



Position - Farm Broadcaster

Alpha Media Topeka is seeking a Farm Broadcaster for its heritage 5,000 watt 580 WIBW-AM with a FM translator and the Kansas Agriculture Network in Topeka, Kansas.

If you have interest working on promotions, agricultural events, digital content, growing our state-wide farm network and agricultural programming, as well as on-air reporting, social content, marketing, video content and agribusiness broadcasting, we would welcome your talents at our station.

This job opportunity is well-suited for someone with hands-on knowledge of agribusiness and a strong background in broadcasting. You'll need to be able to relate and connect with the rural community and the businesses that service agriculture. On-air work and promotions experience is a plus, but not required. Your ability to work flexible hours is a must.

Alpha Media is a diverse multimedia company sharing your favorite music, sports and news across a variety of platforms. Whether it's on your phone, desktop, tablet, Alexa, Google Home or in your car, our stations will enhance your journey. We hire and retain top talent who are unique, innovative and vibrant. We believe in creating progressive products, world-class events, and building strong relationships in our communities.

Headquartered in Portland, Oregon, Alpha Media owns or operates over 200 live broadcast radio stations and digital properties covering all formats serving 44 markets across the United States. In addition to our over-the-air broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage.

www.alphamediausa.com.

Responsibilities of this position may include the following:

- Knowledge of agriculture and related issues
- Ability to multitask and handle constantly evolving deadlines in a fast paced environment
- On-air market and news reports along with long-form interviews
- Video Recording
- Conduct interviews with agribusiness news sources and convert information obtained into stories, reports, or long-form interviews for use on-air and on the website.

- Provide up-to-the minute market reports throughout the day.
- Edit and refine audio for use on-air and/or on the website.
- Load audio into audio folders for use by others, including for on-air purposes.
- Post material to the station website and other associated social media platforms.
- Produce photos, videos, graphic images, and other materials for use on the website and for other purposes such as station promotion.
- Various production tasks as needed or requested.
- Other duties as assigned.

Requirements for this position include the following:

- Must possess strong written and oral communication skills.
- Must possess strong computer skills.
- Knowledge of all applicable FCC rules and regulations.
- Knowledge of EAS system and legal requirements.
- Experience in digital editing software such as Adobe Audition.
- Ability to interact with management and staff at all levels.
- Ability to multitask, prioritize and handle strict deadlines.
- Ability to troubleshoot unexpected problems and fix them quickly.
- High School diploma or equivalent.
- Must hold a valid driver's license and current auto insurance.
- Must be detail oriented.
- Proficient in use of audio editing software and broadcast equipment.
- Must be a team player and work well with management and staff at all levels.
- Ability to successfully execute station events and remotes.
- Able to relate to the audience and have a strong listener interaction.
- Public speaking skills and ability to interact with listeners and clients in a public setting.
- Excellent problem solving and prioritizing skills.
- Skilled in operation of control board, remote broadcasting, and other related production equipment.
- Ability to thrive in a fast-paced, high-growth, rapidly changing culture and environment.
- Knowledge of all applicable FCC rules and regulations.
- Knowledge of EAS system and legal requirements.

Preference may be given to candidates who have the above experience plus the following:

- Previous experience in the broadcast industry.
- Experience operating automation systems.
- Experience running radio automation systems, such as Wide Orbit and Marketron..
- Experience working with WordPress, Facebook, Twitter and other social media platforms
- Experience using Google Suite programs.

Benefits:

Alpha Media invests in people who invest in themselves and offers employees a competitive package of health and welfare benefits.

- Employer sponsored medical, dental & vision insurance with a variety of coverage options.
- Employee Assistance Program (EAP) for full time and part time employees as well as all household members at no cost.
- 401(k) with discretionary employer matching.
- Paid vacation, company holidays and a birthday day for you to use during your birthday month.
- Alpha Cares – paid volunteer hours.
- Pet adoption subsidy

We'd love to hear a sample of your work! If you would like to send a demo, include the link to your website in your cover letter. If you do not have a website, upload your demo in YouTube and provide the link.

Alpha values **Integrity**, a **Can Do Attitude**, **Passion**, **Competitiveness**, **Creativity** and embraces that work can be **FUN**. If these qualities are important to you and you feel you check off the qualities we are looking for, apply now and let's talk.

Alpha Media is an equal opportunity employer and participates in E-Verify. [Click Here](#) to learn more about E-Verify.

Please mail or e-mail your resume and air-check to:

WIBW-AM/Kansas Agriculture Network

Attn: Greg Akagi - Ag Director

1210 SW Executive Drive

Topeka, KS 66615

Email - greg.akagi@alphamediausa.com

Or

Melissa Bianchi (Regional Business Manager - Alpha Media Topeka)

melissa.bianchi@alphamediausa.com

