

Category:

Sales and Marketing

Position/Title:

Marketing Consultant

Details:

Do you want to be part of creating a better experience where you live, work and play? Why not grow with a company where you are not just an employee, but where you can be an owner?

Our company: Founded in 1948, Eagle Communications is a Kansas based media company with 175 employee owners. The company operates 31 radio stations in Kansas, Nebraska, and Missouri. In addition to radio, the company offers online solutions, web development, video production and creative services- All for the purpose of supporting the communities we serve to grow and remain vibrant.

Eagle is a leader in the industry as the company continues to grow. We made three acquisitions throughout 2020 and the COVID-19 pandemic and continue to invest in our employees and business. This is a new position as we continue to grow our focus on digital.

Who we're looking for:

Eagle Communications is looking for an experienced marketing consultant with confidence, drive and creative ideas to sell marketing and advertising concepts to support St. Joseph, MO area businesses, institutions and organizations. Eagle operates Q-Country 92.7, K-Jo 105.5, 680 KFEQ, Joe Town 107.5 and KY-102, StJosephPost.com plus provides a robust set of Digital Marketing and Advertising solutions including targeted display, OTT, SEO & SEM, as well as website design, build and maintenance; all for the purpose of supporting entities throughout the St. Joseph area and beyond.

The right candidate can reside virtually anywhere and potentially work remotely, work in our media center, or a combination of remote and in person.

Vacancy Type:

Full Time

Salary:

Compensation is commensurate with experience along with a competitive benefits package including health insurance, 401k, paid vacation, and employee stock ownership plan.

Date Posted:

3/18/2021

Closing Date:

4/18/2021

City:

St. Joseph

State:

Missouri

URL:

<http://www.eagleradio.net/careers>

Experience:

- Media experience and past success counts for this position.
- The area's premier radio stations are looking for someone with drive, creativity and quality customer service ability to take over existing accounts.
- 3 to 5 years of media experience preferred. Sales experience a must.
- Outside sales experience and/or Bachelor's degree preferred.

Requirements:

Candidates should be hard working, goal oriented and self-motivated. An entrepreneurial spirit and a proven track record are essential to success. Responsibilities include: contacting businesses to uncover potential advertising opportunities, researching client's industry, presenting proposals and persuading clients to invest in your ideas. Continued client support and servicing is also required. As an employee-owner, everything you do counts, and we only hire the best. Our next employee-owner must also understand digital/web and social media.

Additional Information:

Applications will be accepted until the position is filled. Eagle Communications is an Employee-Owned company and an EEO employer. The selected candidate will be required to pass a criminal history background check and motor vehicle check.

Contact:

Apply here at <http://www.eagleradio.net/careers>!

Apply Online URL:

<http://www.eagleradio.net/careers>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER