checked. Sponsored by the National Bison Association

WELCOME TO THE 76TH CONVENTION

Greetings, and welcome to the 2019 NAFB Convention!

Ready . . . set . . . go! Farm broadcasting is the “Engine That Drives Agriculture,” and the National Association of Farm Broadcasting (NAFB) is celebrating at our 76th convention this fall.

In helping broadcasters and other members fine-tune their engines, NAFB celebrates the role our broadcasters have in the agricultural sector while sharing insights, perspectives, and ideas to help pave the way for the future of our industry.

The 2019 Convention starts Wednesday, November 13, with three important Newsmaker Sessions. Numerous NAFB committees also will meet to discuss upcoming business for the year ahead, and our Social Media Corp will be in the heat of the action, capturing highlights of all the activities.

Trade Talk showcases our Thursday, November 14, roster of activities . . . it runs from 7 a.m. to 1:30 p.m. for NAFB Broadcast Council members and participating companies and sponsors. Additionally, USDA Secretary Sonny Perdue plans to join us Thursday following Trade Talk to share remarks on the state of our industry.

The annual celebration continues Thursday evening with our Night of Honors banquet and Hall of Fame reception, where we will recognize our 2019 award winners (including the top radio advertising campaigns of the year as well as the Dix Harper Meritorious Service Award and The Doan) and this year’s Hall of Fame Inductees Max Armstrong and Tom Steever.

Friday, November 15, concludes our 76th Convention with our NAFB 5K Walk, the Networking Exchange, professional improvement sessions, annual awards luncheon, and the evening’s premier event: the President’s reception and banquet.

Throughout Convention, you will spot students participating in various activities – we encourage you to network with the Agricultural Communicators of Tomorrow (ACT) members in attendance, as ACT is holding its Professional Development Conference in conjunction with NAFB Convention.

And – of course – there are multiple opportunities throughout Convention to help support and promote NAFB, including the NAFB Foundation Silent Auction, an on-site portrait photographer to update your headshot, and personal branding workshops.

Let’s rev our engines and race for the checkered flag at our 2019 Convention!

Sincerely,



Rita Frazer
2019 NAFB President-Elect

NAFB BOARD OF DIRECTORS



PRESIDENT
Lorrie Boyer
KSIR Radio



PRESIDENT-ELECT
Rita Frazer
RFD Radio Network®



VICE PRESIDENT
Gale Cunningham
WYXY Radio®



**ALLIED INDUSTRY
COUNCIL REPRESENTATIVE**
Chad Colby
Colby AgTech



**ALLIED INDUSTRY
COUNCIL REPRESENTATIVE**
Dwayne Cartmell
Oklahoma State University



**WEST REGION
VICE PRESIDENT**
Joe Gill
KASM Radio



**EAST REGION
VICE PRESIDENT**
Eric Pfeiffer
Hoosier Ag Today



**SOUTH REGION
VICE PRESIDENT**
Dewayne Gandy
KRMO Radio



**MANAGEMENT & SALES
COUNCIL REPRESENTATIVE**
Courtney Kibblewhite
Northern Ag Network



**MANAGEMENT & SALES
COUNCIL REPRESENTATIVE**
Tim Marshall
KRVN Rural Radio Network



**MARKETING & PROMOTIONS
COMMITTEE CHAIR**
Sabrina Halvorson
American Ag Network

NAFB NEWS SERVICE



The NAFB News Service connects you to current agricultural news from around the country and from fellow NAFB members.

The News Service provides Broadcast Council members with current news, information, commodity prices, and more in a single location. The News Service is located on NAFB.com. Once logged in, broadcasters find ready-to-use audio reports for daily broadcasts.

Stories available online are provided by NAFB members, industry partners, and NAFB News Service staff. Farm broadcasters from across the country submit audio and scripts for use by other broadcasters. Industry partners

work with the News Service to produce and distribute news and information on product updates, legislative issues, and association news, utilizing the News Service as an effective and efficient way to connect with more than 180 Broadcast Council members.

The NAFB News Service connects daily with more than 70 member stations and more than 40 networks. NAFB members may be heard daily on more than 1,500 radio, TV, and satellite stations throughout the United States.

For more information on how to access the NAFB News Service or how to utilize the News Service for your next product announcement, contact Micheal Clements at news@nafb.com or by phone at 816.431.4032 ext. 104.

FUTURE NAFB NATIONAL MEETING DATES

77th NAFB Convention
November 18-20, 2020
Westin Crown Center
Kansas City, Missouri

78th NAFB Convention
November 17-19, 2021
Westin Crown Center
Kansas City, Missouri

79th NAFB Convention
November 16-18, 2022
Westin Crown Center
Kansas City, Missouri

TUESDAY, NOVEMBER 12

11 a.m.-3 p.m.

NAFB Board of Directors Meeting
Penn Valley

4-9 p.m.

