



When it comes to agribusiness, do you know your stuff? Do you “get” agricultural commodities? Do you enjoy equal comfort with grains and livestock? Have you learned how equities, bonds, and commodities all work together to drive price movements in these markets? Does this stuff fascinate you?

If the answer to those questions is “yes,” then RFD-TV has an outstanding opportunity for you in one of the country’s great cities, Nashville.

The **Markets Specialist** is responsible for the on-air presentation of a genuinely vast array of information and analysis pertaining to virtually every aspect of agribusiness. As a reference, it is the same position presently occupied by Scott Shellady.

#### Requirements:

- Significantly demonstrated excellence as a broadcaster on radio or television; able to present market information and conduct in-depth interviews
- Stellar mental organization, and the ability to deliver live reports and interviews from the studio and trade events in the field
- Extensive background in the agricultural portion of the commodities and stock markets, government policy impact, meteorological influences, foreign trade, et. al.
- Detailed knowledge of agribusiness and related segments in both the U.S. and international markets
- Thorough understanding of the futures markets and the ability to work with the data to understand trends, winners & losers, supplier and customer impact, etc.
- Superior knowledge of the major industries/players in agriculture, in both the U.S. and around the world
- Bachelor’s degree in related field
- Background in television news is significant advantage

Important Note: PLEASE DO NOT APPLY TO THIS POSITION IF YOU HAVE NOT MET THE CRITERIA OUTLINED ABOVE. THIS IS A SKILLS-BASED POSITION REQUIRING SPECIFIC ACUMEN, AND FAILURE TO DEMONSTRATE COMMENSURATE BACKGROUND WILL RESULT IN IMMEDIATE REJECTION OF YOUR APPLICATION.

### *About RFD-TV*

RFD-TV is the only program service in the United States devoted entirely to serving rural America while striving to reconnect city and country. Seen in nearly 50 million homes, we produce 27½ hours of news programming each week, in addition to countless special programs.

The RFD-TV program lineup is comprised of a mix of news, entertainment, rural lifestyle, and equine programming tailored to the unique appetites of the network's loyal constituency.

The network occupies state-of-the-art production facilities and offices in one of Nashville's best locations, famed Music Row.

*Job Type:* Full-time

*Schedule:*

- Morning shift
- Nights as needed

*Work Location:* in-person

Please contact RFD-TV Interim News Director Ashlee Pitzl at [ashlee.pitzl@rfdtv.com](mailto:ashlee.pitzl@rfdtv.com) with questions or to apply for this job.

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