



Job Description

We are looking for energetic candidates with natural curiosity, fresh ideas and honed reporting skills to serve as Anchor/Reporters on the Brownfield Ag news team.

Primary Responsibilities

Job responsibilities include creating and producing content for Brownfield's radio network, website, mobile application, daily e-newsletter and social platforms. This role entails covering events, interviewing industry influencers, anchoring radio programs and contributing to all Brownfield products.

Requirements

Successful candidates should possess a strong nose for news, have good interviewing skills, excellent grammar, and strong reporting and writing skills. Producing relevant, quality content under deadline in a fast-paced environment is necessary. The right candidates will be tasked with cultivating new sources and be self-starters while at the same time working in a team environment.

This is a purely news reporting role, with no rewriting of press releases or aggregation. Although an agricultural background would be favorable, it is not required.

Successful candidates should be willing to relocate. We currently have a position open in Ohio.

Company Description

Learfield Communications was founded in 1972 with the establishment of Brownfield Ag News, one of oldest ag radio networks in the country. Brownfield includes Brownfield Ag News radio networks and BrownfieldAgNews.com. More than 400 affiliate radio stations in Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, Ohio, South Dakota and Wisconsin are in a contractual partnership to carry Brownfield radio programming.

Brownfield also offers a free daily e-mail newsletter, a mobile application and text alerts, and stays engaged with the audience through several social media platforms and digital channels.

A team of 12 agricultural journalists, all Broadcast Council members of the National Association of Farm Broadcasting, along with an ag meteorologist are solely responsible for the creation of the Brownfield Ag News products.

Apply by clicking on the News tab under "Join our Team" at www.learfield.com