

Hoosier Ag Today Seeking Ag Sales Professional

Hoosier Ag Today (HAT), Indiana's leading agricultural communications organization, is seeking an ag sales professional to work with sponsors in Indiana and Michigan.

This individual will be primarily responsible for:

- Acquiring and servicing accounts in Michigan and Indiana
- Developing creative and effective programs that meet the marketing needs of agricultural businesses and farm organizations, large and small, by integrating broadcast, digital, and social media
- Developing and maintaining relationships with key marketing professionals

If you work best in a highly structured organization with close supervision and lots of meetings, then HAT is not for you. At HAT, we believe in setting aggressive goals and then giving the individual the tools, time, and flexibility to reach those goals. You will be part of an experienced, talented, and supportive management and broadcast team. You will be expected to work hard and to have fun.

Requirements include:

- Honesty, integrity, professionalism, a sense of humor, and the ability to close a sale
- The ability to work independently, be organized, and be self-motivated
- Good written and verbal communication skills are a must

Benefits include:

- Paid membership in National Agri-Marketing Association (NAMA)
- Paid membership in National Association of Farm Broadcasters (NAFB)
- Paid vacation and sick days
- Company paid IRA match

Send resume to:

Gary Truitt

Hoosier Ag Today

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