NAFB Foundation Board of Directors Meeting and Dinner
Roanoke
DINNER SPONSOR: John Deere

WEDNESDAY, NOVEMBER 13

4 a.m.-6 p.m.

Broadcast Service Center
Pershing Place
SPONSOR: BASF

7:30-9 a.m.

Social Media Corps Breakfast
One East Urban Bar + Kitchen
(lobby level)
(INVITATION ONLY)
SPONSORS: BigIron Auctions and Farm Credit

8 a.m.-4 p.m.

NAFB Foundation Silent Auction
East Pershing Place

8 a.m.-4:50 p.m.

50-Minute One-on-One Personal Branding Sessions
Union Hill West
(BY APPOINTMENT ONLY)
SPONSOR: Firestone Ag

8 a.m.-6 p.m.

Registration
Roanoke Foyer
SPONSOR: John Deere

8:30-11:30 a.m.

Marketing & Promotion Advisory Committee Meeting
Roanoke
SPONSOR: Agri Marketing magazine

10-11 a.m.

Prospects of a Prosperous Dairy Economy
Shawnee Mission
SPONSOR: Nutrien Ag Solutions



Secretary Tom Vilsack
U.S. DAIRY EXPORT COUNCIL

Former U.S. Agriculture Secretary Tom Vilsack is president and CEO of the U.S. Dairy Export Council (USDEC). He took the position in February 2017 after serving eight years as the nation's 30th Secretary of Agriculture.

As president and CEO, Vilsack provides strategic leadership and oversight of USDEC's global promotional and research activities, regulatory affairs, and trade policy initiatives. This includes working with industry leaders to develop a long-term vision for building sales and consumer trust in U.S. dairy. Together with the USDEC board, he creates strategies to successfully achieve the shared vision. He serves as the organization's primary spokesperson and ambassador to a host of global and domestic stakeholders.

11:30 a.m.-1:30 p.m.

NAFB Foundation Luncheon
Washington Park Place
(TICKETED EVENT)
SPONSOR: CME Group

Noon-10 p.m.

Trade Talk setup
Century Ballroom

2-2:50 p.m.

Farm Economy: How Do We Keep From Repeating the '80s?
Shawnee Mission
SPONSOR: American Bankers Association



Richard Fordyce
FARM SERVICE AGENCY ADMINISTRATOR

Richard Fordyce was sworn in as the U.S. Department of Agriculture (USDA) Farm Service Agency (FSA) administrator on May 23, 2018. In this role, Fordyce provides leadership for FSA and its mission to support agricultural production across America through a network of over 2,100 county and 50 state offices.

Fordyce, a fourth-generation farmer from Bethany, Missouri, previously served as the state executive director for FSA in Missouri since November 2017. He also served as director of the Missouri Department of Agriculture from 2013 to 2017.

He and his wife, Renee, have two children; they grow soybeans and corn and raise beef cattle on the family farm.



Dale Durchholz
GRAIN CYCLES

Dale Durchholz is the principal of Grain Cycles, an independent commodity consulting/analytical firm in Illinois.

He retired from AgriVisor, a company owned by GROWMARK and Illinois Farm Bureau, where he was the senior market analyst. Prior to that, Durchholz headed the research departments for two Chicago brokerage houses. He began his career as an analyst for a producer market consulting firm that had clientele across the U.S.

Along with researching aspects of the agricultural markets and economies, he developed marketing strategies for producers and helped develop new products for producers to use in marketing their products. Over his career, he primarily analyzed grain and livestock markets, working with producers/merchants of those products. A part of his stint in Chicago in the early 1980s included research on various financial/forex markets. His style includes both the fundamental and technical perspectives.

Dale has a bachelor of science in agriculture and an MBA from the University of Illinois. He grew up on a farm in central Illinois.





Garrett Riekhof
GR FARMS

Garrett Riekhof, owner of GR Farms, will be sharing his views and passion about the production of white corn and soybeans with family values on his mid-Missouri farm. This 38-year-old farmer prepares each season's crop by blending wisdom from the four generations before him with wild excitement from the new and ever-changing frontiers in agriculture. Riekhof sees the farm as a playground for his family and a testing ground for new precision technologies and biological advancements as well as a platform for sharing food production with those whose feet have never stood on a farm.

3-3:50 p.m.
The Future of Transportation & Infrastructure for Ag Commodities
Shawnee Mission

SPONSOR: POET



Ken Eriksen
IEG VANTAGE

Ken Eriksen is the head of the IHS Markit, Agribusiness Intelligence, IEG Vantage Client Advisory and Development, and Energy and Transportation groups. In this capacity, he directs the efforts in client advisory and development, and energy and transportation for risk management, consulting, and events. Since joining Informa in

2001, Eriksen led IEG's Transportation, Industrials, and Energy Services team and co-led IEG's project consulting practice. He regularly speaks on commodity, transportation, and infrastructure issues and developments and is an expert witness in transportation, logistics and supply-chain matters. Prior to joining the company, Eriksen worked for USDA's National Agricultural Statistics Service as an agricultural statistician. In that capacity, he conducted national surveys and set national estimates in agriculture.



