



**ALPHAMEDIA**  
ON-AIR , ON-SITE , ON-DEMAND

**Alpha Media – Watertown** is seeking an **agricultural director** for our group of six radio stations in Watertown to include KWAT, KDLO, and KSDR-FM. The ideal candidate is a news/communications professional with a strong background in agriculture and enthusiasm for informing both agricultural and non-agricultural audiences about what is going on in the industry that brings us our food, fiber, and fuel. This job opportunity is well-suited for someone with a diverse range of skills or a desire to gain such skills through the daily experience of working as an on-air radio talent, an interviewer, and a digital content producer.

Alpha Media is a diverse multimedia company that merges the attributes of broadcast media and digital media to serve our clients and communities. We hire and retain top talent who are unique, innovative and vibrant; and we provide them with a culture of support to help each person achieve their professional goals. We believe in creating progressive products and world-class events while building strong relationships in our communities.

Headquartered in Portland, Oregon, Alpha Media owns/operates more than 200 live broadcast radio stations and digital properties, covering all formats, serving 44 markets across the United States. In addition to our over-the-air broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage.

Learn more about Alpha Media: [www.alphamediausa.com](http://www.alphamediausa.com)

**Responsibilities for this position include:**

- Conduct interviews with agribusiness news sources and convert information obtained into stories, reports, or long-form interviews for use on-air and on the website
- Provide up-to-the minute market reports throughout the day
- Convert information obtained through news releases and other sources into stories and reports for use on-air and/or on the website
- Edit and refine audio for use on-air and/or on the website
- Download audio feeds from outside sources
- Load audio into audio folders for use by others, including for on-air purposes
- Post material to the website
- Produce photos, videos, graphic images, and other materials for use on the website and for other purposes such as station promotion



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**Requirements of this position include the following:**

- Able to develop on-going relationships with local city, county, and state officials
- Ability to relate to listeners from a wide range of demographics
- Knowledge of all applicable FCC rules and regulations
- Excellent written and verbal communication skills
- Must be a team player and work well with all levels of management
- Knowledge of all Microsoft Office programs
- Knowledge of agriculture and related issues
- Ability to multitask and handle constantly evolving deadlines in a fast-paced environment

**Preference may be given to candidates who have the above experience plus the following:**

- Prior broadcast industry experience

**Benefits:**

Alpha Media invests in people who invest in themselves and offers employees a competitive package of health and welfare benefits.

- Employer-sponsored medical, dental, & vision insurance with a variety of coverage options
- Employee Assistance Program (EAP) for full-time and part-time employees as well as all household members at no cost
- 401(k) with discretionary employer matching
- Paid vacation, company holidays, and a birthday day for you to use during your birthday month
- Alpha Cares – paid volunteer hours
- Pet adoption subsidy

Alpha values **integrity**, a **can-do attitude**, **passion**, **competitiveness**, and **creativity**; and embraces that work can be **FUN**. If these qualities are important to you and you feel you check off the qualities for which we are looking, apply now and let's talk.

*Alpha Media is an equal opportunity employer and participates in E-Verify.*

Please send resume to [Brenda.rorvick@alphamediausa.com](mailto:Brenda.rorvick@alphamediausa.com); or call 605-886-8444 and ask for Brenda.

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