



## **2020 NAFB VIRTUAL CONVENTION**

### **TENTATIVE AGENDA**

Specific session times will be added closer to Convention.

#### **WEDNESDAY, NOVEMBER 18**

50-Minute One-on-One Personal Branding Sessions  
Marketing & Promotion Advisory Committee Meeting  
Newsmaker Session – Post-Election Analysis and the Effect to Agriculture  
NAFB Foundation Celebration  
Newsmaker Session – The Financial Status of Agriculture  
Newsmaker Session – Market Outlook  
Allied Industry Council Meeting and Election  
Management & Sales Council Meeting and Election  
Speed Networking with Young Professionals  
New Member and Past Presidents' Reception  
Welcome Reception  
NAFB Past Presidents' Reception/Time Capsule  
Virtual Music Bingo

#### **THURSDAY, NOVEMBER 19**

Trade Talk 7 a.m.-1:30 p.m.  
Young Professionals Roundtable with NAFB Members  
50-Minute One-on-One Personal Branding Sessions  
USDA Secretary Sonny Perdue (*INVITED*)  
NAFB All-Member Meeting 2:30-4 p.m.  
Broadcast Council Meeting and Election 4-5 p.m.  
Regional Member Annual Meetings  
Night of Honors Celebration

#### **FRIDAY, NOVEMBER 20**

50-Minute One-on-One Personal Branding Sessions  
Professional Improvement Session – Sales Strategies with Ryan Dohrn  
Professional Improvement Session – Budgeting in a Tight Economy  
Professional Improvement Session – Backpack Journalism  
Professional Improvement Session – How to Build a Powerful Sales Presentation  
Awards Recognition  
President's Celebration