



HOOSIER AG TODAY

Hoosier Ag Today is seeking an individual to fill a newly created Agricultural Content Management position. Hoosier Ag Today is the leading agricultural media organization in the Hoosier State; timely and relevant content is at the core of what we do. The individual would be part of an experienced and respected team of broadcasters and technical professionals and would be involved in shaping the growth and direction of the company.

This individual will be responsible for managing, collecting and producing much of the content distributed daily on our radio and digital platforms, which would include:

- Produce Programming
- On-air and on-line, audio, video, text news material
- Gather news content
- On location, via phone, other resources
- Host/produce long form Saturday program
- Collect and assemble material, edit and produce a 30-minute audio program.
- Social media content management and Facebook live production
- Other responsibilities include sales support and public appearances.

Candidates should have a strong desire to be involved in the agricultural industry; be highly motivated, self-directed, flexible, honest, and ethical; and have strong communication skills and a good sense of humor. Hoosier Ag Today looks to fill this position during the first quarter of 2018. Benefits include IRA company match and paid membership in the National Association of Farm Broadcasting.

Hoosier Ag Today was founded in 2006 for the specific purpose of serving the informational needs of the Hoosier agricultural community. HAT currently has 65 radio stations broadcasting its programs. In addition, HAT operates a multi-media web site, smartphone app, and publishes a daily e-mail newsletter. In 2008, 2010, 2012, and 2016, Hoosier Ag Today was rated the most listened to farm radio network in Indiana by Ag Media Research. Hoosier Ag Today is represented nationally by J.L. Farmakis, Inc.

Direct inquiries and resumes to Gary Truitt at gtruitt@hoosieragtoday.com.