



## News Anchor

The successful candidate will be a proven anchor with a reel showcasing attention-grabbing talent, engagement and intelligence.

### **Key Duties:**

- Anchor RFD-TV's news programs which cover agricultural policy, the agribusiness industry and the rural experience.
- Ability to report breaking news live and unscripted, with clean delivery and stellar mental organization.
- Outstanding writing and copy-editing skills are a must – this is not a “read the prompter” opportunity.
- Write and track exceptional, effective anchor packages with succinct, accurate and engaging copy demonstrating high-level subject matter knowledge, skillful writing and use of video / graphics.
- Excellent people skills; a bona fide team player, working collaboratively with editorial and technical teams.

### **Requirements:**

- At least 1-2 years of experience as an anchor at a TV affiliate or cable network.
- Broad and current knowledge of agriculture, the commodity markets and rural lifestyle is essential.
- Limitless curiosity and a strong propensity for journalistic enterprise.
- Bachelor's degree in Journalism, Media, Communication or other related fields or equivalent work experience.

### **About RFD-TV:**

- RFD-TV is the only television network in the United States devoted entirely to serving Rural America while striving to reconnect City and Country.
- We produce nearly 30 hours of news programming each week, in addition to countless special programs. Our program lineup consists of a mix of news, entertainment, rural lifestyle and equine programming tailored to the unique appetites of the network's loyal constituency.
- The network occupies state-of-the-art production facilities and offices in one of Nashville's best locations, famed Music Row.

**Katie (Farritor) Avant** | RFD-TV News Director & Executive Producer

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