Paul Rohde
WATERWAYS
COUNCIL, INC.

Paul Rohde is vice president, Midwest region, of Waterways Council, Inc. (WCI), the national public-policy organization advocating a well-maintained system of inland waterways infrastructure and ports.

Rohde galvanizes the broad coalition of WCI members, a grassroots network comprised of waterway carriers and shippers, agricultural producers, agribusiness, industrial manufacturers, energy providers, organized labor, economic development interests, and conservation groups, among others.

He advances WCI's goals by contributing to the formation of legislative strategy and policy issues; developing and executing a comprehensive public education campaign; initiating effective grassroots activism, media outreach, collaboration with conservation organizations; and WCI membership services and development.

4-5 p.m.
Allied Industry Council Meeting and Election
Penn Valley

4-5 p.m.
Management & Sales Council Meeting and Elections
Roanoke

5-5:45 p.m.
Speed Networking with Young Professionals
Liberty
SPONSOR: Edge Dairy Farmer Cooperative

5-6 p.m.
New Member and Past Presidents Reception
Brookside
(INVITATION ONLY)
SPONSOR: Farmers Business Network

6-7:30 p.m.
Welcome Reception
Washington Park Place
(TICKETED EVENT)
SPONSOR: National Corn Growers Association

7:30-9 p.m.
NAFB Past Presidents' Dinner
Pierpont's at Union Station
(INVITATION ONLY)
SPONSOR: Growth Energy

7:30-9 p.m.
President-Elect's "Name That Tune"
Liberty
SPONSOR: GROWMARK

THURSDAY, NOVEMBER 14

4 a.m.-6 p.m.
Broadcast Service Center
Pershing Place
SPONSOR: BASF

6-8 a.m.
Breakfast Buffet
Garden Terrace
SPONSORS: American Coalition for Ethanol and Sipcam Agro USA, Inc.

6 a.m.-2 p.m.
Registration
Roanoke Foyer
SPONSOR: John Deere

7 a.m.-1:30 p.m.
Trade Talk
Century Ballroom
SPONSORS: FMC and Koch Agronomic Services

8-8:45 a.m.
Young Professionals Roundtable with NAFB Members
Washington Park Place
SPONSOR: American Seed Trade Association

8 a.m.-3 p.m.
Portrait Photographer
Century Foyer
SPONSORS: AdFarm and Paulsen

8 a.m.-3 p.m.
NAFB Foundation Silent Auction
East Pershing Place

8 a.m.-4:50 p.m.
50-Minute One-on-One Personal Branding Sessions
Union Hill West
(BY APPOINTMENT ONLY)
SPONSOR: Firestone Ag

9 a.m.-Noon
Young Professionals Rotational Programs
Washington Park Place, Union Hill, Washington Park Foyer
SPONSOR: American Seed Trade Association

9:30-10:30 a.m.
Trade Talk Refreshment Break
Century Foyer
SPONSOR: IMI Global, a division of Where Food Comes From

11:30 a.m.-2 p.m.
Lunch Buffet
Garden Terrace
LUNCH SPONSOR: Corteva Agriscience
DESSERT SPONSOR: UPL

1:30-2:30 p.m.

Trade Talk teardown

Century Ballroom

1:30-5 p.m.

Young Professionals Programming

Washington Park Place

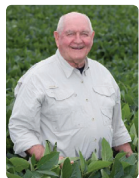
SPONSOR: American Seed Trade

Association

1:45-2:15 p.m.

USDA Secretary of Agriculture

Shawnee Mission



Sonny Perdue

USDA SECRETARY OF
AGRICULTURE

Sonny Perdue came by his knowledge of agriculture the old-fashioned way: he was born into a farming family in Bonaire, Georgia. From childhood, and through his life in business and elected office, Perdue has experienced the industry from every possible perspective. Uniquely qualified as a former farmer, agribusinessman, veterinarian, state legislator, and governor of Georgia, he became the 31st United States Secretary of Agriculture on April 25, 2017.

2-3 p.m.

Refreshment Break

Roanoke Foyer

SPONSOR: Pivot Bio

2:30-4 p.m.

NAFB All Member Meeting

Liberty

4-5 p.m.

Broadcast Council Meeting and Election

Liberty

5-5:30 p.m.

Regional Member Annual Meetings

(EAST) Roanoke

(SOUTH) Shawnee Mission

(WEST) Liberty

5:45-7 p.m.

NAFB Foundation Auction and

President-Elect Reception

Century A

SPONSORS: Irrigation Association and Propane

Education & Research Council

7-9:30 p.m.

