



Communications Specialist

Job Overview

In this exciting role at our Washington, D.C.-based, trade association, we are looking for a driven, creative and forward-thinking person to join our communications team. At the forefront of our reputation management strategy, we work to build and maintain Farm Credit's reputation in Washington, D.C. and across the country. This position plays an important role in executing this strategy by supporting our partnership and sponsorship efforts, along with telling the Farm Credit story through blog posts and other written materials. We are looking for a detail-oriented person to help create and strengthen relationships at the national level and communicate with key stakeholders about Farm Credit's mission to support rural communities and agriculture.

Job Responsibilities

- Draft, design, edit and publish internal- and external-facing content, particularly as it relates to strategic partnerships.
- Maintain accurate financial records and processing of grant payments.
- Solicit, review and evaluate proposals.
- Correspond with stakeholders.
- Manage deadlines and implementation of sponsorship benefits.
- Track the progress of sponsored programs.
- Compile and prepare contributions and stakeholder information to report to the Farm Credit Council board of directors.
- Research new strategic corporate giving opportunities.
- Identify opportunities to leverage and communicate about partnerships.
- Coordinate staff and leadership participation in sponsored events across the country, and facilitate connections between partner organizations and local Farm Credit associations when appropriate.

Job Requirements

- Bachelor's degree required
- Minimum of 2 years' experience in marketing and communications
- Knowledge of the Congress, the administration and the political process preferred
- Project management experience preferred
- Strong writing, editing and proofreading skills required
- Ability to manage multiple priorities in a fast-paced environment
- Proficient in Microsoft Office
- Organizational skills with attention to detail & high degree of accuracy
- Interest in or experience with the agricultural industry preferred
- Excellent communication skills, both written and verbal
- Ability to maintain confidentiality as required
- Support the core values and mission of the organization
- Position may require minimal travel (once COVID-19 restrictions are lifted)

An Overview of Farm Credit Council

The Farm Credit Council is the national trade association representing Farm Credit System institutions before Congress, the Executive Branch and others. The Council provides the mechanism for member grassroots involvement in the development of positions and policies with respect to federal legislation and government actions that impact Farm Credit.

Farm Credit has a mission to support rural communities and agriculture with reliable, consistent credit and financial services, today and tomorrow. More information about Farm Credit is available at www.farmcredit.com.

JOIN OUR TEAM!

Compensation:

- ✓ Competitive Salaries
- ✓ Annual Performance Bonuses

Benefits:

- ✓ **90% employer-paid** health insurance options
- ✓ 9-12 paid holidays annually
- ✓ Generous paid vacation and sick time
- ✓ Generous 401(k) matching and other benefits
- ✓ Collaborative and welcoming work environment

Farm Credit Council is an equal opportunity employer. We value inclusivity and strive to build a culture that encourages, supports and celebrates a diverse workforce. All qualified applicants are welcome and encouraged to apply.

Interested candidates should email a cover letter, resume and salary requirements to jobs@fccouncil.com.