

Michigan-Based Farm Broadcaster Needed

The Michigan Ag Information Network and Hoosier Ag Today have an opening for a full-time farm broadcaster to join an experienced and award-winning team. This individual will be based in Michigan and primarily responsible for covering in-state farm news as well as attending events within the state. In addition, they would host radio programs aired on 100 stations in Michigan and Indiana.

This position requires a good deal of in-state travel, including attending news events, trade shows, and conferences, as well as building relationships with news sources, sponsors, and affiliated radio stations. Strong social media skills are needed to assist with e-newsletter production, web content, and social media posts and video.

If you work best in a highly structured organization with close supervision and lots of meetings, then Hoosier Ag Today is not for you. At HAT, we believe in setting aggressive goals and then giving the individual the tools, time, and flexibility to reach those goals. You will be part of an experienced, talented, and supportive management and broadcast team. You will be expected to work hard and to have fun.

Position requirements

- Good interviewing skills
- Strong writing skills
- Developing and maintaining relationships with key industry professionals
- Honesty, integrity, professionalism, a sense of humor, and the ability to close a sale
- The ability to work independently, be organized, and be self-motivated

Benefits include:

- Paid membership in National Association of Farm Broadcasters
- Paid vacation and sick days
- Company paid IRA match

Send resume to:

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