



Issues Forum Guide 2018

**AN OVERVIEW OF ISSUES FORUM COMPANIES,
THEIR SPOKESPERSONS AND INTERVIEW TOPICS**

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Agricultural Retailers Association

SPOKESPERSON:

- **Richard Gupton**, Senior Vice President and Counsel, richard@aradc.org

TOPICS:

- Farm Bill implications for ag retailers (conservation, crop insurance)
- Rural infrastructure and transportation (ELDs, CDL age requirement, broadband access)
- CFATS Reauthorization
- Regulatory Reform (NPDES Pesticide Permit, Codifying PSM)
- Section 199A Fix

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American Farm Bureau Federation

SPOKESPERSONS:

- **Dale Moore**, Executive Director of Public Policy, dalem@fb.org
- **Dr. John Newton**, Director of Market Intelligence, jnewton@fb.org
- **Mace Thornton**, Executive Director of Communications, macet@fb.org

TOPICS:

- Farm Policy
- Regulatory Reform
- Rural Infrastructure
- Ag Economy
- Trade Policy
- #FarmTownStrong Rural Opioid Campaign

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American Feed Industry Association**SPOKESPERSONS:**

- **Leah Wilkinson**, Vice President of Public Policy and Education, lwilkinson@afia.org
- **John Stewart**, Manager of Government Affairs, jstewart@afia.org

TOPICS:

- How are U.S. animal feed and pet food manufacturers stimulating the economy?
- Where are the roadblocks in the animal feed ingredient review and approval process?
- How is the U.S. animal food industry being impacted by ongoing trade negotiations (i.e., NAFTA, KORUS)?
- How has the Food Safety Modernization Act changed the animal food manufacturing industry over the past seven years and what's in store in the coming months?

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American Seed Trade Association

SPOKESPERSONS:

- **Bernice Slutsky**, Sr. VP, Domestic & International Policy, bslutsky@betterseed.org
- **Jane DeMarchi**, VP, Government & Regulatory Affairs, jdemarchi@amseed.org

TOPICS:

- Plant Breeding Innovation/Gene Editing Policy
- Farm Bill
- Seed Treatment Stewardship

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American Soybean Association

SPOKESPERSON:

- **Richard Wilkins**, Past ASA President

TOPICS:

- Farm Bill
- Infrastructure
- Tax Reform
- Biodiesel
- Biotechnology
- Aquaculture

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American Sugar Alliance

SPOKESPERSONS:

- **Phillip Hayes**, Director of Media Relations, phayes@northbridgecomm.com
- **Luther Markwart**, Chairman

TOPICS:

- US Sugar Policy
- Global Sugar Market
- Foreign Sugar Subsidies
- Biotech Issues

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Corn Refiners Association

SPOKESPERSON:

- **John Bode**, President and CEO

TOPICS:

- NAFTA
- Economic Impact - Corn Refining & Food/Ag Industries
- Sustainability and Innovation
- Food Labeling and Nutrition

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CropLife America

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- **Sarah Macedo**, Manager, New Media Content smacedo@croplifeamerica.org

TOPICS:

- #GiveaCrop Campaign
- POPagriculture Podcast
- Farm Bill
- PRIA

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Farm Credit

SPOKESPERSON:

- **Todd Van Hoose**, President & CEO, vanhoose@fccouncil.com

TOPICS:

- Current credit conditions: How Farm Credit is leaning in to help farmers and ranchers navigate the ag economy
- Farm Credit customers need a strong Farm Bill
- The importance of crop insurance
- Why rural communities and agriculture need investment in rural infrastructure

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Growth Energy

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- **Chris Bliley**, Vice President of Regulatory Affairs, [cbliley@growthenergy.org](mailto: cbliley@growthenergy.org)

TOPICS:

- RVP
- Milestones with E15
- Ensuring a strong RFS
- Global Exports
- The growth of next generation fuels, such as cellulosic ethanol
- Biofuels—driving innovation, creating jobs, improving our environment, reducing our dependence on foreign oil and giving consumers a choice
- Strengthening the Agriculture Economy

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National Biodiesel Board

SPOKESPERSONS:

- **Kurt Kovarik**, Vice President of Federal Affairs, kkovarik@biodiesel.org
- **Jessica Robinson**, Director of Communications, jrobinson@biodiesel.org

TOPIC:

Federal policy is at the forefront of the energy industry and in the biodiesel world, few issues are more important than growth in the Renewable Fuel Standard and a reinstatement of the biodiesel tax incentive. These issues, among others, are key to continuing the successes of America's Advanced Biofuel. The biodiesel industry has a major impact on jobs and rural economies, supporting 64,000 jobs and more than \$11 billion in economic impact while bringing direct value back to soybean and livestock farmers across the country.

