



Farm Broadcaster Job Description

Company Overview:

Northern Ag Network is a family-owned radio, television and digital network which provides programs to stations across Montana, Wyoming, North Dakota and South Dakota. Northern Ag Network is a subsidiary of Northern Broadcasting System, Inc. and is a highly-respected business in operation since 1975. Our brands also include Northern News Network, Northern Sports Network and our flagship radio station KGHL AM 790.

Northern Ag Network is the primary source of information that farmers and ranchers trust for agricultural news and market information. We produce approximately 20 different radio and television programs each weekday and broadcast them to 60 radio stations and 10 TV stations. Our website, NorthernAg.NET provides an online source of information as the region's most popular ag website. Producers know that if something happens in the ag world that will affect their business, they'll hear about it first on the Northern Ag Network.

Overall Objective for Farm Broadcaster:

Work with a nationally respected team to serve agricultural producers and businesses by providing timely, valuable information with particular attention to what that means to this region's ag producers.

Essential Functions:

- Personally produce and voice daily agricultural programs
- Research news stories and conduct interviews that are of value to Ag
- Produce content that can be multipurposed to radio, TV and website
- Support sales team by providing voiceovers for commercials
- Maintain relationships with staff and management at affiliate stations
- Participate in public appearances to promote our region's ag industry
- Foster connections with Ag community in our region attending events with goal of being on first name basis with the ag leaders in our region
- Maintain high standard of journalistic ethics and integrity

Qualifications:

- Minimum of 2 years work experience and college degree.
- Strong interpersonal skills. Deep desire to serve others and make a difference in their lives.
- Experience, either personal or professional, in working with and serving agricultural producers.
- Must be able to research, develop, write, and produce accurate reports and stories.
- Good understanding of production agriculture and ag markets is required.
- Must be able to speak with authority on agricultural topics.
- Self-Driven with the ability to exercise independent judgment in the selection of stories.
- Strong public speaking experience
- Strong writing abilities
- Skilled in organization, critical thinking and problem-solving.
- Ability to work effectively in a team-oriented atmosphere.
- Outstanding work ethic and time management skills.
- Long-term commitment to the agricultural industry
- Desire to grow professionally and be challenged in a dynamic role.
- Demonstrate strong leadership skills in working with fellow employees, clients and the public.
- Strong computer skills – Proficient in Word, Excel, Outlook and Facebook.
- Comfort with utilizing and troubleshooting new technology.
- Broadcast training or experience is highly desirable.
- Prior experience in 4-H, FFA or other leadership organizations is a bonus!

Additional:

- Workplace is located at Company Headquarters at 600 1st Ave. North in Billings, MT
- Frequent travel may be necessary
- Full-time position includes health, dental and vision coverage as well as 401K match.
- Opportunity for career development will be based on individual's commitment and abilities, but could include advancement in marketing and management.

For consideration, please send your resume, cover letter and references to Colter Brown at colter@northernbroadcasting.com.

For additional questions, please call 406-252-6661 or stop by our office at 600 1st Ave. North, Billings, MT 59101