

NAFB Recruiting Freelance Authors, Graphic Designers for Monthly eNewsletter

Following the retirement of Larry Quinn in December 2021, NAFB actively is recruiting **freelance authors and graphic designers** for the monthly compilation of its *Airing on the Side of Agriculture* (AOTSOA) eNewsletter. **NAFB hopes to employ communications or journalism students pursuing their college degrees to fulfill this AOTSOA need.**

An agricultural background is preferred but not required.

Additional information includes:

- Articles will follow the same format as past AOTSOA personality profiles and stories, which may be reviewed in past AOTSOA issues at <https://nafb.com/membership/airing-side-agriculture>.
- Authors will be required to research and identify their own article ideas; each article should feature at least one member of NAFB (active, honorary, emeritus, or student status).
- Authors should have a working knowledge of NAFB membership to determine appropriate article leads/ideas.
- Graphic designers will be required to layout provided articles and photos in the existing AOTSOA template, which may be reviewed in past issues at <https://nafb.com/membership/airing-side-agriculture>.
- To begin 2022, NAFB plans to utilize freelancers to compile each monthly AOTSOA issue. Ultimately, the association's goal is to utilize one freelance author and one freelance graphic designer to complete the monthly project. If the applicant has the correct skill set, this could be one person who writes articles and puts the monthly eNewsletter into layout.
- This is a great opportunity for students to add to their professional portfolios with content that is emailed monthly to the 800+ members of NAFB. Authors will be paid \$50/article; and graphic designers will be paid \$50/issue for Word-document layout.
- Interested applicants should email three writing samples (authors) or three design layout samples (graphic designers), a resume, and a cover letter to NAFB Marketing & Communications Manager Erin Nash [here](#).
- Author applicants who are accepted to assist in monthly AOTSOA eNewsletters will be given additional information on the vetting of story ideas with NAFB, proceeding with story development, and deadlines for copy submission.
- Graphic design applicants who are accepted to assist in monthly AOTSOA eNewsletter layouts will be given additional information on when to anticipate the components for layout and deadlines for layout submission.
- If you are an ACT advisor receiving this information, please share it with any interested students. If you are an agency friend receiving this information, please share it with any interested interns (past or present).

Questions? Please email Erin Nash at erin@nafb.com.

NAFB will start with accepting applications through close of business, Friday, January 28, 2022, and will evaluate additional needs into February.