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National Cattlemen's Beef Association

SPOKESPERSONS:

- **Colin Woodall**, Senior Vice President, Government Affairs, cwoodall@beef.org
- **Ethan Lane**, Executive Director, Federal Lands, elane@beef.org
- **Scott Yager**, Chief Environmental Council, syager@beef.org
- Allison Cooke, Executive Director, Government Affairs, acooke@beef.org
- **Kent Bacus**, Director, International Trade and Market Access, kbacus@beef.org
- **Danielle Beck**, Director of Government Affairs, dbeck@beef.org

TOPICS:

- Farm Bill
- Fake Meat
- CERCLA/EPCRA/Superfund
- Electronic Logging Devices
- Endangered Species Act
- Internal Trade/NAFTA/TPP
- Cattle Markets
- ADUFA Reauthorization
- WOTUS

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National Corn Growers Association

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- **Jon Doget**, Executive Vice President, dogett@ncga.com
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- **Kathy Bergren**, Director of Public Policy, bergren@ncga.com

TOPICS:

- Trade/ etc.
- Farm Bill
- Ethanol

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National Council of Farmer Cooperatives

SPOKESPERSONS:

- **Chuck Conner**, President and CEO, cconner@ncfc.org

TOPICS:

- Farm Bill
- Trade
- Ag Economy
- Immigration Reform
- Environmental Issues

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National Farmers Union

SPOKESPERSONS:

- **Rob Larew**, Senior Vice President of Public Policy and Communications
- **Anne Steckel**, Biofuels Advisor

TOPICS:

- NFU Sr. VP of Public Policy and Communications Rob Larew will be on hand to talk about the Farm Bill, NAFTA renegotiation, and other top issues.
- NFU Biofuels Advisor Anne Steckel will attend to talk about the RFS and other efforts to expand homegrown biofuel use.

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National Milk Producers Federation

SPOKESPERSON:

- **Christopher Galen**, Senior Vice President, cgalen@nmpf.org

TOPICS:

- Dairy Safety Net Fixes—Next Steps
- Imitation Dairy Food Labeling—Next Steps
- Continuing Need for Immigration Reform

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National Pork Producers Council

SPOKESPERSONS:

- **Maria Zeiba**, Director of International Affairs, zeibam@nppc.org
- **Michael Formica**, Assistant Vice President, Domestic Affairs & Counsel, formicam@nppc.org
- **Dustin Baker**, Deputy Director, Economics & Domestic Production Issue, bakerd@nppc.org
- **Dr. Dan Kovich**, Director of Science & Technology, kovichd@nppc.org
- **Jim Monroe**, Senior Director, Public Relations, monroej@nppc.org

TOPICS:

- NAFTA, China, Thailand
- Trucking Regulations, State Initiatives, Waters of the U.S.
- Farm Labor Shortage, Pork Economics
- FMD Vaccine Bank, Organic Rule Withdrawal

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National Sorghum Producers

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- **Tim Lust**, NSP Chief Executive Officer, tim@sorghumgrowers.com

TOPICS:

- Farm Bill
- Trade/China

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Renewable Fuels Association

SPOKESPERSONS:

- **Bob Dinneen**, President and CEO, bobd@ethanolrfa.org
- **Rachel Gantz**, Communications Director, rgantz@ethanolrfa.org

TOPICS:

- RFS
- E15
- Trade/Ethanol Exports

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The Fertilizer Institute

SPOKESPERSON:

- **Kathy Mathers**, Vice President, Public Affairs, kmathers@tfi.org

TOPICS:

- Farm Bill - What the 4Rs have to do with it
- Spring season logistics
- State of the fertilizer industry

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United Soybean Board / Soy Checkoff

SPOKESPERSON:

- **Meagan Kaiser**, United Soybean Board Director and Soybean Farmer

TOPIC:

To maintain a competitive edge in today's landscape, U.S. soybean farmers need access to tools and systems that increase their sustainability and market access. New plant breeding innovation methods, like gene editing, could allow for increased productivity with fewer resources. Modernized transportation infrastructure could increase supply chain efficiency, benefiting the entire supply chain.

With international competitors nipping at U.S. soy's heels, U.S. soybean farmers need innovative solutions in these spaces to

maintain market access and stay sustainable and profitable.

Speak with Meagan Kaiser, United Soybean Board director and soybean farmer from Bowling Green, Missouri, to learn more about the soy checkoff's involvement in these issues.

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U.S. Grains Council

SPOKESPERSONS:

- **Tom Sleight**, President and CEO

TOPICS:

- Current trade policy environment for agriculture, including hot topics - NAFTA, China, South Korea, TPP, TBD
- Impact of trade policy issues on U.S. feed grains (corn, sorghum, barley) and ethanol exports
- Finding new demand around the globe; our work to develop markets
- The importance of farm bill programs - the Market Access Program (MAP) and the Foreign Market Development (FMD) program to continuing this robust outreach

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U.S. Wheat Industry, National Association of Wheat Growers and U.S. Wheat Associates

SPOKESPERSONS:

- **Vince Peterson**, USW President
- **Elizabeth Westendorf**, USW Assistant Director of Policy
- **Chandler Goule**, NAWG CEO
- **Ben Scholz**, NAWG Vice President

USW TOPICS:

- Trade Policy Implications for U.S. Wheat Growers
- How Growers Benefit from USDA Export Market Development Programs
- Perspectives on Global Wheat Market

NAWG TOPICS:

- 2018 Farm Bill: Getting it Across the Finish Line
- Threats to Crop Insurance: Correcting Misconceptions Around the Policy
- National Wheat Foundation Activities: National Wheat Yield Contest and National Wheat Action Plan
- Outlook for Congressional Action on Trade
- Funding for MAP and FMD

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