



FARM BROADCASTER

12-12-2017

Only the very best will do.

WHO-AM, the launching pad for radio broadcast legends and America's first farm broadcaster, has an extremely rare opening for our next legendary Farm Broadcaster.

Are you ready to step up the same microphone as radio legends Ronald Reagan, Jack Shelley, Jim Zabel, Herb Plambeck, Lee Kline, Keith Kirkpatrick, Van Harden, and Bob Quinn?

We have an immediate opening on our farm broadcast team for someone who:

- tells great stories that entertain, inform, and engage the farm/agriculture audience
- loves to be the one who is breaking the important news
- invests in building great partnerships with sources, associations and clients

If that describes you, then read on!

- This position is focused on delivering news and analysis to a farm and agriculture audience on-air, and in our digital and social media assets.
- So you'll need to demonstrate that you can write and deliver stories in a pleasant, charismatic and engaging vocal style.
- Can record and edit audio elements using digital audio editing software.
- Have Ability to work both independently and collaboratively in a team environment
- With a strong attention to detail and follow through

Work Experience Preferred:

- At least 5 years' experience in an on-air capacity in radio or television

Education

- While a 4-year college degree is preferred in Broadcast Journalism, Communications, or in an agriculture-related field; equivalent on-air experience will also be considered.

Certifications

- None required