



KRVN
880 Rural Radio

River
KRVN FM 93.1

PO BOX 880 – LEXINGTON NE 68850-0880 – 308-324-2371

September 7, 2017

KRVN/Rural Radio Network Farm Broadcaster

The Nebraska Rural Radio Association is seeking a farm broadcaster to join our team. The NRRA is the only farmer and rancher owned radio group in the country. The stations include KNEB in Scottsbluff; KTIC in West Point; KAWL/KTMX in York; KAMI in Cozad; and flagship KRVN, a 50,000-watt AM powerhouse.

The ideal candidate is a friendly, team oriented, motivated talent with prior broadcast experience. This person needs to be passionate about providing agricultural producers the information they need. Educating listeners outside the industry about the importance of agriculture is also a major focus. Our next farm broadcaster should be comfortable communicating across multiple platforms including broadcast, video, website, and social media.

The perfect candidate will possess: An agricultural background or education; the people skills necessary to represent the Rural Radio Network at local, regional, and national agricultural industry events; the ability to interview industry experts, government officials, and news makers; news writing and gathering skills; the ability to anchor news and market updates; strong social & digital media skills; experience with video a plus; a willingness to travel to cover meetings and conventions; experience with Adobe Audition, Adobe Premiere, and other basic broadcast audio software. The position will be based in Lexington, Nebraska.

The NRRA has a superb defined benefits retirement plan, and is an equal opportunity employer.

Qualified candidates should send their resume, air checks, and other material to asmith@krvn.com.