

## Michigan Ag Today Seeking Sales Professional

Michigan Ag Today, the fastest growing agricultural radio network in the state, is seeking a sales professional to expand its growing coverage area. This position represents the chance to work in the Michigan agricultural sector, assisting companies large and small to improve their marketing with the use of the many Michigan Ag Today products. Responsibilities would include selling radio and digital advertising and sponsorships for the Michigan Ag Today radio network, web, and social media channels. In addition, this position would help in creating marketing materials and advertising packages.

The ideal candidate must be comfortable working in a home-based environment and be willing to travel statewide. Flexibility, honesty, good communication skills, and the ability to work independently also are required. Benefits include paid vacation and sick days, paid membership in professional organizations, and company-paid IRA contribution match. Compensation consists of a base salary and sales commissions.

Michigan Ag Today LLC was founded in 2018 for the specific purpose of serving the informational needs of the Michigan agricultural community. MAT currently broadcasts on 30 radio stations across the state and is owned by Hoosier Ag Today LLC, with 16 years of experience operating state agricultural networks.

Inquiries can be made to:

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President

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