Night of Honors

Celebration Banquet

Century B/C

(TICKETED EVENT)

DINNER SPONSOR: Bayer

WINE SPONSOR: DSM Animal

Nutrition & Health

DESSERT SPONSOR: Livestock Marketing

Association

This special evening event and program features the introduction of the 2019 NAFB Hall of Fame inductees, The Doan, the Herb Plambeck Award for Creative Excellence, and the Dix Harper Meritorious Service Award honorees.

DIX HARPER MERITORIOUS SERVICE AWARD

THE DOAN AWARD

HERB PLAMBECK CREATIVE EXCELLENCE AWARDS

HALL OF FAME INDUCTION

SPONSOR: United Soybean Board

PRODUCTION: 22 Creative Group



Max Armstrong

FARM PROGRESS
WGN RADIO



Tom Steever

BROWNFIELD
AG NETWORK

9:30-10:30 p.m.

Hall of Fame Reception

Century A

SPONSOR: U.S. Roundtable for

Sustainable Beef

FRIDAY, NOVEMBER 15

4 a.m.-5 p.m.

Broadcast Service Center

Pershing Place

SPONSOR: BASF

7 a.m.

NAFB 5K Walk

Roanoke Foyer

SPONSOR: U.S. Apple Association

7-9 a.m.

Continental Breakfast

Garden Terrace

SPONSOR: National Biodiesel Board

7 a.m.-Noon

Healthy Living – Wellness Check

Century Foyer

SPONSOR: National Bison Association

8-9:50 a.m.

50-Minute One-on-One Personal Branding Sessions

Union Hill West

(BY APPOINTMENT ONLY)

SPONSOR: Firestone Ag

8-10 a.m.

Registration

Roanoke Foyer

SPONSOR: John Deere

8-10:30 a.m.

Networking Exchange

Century A

8 a.m.-3 p.m.

Portrait Photographer

Roanoke Foyer

SPONSORS: AdFarm and Paulsen

9-9:50 a.m.

Making Social Media Work for You (Social Media 1.0)

Liberty

SPONSORS: GrainBridge and Lindsay

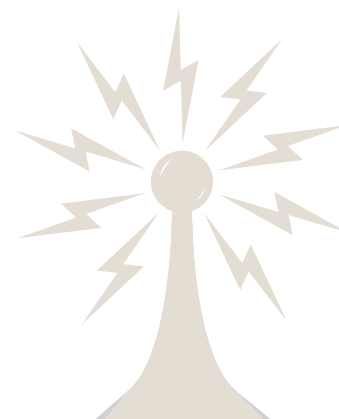
Corporation



Erin Boedeker

OSBORN BARR +
PARAMORE

Raised in Elsberry, Missouri, Erin Boedeker grew up on her family's fourth-generation dairy and row-crop farm, where she developed a passion for the ag and rural industry. Boedeker graduated from the University of Missouri with a bachelor of science in ag education leadership with an emphasis in advertising and communication. In 2016, Boedeker joined the national advertising agency Osborn Barr Paramore (OBP) as a marketing associate and was later promoted to PR and content supervisor. Boedeker directs her passion for agriculture and content development as she leads the agency's communication channels and social-media pages.



9-9:50 a.m.

**So You Think You Know Social Media
(Social Media 2.0)**

Shawnee Mission

SPONSORS: GrainBridge and Lindsay
Corporation



Chad Colby
COLBY AG TECH

Chad Colby is the founder and principal of Colby AgTech, where he works with progressive farmers, leading companies, and government agencies to provide deeper understanding of new technologies and recommendations on their practical applications. Colby shares his knowledge and passion of agriculture by having one of the largest social-media footprints in agriculture and through speaking engagements in the U.S. and across the globe. He was recently featured on CNBC and provides regular reports to TV program "This Week in Agribusiness," hosted by Max Armstrong and Orion Samuelson. He resides in Goodfield, Illinois.

10-10:50 a.m.

**Doing Radio Right
Shawnee Mission**

SPONSORS: GrainBridge and Lindsay Corporation



Dr. Mike Dreith
WFIW-WOKZ RADIO

Dr. Mike Dreith is the general manager of WFIW-WOKZ-FM in Fairfield, Illinois. He formerly was a minority owner in WBGZ in Alton, Illinois. During his career, Dreith has been the president of Frontier Community College (Illinois), Western Texas College, and John A. Logan College (Illinois).

Dreith returned to broadcasting in 2018 after a 32-year career in higher education. He has programmed his AM station to reflect the leading industry in his listening area: agriculture. He also is innovating by podcasting most of the station's content.

Dreith and his wife, Carol, live in Fairfield. Her family owns a nearby family farm.



Bill Holst
WNAX RADIO

Bill Holst has been in management of local radio for the past 36 years. In 1985, Holst accepted the offer to manage KYNT/KK93 for Sorenson Broadcasting, in Yankton, South Dakota, where he remained until 2006. Saga Communications invited him to consider the general-manager position with WNAX AM/FM in Fall 2006, where he has remained and enjoys farm radio a great deal.

Over the years, Holst has been very involved with his church and the community of Yankton as well as NAFB.

