

# SCHEDULE AT A GLANCE



## TUESDAY, NOVEMBER 12

- 9 a.m.-3 p.m. **NAFB Board of Directors Meeting** Penn Valley
- 12-1 p.m. **NAFB Board of Directors and NAFB Foundation Board of Directors Lunch** Mission  
Sponsored by John Deere
- 1-4 p.m. **NAFB Foundation Board of Directors Meeting** Roanoke
- 4:30-6:30 p.m. **Livestock Disease Training** Liberty

## WEDNESDAY, NOVEMBER 13

- 4 a.m.-6 p.m. **Broadcast Service Center** Pershing Place  
Sponsored by BASF
- 8 a.m.-6 p.m. **Registration** Roanoke Foyer  
Sponsored by John Deere
- 8 a.m.-4 p.m. **NAFB Foundation Silent Auction** Pershing East
- 8 a.m.-4:50 p.m. **50-Minute One-on-one Professional Development Sessions** Union Hill West **(BY APPOINTMENT ONLY)** Sponsored by Firestone Ag
- 8:30-11:30 a.m. **Marketing & Promotion Advisory Board Committee Meeting** Roanoke  
Continental Breakfast sponsored by Agri Marketing Magazine
- 8:45 a.m.-4:45 p.m. **45-Minute Voice Coaching Lessons** Union Hill  
Sponsored by Beck's **(BY APPOINTMENT ONLY)**
- 8:30-9:15 a.m. **Ask the Experts - U.S. Ag Export Outlook** Shawnee Mission  
Sponsored by Agoro Carbon Alliance
- 9:25-10:10 a.m. **Ask the Experts - The Ag Labor Crisis** Shawnee Mission  
Sponsored by POET
- 10:20-11:20 a.m. **Ask the Experts - Environmental Issues** Shawnee Mission  
Sponsored by Pharmgate Animal Health
- 11:30 a.m.-1:30 p.m. **NAFB Foundation Celebration Luncheon** Washington Park Place  
Sponsored by CME Group
- 1:40-2:30 p.m. **Newsmaker Session: The Future of Renewable Fuel** Shawnee Mission  
Sponsored by Edge Dairy Cooperative
- 2-3:30 p.m. **Allied Industry Council Meeting and Election** Liberty
- 2:30-3:30 p.m. **Management Sales Council Meeting and Election** Roanoke
- 2:40-3:30 p.m. **Newsmaker Session: Post Election** Shawnee Mission  
Sponsored by Tessengerlo Kerley
- 4-5 p.m. **Validating the Power of Ag Radio** Shawnee Mission
- 5-6 p.m. **New Member and Past Presidents Reception** Brookside
- 6-7:30 p.m. **Welcome Reception** Washington Park Place
- 7-9 p.m. **NAFB Past Presidents Dinner** Skies at the Sheraton  
Sponsored by Growth Energy
- 7:30-9 p.m. **"Name That Tune"** Brookside  
Sponsored by GROWMARK

## THURSDAY, NOVEMBER 14

- 4 a.m.-6 p.m. **Broadcast Service Center** Pershing Place  
Sponsored by BASF
- 6-8 a.m. **Trade Talk Breakfast Buffet** Garden Terrace  
Co-sponsored by the American Coalition for Ethanol and Case IH



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## THURSDAY, NOVEMBER 14 (continued)

- 6 a.m.-2 p.m. **Registration** Roanoke Foyer  
Sponsored by John Deere
- 7 a.m.-1:30 p.m. **Trade Talk** Century Ballroom  
Co-sponsored by AARP and FMC
- 8-9:30 a.m. **Young Professionals Roundtable with NAFB Members** Liberty  
Sponsored by Novonesis
- 8 a.m.-3 p.m. **Portrait Photography Studio** Westport  
Sponsored by Vive Crop Protection
- 8 a.m.-3 p.m. **NAFB Foundation Silent Auction** Pershing East
- 8 a.m.-4:50 p.m. **50-Minute One-on-One Professional Development Sessions** Union Hill West  
Sponsored by Firestone Ag
- 8:45a.m.-4:45 p.m. **45-Minute Voice Coaching Lessons** Union Hill  
Sponsored by Beck's
- 10-11:30 a.m. **Trade Talk Beef Carving** Century Ballroom  
Sponsored by Cattlemen's Beef Board
- 11:30 a.m.-2 p.m. **Lunch Buffet** Garden Terrace  
Sponsored by Corteva Agriscience/Pioneer  
Dessert sponsored by UPL
- 1:30-3 p.m. **Trade Talk teardown** Century Ballroom & Foyer
- 2-3 p.m. **Refreshment Break** Roanoke Foyer  
Sponsored by Pivot Bio
- 2:30-4:30 p.m. **NAFB All-Member Meeting & Broadcast Council Election** Liberty
- 4-5 p.m. **Young Professionals Workshop** Shawnee Mission  
Sponsored by Novonesis
- 4:30-5 p.m. **Regional Member Annual Meetings (EAST)** Penn Valley | **(SOUTH)** Roanoke | **(WEST)** Liberty
- 5:45-7 p.m. **NAFB Foundation Auction and Reception** Century A  
Co-sponsored by Propane Education and Research Council and Illinois Soybean Association
- 7-9:30 p.m. **Night of Honors Celebration Banquet** Century B/C  
Dinner sponsored by Bayer  
Dessert sponsored by Livestock Marketing Association  
Hall of Fame videos sponsored by United Soybean Board
- 9:30-10:30 p.m. **Hall of Fame Reception** Century A  
Sponsored by Phospholutions

## FRIDAY, NOVEMBER 15

- 4 a.m.-5 p.m. **Broadcast Service Center** Pershing Place  
Sponsored by BASF
- 7-9 a.m. **Continental Breakfast** Garden Terrace  
Sponsored by the Clean Fuels Alliance America
- 7:30a.m.-12:30 p.m. **Healthy Living – Wellness Checks** Century Foyer  
Sponsored by Nutrien Ag Solutions
- 8-11:50 a.m. **50-Minute One-on-One Professional Development Sessions** Union Hill West  
Sponsored by Firestone Ag
- 8:15 a.m.-12 p.m. **45-Minute Voice Coaching Lessons** Union Hill  
Sponsored by Beck's
- 8-10 a.m. **Registration** Roanoke Foyer  
Sponsored by John Deere
- 8 a.m.-3 p.m. **Portrait Photography Studio** Westport  
Sponsored by Vive Crop Protection
- 8-9 a.m. **Professional Improvement Session: Work/Life Balance, How to Avoid Burnout** Shawnee Mission  
Sponsored by Missouri Soybeans
- 9-9:50 a.m. **Newsmaker Session: Hunger in America** Shawnee Mission  
Sponsored by BigIron
- 10-10:50 a.m. **Newsmaker Session: Food is Medicine** Shawnee Mission  
Sponsored by The Fertilizer Institute
- 11-11:50 a.m. **Newsmaker Session: Agriculture Under Attack** Shawnee Mission  
Sponsored by Benson Hill
- 12:30-2 p.m. **Awards Luncheon** Century A  
Luncheon sponsored by Syngenta  
News Service Awards sponsored by John Deere  
Workhorse Achievement Award sponsored by PTx  
Broadcaster Contests Awards sponsored by Valent BioSciences
- 6-6:45 p.m. **President's Reception** Benton's  
Sponsored by Indigo Ag
- 6:45-9 p.m. **President's Banquet** Benton's  
Sponsored by CROPLAN

