

Cumulus Media is offering an exceptional opportunity for a News Director at our heritage local News Talk WJBC in Bloomington, IL. At Cumulus we strive to hire passionate, driven, resourceful, problem solvers who have the ability to drive the evolving, diverse culture of the Power of Radio to success.

## **Our Opportunity:**

The position's responsibilities include (but are not limited to):

- Recruit new talent, coach/ train reporters in AP style of writing and delivery.
- Retain a quality news staff for our live and local news talk station.
- Monitor the coverage and delivery of the news to ensure it is compelling and accurate for local and state stories on-air and on-line.
- Meet deadlines and work closely with programming staff to assure the station sound and quality of the news.
- Conduct interviews and have flexibility to accommodate breaking news and severe weather.
- Create assignments for the news team, coordinate schedules over coverage of the news desk and area meetings.
- Anchor news and AG reports.

## **Competencies:**

- Proficiency with Microsoft Office, Adobe Photoshop, Basic web site editing and HTML, TLC, Wide Orbit, Op-X and WireReady.
- Two years of experience as a news director or assistant news director required.
- Experience with digital audio editing software required. Experience in breaking, non-scripted, long form news coverage is preferred.
- Familiarity with website posting and social media platforms required.
- Ability to work independently and in a team environment.
- Must be committed and proactive in a fast paced environment, an ability to be a team player is essential.
- Must possess strong communication and organizational skills.

Please submit resume, writing & audio samples to <a href="mailto:greg.martin@cumulus.com">greg.martin@cumulus.com</a> for consideration. Applications without writing samples and air check will not be considered.



## What We Offer

- Competitive pay
- Collaborative and creative work environment
- Tools, resources and coaching to succeed
- Opportunity for career progression and professional growth
- Recognition and reward for outstanding performance
- Medical, Dental & Vision Insurance package
- 401K with company match to plan for the long term
- Vacation & Holidays to enjoy the fruits of your labor

## Who We Are:

A leader in the radio broadcasting industry, Cumulus Media (NASDAQ:CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 454 owned-and-operated stations broadcasting in 90 US media markets (including eight of the top 10), more than 8,200 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus/Westwood One platforms make Cumulus Media one of the few media companies that can provide advertisers with national reach and local impact.

Cumulus/Westwood One is the exclusive radio broadcast partner to some of the largest brands in sports and entertainment, including the NFL, the NCAA, the Masters, the Olympics, and the GRAMMY's. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, NASH Country Weekly, concerts, licensed products and television/video.

For more information about Cumulus Media, please visit <u>www.cumulus.com</u>

Cumulus Media is proud to be an equal opportunity workplace. We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status.