Holst and his wife Julie have five adult children and seven grandkids, who all are the joy of their lives.

11-11:50 a.m.

**Being a Leader is a Choice
Shawnee Mission**

SPONSORS: GrainBridge and Lindsay
Corporation



Jerry Haack
PRIMAL LEADERSHIP
BUSINESS COACHING

Jerry Haack started his career as a creative sales person. He has developed his basic sales skill into a role as a marketing consultant and has morphed into a variety of roles like sales manager, marketing consultant/agency account executive, director of franchises, general manager, CEO, importer, and business owner.

Haack founded it's all marketing inc. in 1998, a marketing and sales consulting company that continues to serve retail, wholesale, and professional services. Additionally, he started Primal Leadership Business Coaching in 2007, becoming a certified professional co-active coach (CPCC) and a member of the International Coaching Federation (ICF).

Haack actively coaches and facilitates workshops throughout the United States. He has developed the ability to effectively cross different industries including physicians, CEOs, sales leaders, attorneys, plant managers, and business owners.

Noon-1:30 p.m.

**Awards Luncheon
Century A**

(TICKETED EVENT)

LUNCH SPONSOR: Syngenta

Celebrate fellow NAFB member achievements during the Awards Luncheon, featuring presentations of the 2019 Horizon Award, Farm Broadcaster of the Year, NAFB News Service, Broadcast Contest Awards, and membership tenure awards.

TENURE PRESENTATIONS

BROADCAST CONTEST AWARDS

SPONSOR: Mahindra Ag North America

NAFB NEWS SERVICE AWARDS

Micheal Clements
NAFB News Service Editor
SPONSOR: John Deere

HORIZON AWARD

SPONSOR: Syngenta

**FARM BROADCASTER OF THE
YEAR AWARD**

SPONSOR: Syngenta

6-6:45 p.m.

**President's Reception
Benton's**

SPONSOR: Indigo Ag

6:45-9 p.m.

**President's Banquet
Benton's**

(RESERVATION REQUIRED)

DINNER SPONSOR: National Pork Board



2018 NAFB FOUNDATION BOOSTER CLUB

The following individuals, companies, and organizations contributed to the Booster Club in calendar year 2018:

PLATINUM LEVEL (\$1,000+)

Max Armstrong
Collette
Rich & Sharon Hull
Mike & Stephanie Johanns
Gene Millard
Ken & Jane Root
Orion Samuelson

GOLD LEVEL (\$500-\$999)

Tom & Beth Brand
Gale Cunningham
Ron Hays
Jessie Logan
Lyle Orwig

SILVER LEVEL (\$250-\$499)

Taylor Brown
Brownfield Ag News
Colleen Callahan Consultancy
Greg Guse
Terry Henne
Pam Jahnke
Ken & Mary McCauley
Vic McGill
Russ Parker
Mark Vail
Hugh Whaley
Don & Kolleen Wick
Cyndi Young-Puyear

BRONZE LEVEL (\$100-\$249)

Ag Media Research
Agri-Pulse
Augie Aga
Greg Akagi
Ken Anderson
Anonymous
Bill Baker
John Block
Royce & Helen Bodiford
Bob Bosold

BRONZE LEVEL (CONTINUED) (\$100-\$249)

California Ag Today
Barbara Campbell Determan
Dwayne Cartmell
Chad Colby
Colorado Potato Administrative Committee
Joe & Connie Cornely
Cindy Cunningham
Jim & Marlene Evans
Fretwell Communications
Meghan Grebner Conant
Infinity Direct
Mustang Red
Paulsen
Roddy Peeples
Wendy Feik Pinkerton
Christine Quinn
Larry Quinn
Bill Mann Rittman
Dan Skelton
Angie Skochdopole
Kevin Skunes
Tom Steever
John Vasichek
Dee Weeda
Lory Williams
WMBD-WIRL Radio
Shannon Yokley
ZimmComm New Media

BOOSTERS (\$25-\$99)

Bryce Doeschot
Chip Flory
Rae Nel Halibur
Julie Harker
Harriet Harper
KCE Public Affairs Associates, LLC
Janice Keene
Randy Krotz
Troy Leininger
Rex Martin
Mike & Erin Nash
Mark Oppold
Clay Patton
Christine Tew



Professional Portrait Photography
AdFarm
Rosie Thoni
2101 Broadway, Suite 21
Kansas City, MO 64108
rosie.thoni@adfarmonline.com



Wednesday Night Room Drop
AGI SureTrack
Bonnie Salisbury
P.O. Box 315
Archie, MO 64725
bsalisbury@intellifarms.com



AG MEDIA RESEARCH®
STUDIES

Slide Show Presentations

Ag Media Research
Ron Claussen
P.O. Box 1486
Sioux Falls, SD 57101
agmedia@agmedia.com



