

PO BOX 880 - LEXINGTON NE 68850-0880 - 308-324-2371

October 2, 2017

# Position/Title: Farm Director

#### **Details:**

The nation's only farmer and rancher owned radio association is looking for it's next Farm Director for KRVN and The Rural Radio Network. The Rural Radio Network provides agricultural programs for KRVN in Lexington, KTIC in West Point, KNEB in Scottsbluff, NE; KAMI in Cozad; KAWL/KTMX in York; and our 10 network affiliates.

The ideal candidate is a friendly and motivated radio talent with at least 10 years of broadcast experience. This person needs to be passionate about providing agricultural producers the information they need. Educating listeners outside the industry about the importance of agriculture is also a major focus. Our next Farm Director should be comfortable communicating across multiple platforms including broadcast, website, and social media.

### Vacancy Type: Full Time

Salary: Salary will be commensurate with experience and talent.

Closing Date: 10/13/2017

City: Lexington - 68850

#### State: Nebraska

### **Experience:**

The ideal candidate is a friendly and motivated radio talent with at least 10 years of broadcast experience. This person needs to be passionate about providing agricultural producers the information they need. Educating listeners outside the industry about the importance of agriculture is also a major focus. Our next Farm Director should be comfortable communicating across multiple platforms including broadcast, website, and social media.

### **Requirements:**

The perfect candidate will possess:

An agricultural background or education.

The ability to lead and motivate a team.

The people skills necessary to represent the Rural Radio Network at local, regional, and national agricultural industry events.

The ability to interview industry experts, government officials, and news makers.

News writing, gathering, and anchoring skills. The ability to anchor news and market updates. Strong social & digital media skills. Experience with video a plus. A willingness to travel to cover meetings and conventions. Experience with Adobe Audition and other basic broadcast audio software.

# **Additional Information:**

The NRRA has an excellent benefit package including health insurance, 401K and defined benefits pension plan. The Nebraska Rural Radio Association is an equal opportunity employer.

# Contact:

Qualified candidates should send their resume, air checks, and other material to <u>tmarshall@krvn.com</u>.