

Anchor-Reporter, Brownfield Network

at Learfield IMG College

Location

The successful candidate for this position should be located in Nebraska, western Iowa or southeastern South Dakota. This person will work from a home-based office/studio. Regular, overnight travel is required to cover meetings/events throughout Nebraska, western Iowa and southeastern South Dakota.

An industry leader for more than four decades, Learfield IMG College has a deep presence in the college athletics landscape nationwide. It manages the multimedia and sponsorship rights for nearly 250 collegiate institutions, conferences and arenas, and supports athletic departments at all competitive levels as title sponsor of the prestigious Learfield IMG College Directors' Cup.

Brownfield is the oldest and largest agricultural radio network in the U.S. Hundreds of radio stations across 10 states carry agricultural programming created by Brownfield's award-winning team of farm broadcasters. Learfield IMG College is also home to four statewide radio networks that provide news, sports and feature programming to radio stations throughout the Midwest, including: Minnesota News Network, MissouriNet, Radio Iowa and Wisconsin Radio Network.

Our people-friendly culture is a hallmark of our style and approach to business and is rooted in values demonstrating intentional and active care for other people. The company and its employees strive each day to live by the company's value statement: "build the team, grow the company, have fun, love and serve others."

Primary Responsibilities

We are looking for an experienced, energetic candidate with natural curiosity, fresh ideas and honed reporting skills to serve as Anchor/Reporter on the Brownfield Ag news team. Job responsibilities include:

- Creating and producing content for Brownfield's radio network, website, mobile application, daily e-newsletter and social platforms.
- Covering live events, interviewing industry influencers, anchoring radio programs and contributing to all Brownfield products.
- Producing relevant, quality content under deadline in a fast-paced environment is necessary.
- Cultivating new sources
- This is a purely a reporting role, with no rewriting of press releases or aggregation.

Job Requirements

Agricultural journalist/communicator, preferably with 5+ years of experience in radio/audio creation.

- Articulate and personable.
- Strong verbal and written communication skills.
- A strong nose for news, good interviewing skills, excellent grammar, and strong reporting and writing skills.
- A self-starter who can work in a team environment.
- An agricultural background is favorable for this position.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability status.

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