Bronze Level Sponsor

Ag Processing Inc (AGP)
Jim Rodenburg
12700 W. Dodge Road
Omaha, NE 68154
jrodenburg@agp.com



Marketing & Promotion

Meeting Break
Agri Marketing Magazine
Lynn Henderson
P.O. Box 396
Adel, IA 50003
lynnh@agrimarketing.com

CONVENTION SPONSORS



American
Bankers
Association®

Wednesday Programming: Farm Economy Panel

American Bankers Association
Sarah Grano
1120 Connecticut Ave., NW
Washington, DC 20036
sgrano@aba.com



Trade Talk Breakfast

American Coalition for Ethanol
Katie Fletcher
5000 S. Broadband Lane, Suite 224
Sioux Falls, SD 57108
kfletcher@ethanol.org



Young Professionals Program Speakers

American Seed Trade Association
Bethany Shively
1701 Duke Street, Suite 275
Alexandria, VA 22314
bshively@betterseed.org



Guest Room Internet

AMVAC - Swanson Russell
Kellie Wostrel
14301 FNB Parkway, Suite 312
Omaha, NE 68154
kelliew@swansonrussell.com



Elevator Door Branding

Anuvia Plant Nutrients
Sybil Jones
144 Miller Drive
Tryon, NC 28782
sybil.jones1@gmail.com

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Broadcast Service Center
Broadcast Service Center Coffee Cart
Broadcast Service Center Internet
Computer Center
 BASF
 Casey Allen
 26 Davis Drive
 Durham, NC 27709
 casey.allen@basf.com



Convention Program
Night of Honors Celebration Banquet
 Bayer
 Kyel Richard
 800 North Lindbergh
 St. Louis, MO 63167
 kyel.richard@bayer.com



Social Media Corps
 BigIron Auctions
 Andrea Willman
 11915 P Street, Suite 102
 Omaha, NE 68137
 andrea.willman@bigiron.com



RETHINK PRODUCTIVITY

Welcome Lobby/Restaurant Branding
 Case IH
 Rebecca Ivey
 621 State Street
 Racine, WI 53402
 rebecca.ivey@caseih.com



Trade Talk Carving Stations
 Cattlemen's Beef Board
 Sarah Metzler
 9000 E. Nichols Avenue, Suite 215
 Centennial, CO 80112
 smetzler@beefboard.org



NAFB Foundation Luncheon
Escalator Clings
 CME Group
 Alexandra Horos
 20 S. Wacker Drive
 Chicago, IL 60606
 alexandra.horos@cmegroup.com



Trade Talk Luncheon
 Corteva Agriscience - Bader Rutter
 Emily Hoeft
 1433 N. Water Street, Suite 100
 Milwaukee, WI 53202
 ehoeft@bader-rutter.com



Night of Honors Banquet Wine
 DSM Animal Nutrition & Health
 - DMG Communication
 Melissa Jackson
 40602 Road 728
 Cambridge, NE 69022
 mjackson@dmgcommunication.com



Young Professionals
Speed Networking
 Edge Dairy Farmer Cooperative
 Lauren Brey
 2763 Manitowoc Road, Suite B
 Green Bay, WI 54311
 lbrey@voiceofmilk.com



Social Media Corps
 Farm Credit
 Brittany Jablonsky
 50 F Street NW, Suite 900
 Washington, DC 20001
 jablonsky@fccouncil.com



New Member & Past
Presidents Reception
 Farmers Business Network
 Lauren Gilbertson
 6009 S. Sharon Avenue #105
 Sioux Falls, SD 57108
 lgilbertson@farmersbusinessnetwork.com



Water Stations/Water Bottles
 FarmOp Capital
 Rick Snyder
 101 5th Street E., Suite 55101
 St. Paul, MN 55101
 rsnyder@foc.ag

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One-on-One Professional Coaching
 Firestone Ag - broadhead
 Sarah Lind
 123 N. Third Street, Suite 400
 Minneapolis, MN 55401
 slind@broadheadco.com



Trade Talk
 FMC - FLM Harvest
 Jenna Hasara
 800 N. Washington, Suite 203
 Minneapolis, MN 55401
 jhasara@flmharvest.com



Friday Professional Improvement
Programming
 GrainBridge
 Jamee Kugler
 1065 N. 115th Street, Suite 201
 Omaha, NE 68154
 jamee.kugler@grainbridge.com



President-Elect's
"Name That Tune" Reception
 GROWMARK
 Amy Bradford
 1701 Towanda Avenue
 Bloomington, IL 61701
 abradford@growmark.com

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NAFB Past Presidents' Dinner
GROWTH ENERGY
Sara Brenden
701 8th Street NW, Suite 450
Washington, DC 20001
sbrenden@growthenergy.org



Trade Talk Refreshment Break
IMI Global, a division of Where Food Comes From
Jennifer Moore
202 6th Street, Suite 400
Castle Rock, CO 80104
jmoore@wherefoodcomesfrom.com



