



2021 NAFB CONVENTION

TENTATIVE AGENDA

TUESDAY, NOVEMBER 16

11 a.m.-3 p.m.

NAFB Board of Directors Meeting

4-9 p.m.

NAFB Foundation Board of Directors Meeting and Dinner

WEDNESDAY, NOVEMBER 17

8 a.m.-4:50 p.m.

50-Minute One-on-One Personal Branding Sessions

8 a.m.-4:50 p.m.

45-Minute Voice Coaching Sessions

8:30-11:30 a.m.

Marketing & Promotion Advisory Committee Meeting

9-10 a.m.

Newsmaker Session – Agriculture Trade

10:15-11 a.m.

Newsmaker Session – Sustainability

11:30 a.m.-1:30 p.m.

NAFB Foundation Celebration

1:40-2:30 p.m.

Newsmaker Session – The Agriculture Workforce

2:40-3:30 p.m.

Newsmaker Session – Carbon Markets

3:40-4:30 p.m.

Newsmaker Session – Protein Capacities

3-5 p.m.

Allied Industry Council Meeting and Election

4-5 p.m.

Management & Sales Council Meeting and Election

5-6 p.m.

New Member and Past Presidents Reception

6-7:30 p.m.

Welcome Reception

7-9 p.m.

NAFB Past Presidents' Reception

7:30-9 p.m.

President-Elect's "Name That Tune"

THURSDAY, NOVEMBER 18

4 a.m.-6 p.m.	Broadcast Service Center
6-8 a.m.	Breakfast Buffet
6 a.m.-2 p.m.	Registration
7 a.m.-1:30 p.m.	Trade Talk
8 a.m.-3 p.m.	Portrait Photographer
8 a.m.-3 p.m.	NAFB Foundation Silent Auction
8 a.m.-4:50 p.m.	50-Minute One-on-One Personal Branding Sessions
8 a.m.-4:50 p.m.	45-Minute Voice Coaching Sessions
9:30-10:30 a.m.	Trade Talk Refreshment Break
11:30 a.m.-2 p.m.	Lunch Buffet
1:30-3 p.m.	Trade Talk teardown
1:45-2:15 p.m.	USDA Secretary Vilsack (<i>INVITED</i>)
2-3 p.m.	Refreshment Break
2:30-4 p.m.	NAFB All-Member Meeting
4-5 p.m.	Broadcast Council Meeting and Election
5-5:30 p.m.	Regional Member Annual Meetings (EAST) (SOUTH) (WEST)
5:45-7 p.m.	NAFB Foundation Auction and President-Elect Reception
7-9:30 p.m.	Night of Honors Celebration Banquet
9:30-10:30 p.m.	Hall of Fame Reception

FRIDAY, NOVEMBER 19

4 a.m.-5 p.m.	Broadcast Service Center
7 a.m.	NAFB 5K Walk
7-9 a.m.	Continental Breakfast
7 a.m.-Noon	Healthy Living – Wellness Check
8-9:50 a.m.	50-Minute One-on-One Personal Branding Sessions
8-10 a.m.	Registration
8 a.m.-3 p.m.	Portrait Photographer
9-9:50 a.m.	Professional Improvement Session
10-10:50 a.m.	Professional Improvement Session
11-11:50 a.m.	Professional Improvement Session
Noon-1:30 p.m.	Awards Luncheon
6-6:45 p.m.	President's Reception
6:45-9 p.m.	President's Banquet