

Job Title

Multimedia Editor, Successful Farming

Job Description

I. Job Summary | Major goals and objectives.

The primary function of this position is to create two (2) daily audio segments for distribution to farmers through radio networks. These short-form audio segments are done for *Living the Country Life* and *Successful Farming*.

This role also creates, edits, and produces podcasts for the Successful Farming podcast, currently at two (2) per month.

II. Essential Job Functions

35% creates radio segments for *Successful Farming* Radio and *Living the Country Life* Radio shows. These are original audio segments that are reported, written, edited, and produced.

35% creates, edits, and produces the *Successful Farming* podcasts – a minimum of 2 per month.

20% helps deliver custom audio programs for our brands as sold through advertising or custom programs, produced either by the Multimedia Editor or through a freelance multimedia editor.

10% ensures radio segments and podcasts are distributed to our customers and final audiences.

III. Minimum Qualifications and Job Requirements | All must be met to be considered. Education:

Bachelor's degree in journalism, English, communications, or similar fields or equivalent experience.

Experience:

Experience in creating podcasts regularly or radio segments. Audio recording and editing skills and tools are required. At least 2 years of agricultural communication experience. Experience using digital content tools and digital publishing systems is helpful.

Specific Knowledge, Skills, and Abilities:

Must work independently but connect with a team to deliver outstanding audio content. % Travel required (approximate): 15%

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