President's Reception
Indigo Ag
Kyle Gordon
500 Rutherford Avenue
Charlestown, MA 02129
kgordon@indigoag.com



President-Elect Reception
Irrigation Association
John Farner
8280 Willow Oaks Corporate Drive,
Suite 400
Fairfax, VA 22031
johnfarner@irrigation.org



JOHN DEERE

NAFB Foundation Board Dinner
News Service Awards
Registration & Conference Bags
Laurel Caes
10789 S. Ridgeview Road
Olathe, KS 66061
caeslaurelj@johndeere.com



AGRONOMIC SERVICES

Trade Talk
Koch Agronomic Services
- Swanson Russell
Jodi Hoatson
14301 FNB Parkway, Suite 312
Omaha, NE 68154
jodih@swansonrussell.com



Friday Professional Improvement
Programming
Lindsay Corporation
Emily Hardie
18135 Burke Street, Suite 100
Omaha, NE 68022
emily.hardie@lindsay.com



Night of Honors Banquet Dessert
Livestock Marketing Association
Kristen Parman
11501 Outlook Street, Suite 250
Overland Park, KS 66211
kparman@lmaweb.com



Tractors & Utility Vehicles

Farm Broadcaster Contests & Critiques
Mahindra Ag North America
Susan Moriarty
9020 Jackrabbit Road
Houston, TX 77041
susan.moriarty@mahindrausa.com



Friday Continental Breakfast
National Biodiesel Board
Samantha Turner
605 Clark Avenue
Jefferson City, MO 65110
sturner@biodiesel.org



Wellness Checks
National Bison Association
Dave Carter
8690 Wolff Court, Suite 200
Westminster, CO 80031
david@bisoncentral.com



National Cattlemen's
Beef Association

Guest Room Keys
National Cattlemen's Beef
Association
John Robinson
9100 E. Nichols Avenue, Suite 300
Centennial, CO 80112
jrobinson@beef.org

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Opening Reception
National Corn Growers Association
Mark Lambert
632 Cepi Drive
Chesterfield, MO 63005
lambert@ncga.com



Registration Giveaway
National Crop Insurance Services
Laurie Langstraat
8900 Indian Creek Parkway, #600
Overland Park, KS 66210
lauriel@ag-risk.org



Convention Chronicles
National Grain and Feed Association
Sarah Gonzalez
1400 Crystal Drive, Suite 260
Arlington, VA 22202
sgonzalez@ngfa.org



President's Banquet
National Pork Board
Cindy Cunningham
1776 NW 114th Street
Des Moines, IA 50325
ccunningham@pork.org

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Wednesday Programming: Prospects of a Prosperous Dairy

Nutrien Ag Solutions - Osborn Barr + Paramore
Amy Kaczynski
500 Church Street
Nashville, TN 37219
amy.kaczynski@obpagency.com



Professional Portrait Photography

Paulsen
Sara Steever
3510 S. First Avenue Circle
Sioux Falls, SD 57105
sara.steever@paulsen.ag



Thursday Afternoon Refreshment Break

Pivot Bio
Tracy Willits
2929 Seventh Street, Suite 120
Berkeley, CA 94710
tracy@pivotbio.com



Wednesday Programming: Transportation and Infrastructure Panel

POET
Carla English
4615 N. Lewis Avenue
Sioux Falls, SD 57104
carla.english@poet.com



President-Elect Reception

Propane Education & Research Council - Swanson Russell
Brooke Behrendt
1202 P Street
Lincoln, NE 68508
brookeb@swansonrussell.com



Convention Lanyards

Protect The Harvest
Betty Duke
480 Southpoint Circle
Brownsburg, IN 46112
betty@protecttheharvest.com



Door Hangers

Purina Animal Nutrition
Kaitlyn Hedstrom
4001 Lexington Ave. North
Arden Hills, MN 55126
kdhedstrom@landolakes.com



Hotel Check-In Giveaway

RCIS - Paulsen
Brittany Lessman
3510 South First Avenue Circle
Sioux Falls, SD 57105
brittany.lessman@paulsen.ag



Welcome Banner Up

Convention Coffee Cart
Renewable Fuels Association
Ken Colombini
16024 Manchester Road, Suite 101
Ellsville, MO 63011
kcolombini@ethanolrfa.org



Trade Talk Breakfast

Sipcam Agro USA, Inc. - Woodruff
Katana Ewbank
331 Southwest Boulevard
Kansas City, MO 64108
kewbank@wearewoodruff.com



Awards Luncheon Farm Broadcaster of the Year & Horizon Awards

Syngenta - G&S Business Communications
Karyn Ostrom
4242 Six Forks Road, Suite 1650
Raleigh, NC 27609
kostrom@gscommunications.com



Hall of Fame Induction Schedule at a Glance

United Soybean Board
Paul Murphy-Spooner
16305 Swingley Ridge Rd., Suite 150
Chesterfield, MO 63017
pmurphyspooner@unitedsoybean.org



Health Club and NAFB 5k Walk

U.S. Apple Association
Tracy Grondine
7600 Leesburg Pike, 400 East
Falls Church, VA 22043
tgrondine@usapple.org



U.S. CUSTOM HARVESTERS, INC.

