

## Anchor/Reporter – Brownfield Ag

We are looking for an energetic candidate with natural curiosity, fresh ideas, and honed reporting skills to serve as an anchor/reporter on the Brownfield Ag news team. This position will be based in Missouri.

### Primary Responsibilities

Job responsibilities include creating and producing content for Brownfield's radio network and various multi-media platforms.

This role entails covering events, interviewing industry influencers, anchoring radio and video programs, and contributing to all Brownfield products.

### Requirements

Successful candidate should possess a strong nose for news and have good interviewing skills, excellent grammar, and strong reporting and writing abilities. He or she must be able to communicate professionally and effectively in writing and verbally. Producing relevant, quality content under deadline in a fast-paced environment is necessary. The right candidate will be tasked with cultivating and maintaining news sources and professional relationships. They must be a self-starter and able to work independently as well as in a team environment. This is a purely news reporting role with no rewriting of press releases or aggregation.

A strong understanding of agriculture is necessary. The candidate should have a working knowledge of Adobe Audition or similar audio recording software as well as being well versed in social/digital platforms.

A minimum of five years of experience in agricultural communications/journalism or equivalent is required.

"Standard" work week is 8 a.m.-5 p.m., Monday-Friday, with an hour lunch period; however, hours will fluctuate depending upon work load, which varies greatly seasonally and driven by breaking news, event coverage, client projects, etc. Frequent domestic and some international travel is expected as well as some evening, early morning, and weekend work.

If interested, please submit a cover letter and resume with samples of your work to Cyndi Young at [cyoung@learfield.com](mailto:cyoung@learfield.com).

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