Guest Room Internet
U.S. Custom Harvesters
Mandi Sieren
P.O. Box 148
Turin, KS 67583
office@uschi.com

CONVENTION SPONSORS



Hall of Fame Reception

U.S. Roundtable for Sustainable Beef
Jaclyn Roberts
1275 Pennsylvania Avenue, NW
Washington, DC 20024
jroberts@beef.org



Trade Talk Luncheon Dessert

UPL - Woodruff
Gardner Hatch
331 Southwest Boulevard
Kansas City, MO 64108
ghatch@wearewoodruff.com



Convention Video Display

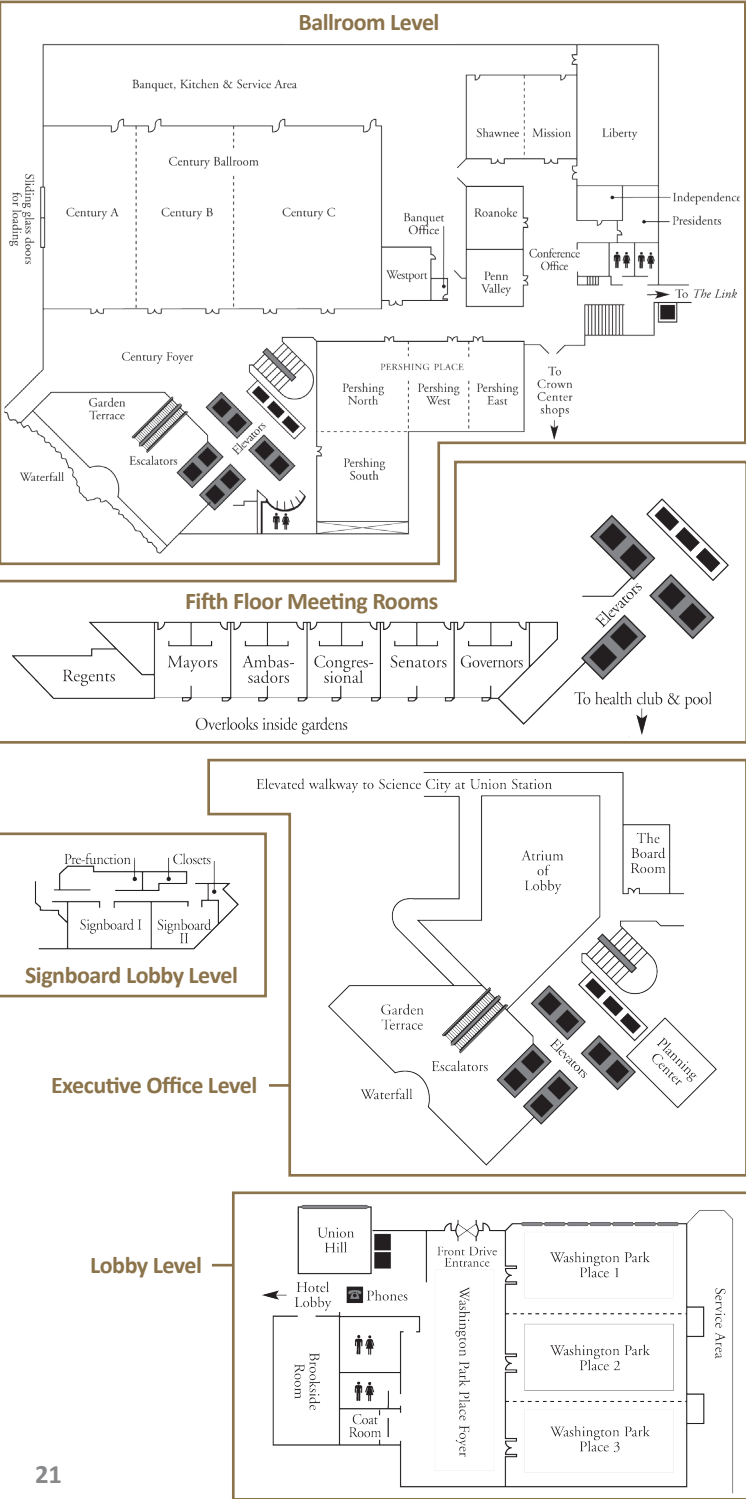
Vive Crop Protection
Arlene Warner
1, 6275 Northam Drive
Mississauga, ON L4V 1Y8
awarner@vivecrop.com



Early Registration Giveaway

WinField United - Colle McVoy
Kelsey Gunderson
400 1st Avenue N., Suite 700
Minneapolis, MN 55401
kelsey.gunderson@exponentpr.com

HOTEL MAP



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